



# DANDYDILL · WAY

the finest skin and hair care for children



**Created for muddy knees and tangled hair, Dandydill Way is award winning skin and hair care inspired by the native British countryside and childhood freedom.**

Made in the UK and beautifully presented in giftable packaging, Dandydill Way's sophisticated formulations are a blend of gentle and natural plant derived ingredients, designed to take exceptional care of precious skin and hair.



Possessing an enchanting natural scent, Dandydill Way contains botanical extract of antioxidant rich, wild grown hawthorn fruit from the Black Mountains of Herefordshire and the Welsh Borders.

**Natural luxury that grown ups want to share.....**

Dandydill Way's naturally luxurious range is often described as "too good for children!" While the collection is incredibly mild and gentle for young, sensitive skin, it is also suitable for adults.

The Cleansing Mousse gently and effectively removes make up without stinging eyes. The innovative Liquid Powder is a unique, natural deodorant that works in harmony with the skin to protect against odour. All with the irresistible natural scent of Dandydill Way.



**"She loved it. I stole it." Laura Bailey,  
British Vogue**

## Beautiful, thoughtful packaging....

recyclable bottles and Forest Stewardship Council approved cartons, coupled with elegant, timeless design make Dandydill Way a uniquely giftable range.



"Dandydill Way is a range of super stylish kid's products that smell divine. Display this stuff on your bathroom shelf. Dandydill Way's recyclable bottles and smartly illustrated labels are as chic as any bottle of Le Labo perfume I've ever seen." Karen Dacre, Evening Standard



**Founded by Tania Rodney, Dandydill Way is the culmination of over two decades of fastidious attention to detail** from a make up artist and mother who knows that what every parent wants to give their child is exceptional care.

Rodney's childhood was spent in Yorkshire, the eldest of four children who spent any free time outdoors, foraging for bilberries, raspberries and mushrooms that grow wild in the hedgerows and moors or horse riding in all weather, with the freedom to roam unsupervised and take risks.

Her mother was a huge inspiration and a keen and knowledgeable gardener and it was through her that she learnt about the power of nature.

As an adult in the late 80s, she moved to London and became a make-up artist, travelling the world with music stars. Eventually, she tired of hopping from city to city and started to miss the freedom of spending time in the countryside.

After the birth of her daughter, Billie, she noticed that there were many skincare ranges for babies but nothing for children. At least, nothing which married beautiful 'shelf appeal' with effective formulations that were also kind to skin. She began researching native plants that grow uncultivated to see how they might be incorporated into a range of products that would be quintessentially British and worked with an award-winning scientist to formulate the products.





DANDYDILL  
WAY

exceptional care  
for children

•  
shampoo

DANDYDILL  
WAY

exceptional care  
for children

•  
conditioner