



Press release

February 2019

New products for 2019 – gifts

Lapp, Weave and Strip vase collection/design: Zaha Hadid Design

Contrast is key – following this maxim, Zaha Hadid Design created a collection of exceptional design objects in platinum, matte black, matte white, glazed white and white/gold, which are in total harmony with the Iraqi-British architect's own design principles: free form, naturally fluid design and extravagant style.

The Lapp vase collection is characterised by tear-drop-shaped openings and an elaborate combination of matte and shiny surfaces. Flower arrangements can be both classic and highly playful, with flowers leaning out to the side. Where the Weave series embodies the perfect interplay of intertwining flowing lines matching Hadid's handwriting exactly, the Strip collection has a sculptural feel to it. A dynamic vase body emerges from a rigid square that functions as a base, reaching skyward like a tall building before coming to rest in a perfect round opening.

Iraqi designer **Zaha Hadid** (1950 – 2016) was one of the world's most famous architects, whose bold designs were long considered impossible to build. In 2004, she became the first woman to receive the Pritzker Architecture Prize. After first obtaining a mathematics degree followed by a diploma from the Architectural Association School in London, Hadid founded architecture firm Zaha Hadid Architects in 1979. Projects with fashion icons such as Chanel and Louis Vuitton, and brands including adidas, Alessi, Artemide and B&B Italia underlined her huge creative potential and her desire to constantly break new ground. Some of her most important architectural works include the fire station on the Vitra Campus, Weil am Rhein, which also enabled her breakthrough, the Guangzhou Opera House and the library on the campus of the Vienna University of Economics and Business in 2013.

ROSENTHAL GMBH | PUBLIC RELATIONS

Philip-Rosenthal-Platz 1 | 95100 Selb | Tel.: + 49 (0) 9287/72-369 | Fax: + 49 (0) 9287/72-271 | E-Mail: iris.reichstein@rosenthal.de |
www.rosenthal.co.uk/en

Company Headquarters: Selb | Hof District Court | Entry No.: HRB 4617

Chairman of the Supervisory Board: Matthias W. Stecher | Managing Directors: Pierluigi Coppo, Gianluca Colonna