

Ukrainian design brands vol.3 at Maison & Objet international furniture, design and décor exhibition (September 2019, Paris)

For the third time already, another five Ukrainian brands will meet at Maison & Objet, one of Europe's largest and most authoritative interior design and decoration items exhibitions. DONNA furniture studio with their BORBOLETA designer decorative panel and KONYKY soft modular puffs; Vahan Avakian with a new collection of vases and fixtures from their CORAL edition; ZEGEN, presenting two different interpretations of a contemporary desk; NEXT LEVEL LIGHTING studio, presenting a new series of wooden LED chandeliers; "newborn" SleepOnnn brand with a collection of furniture and textile for the children's bedroom.

Maison & Objet and MOM online platform are among the best possible places to introduce the global professional community with the most striking examples and potential of Ukrainian object design, that the world is only starting to discover.

Participation of Ukrainian creative brands in such commercial exhibitions as Maison & Objet makes the adaptation process of Ukrainian participants to the global market more sustainable. It is obvious that without exports, the ecosystem of Ukrainian design and creative entrepreneurship in this field cannot work efficiently.

The participants were competitively selected by an international jury. Selection was made by: Mr Didier Margueritte, interior designer and President of the European Association of Designers and Decorators; Vincent Roméo, founder of BLOG ESPRIT DESIGN, the beloved cult design blog; Jo Yana, founder of joyana.fr, Europe's most stylish design blog; Aleksej Iskos, designer and founder of the Iskos-Berlin studio; Kostiantyn Kovshevatsky, editor-in-chief of PRAGMATIKA edition and a fine connoisseur of the artistic expression of a pragmatic approach to design; Anastasiia Biletska, creative director of Maïno Design Ukraine; Faina Ehrenburg, founder of Ukrainian brand DAVIS CASA and a tasteful trend-setter in design.

The project is being implemented with support of the European Bank for Reconstruction and Development (EBRD) and funded under The European Union's EU4Business initiative.

### **DONNA Furniture Design Studio (Dnipro)**

DONNA Furniture Design Studio is a family-run business founded in 2007. The key profile of the design studio is furniture manufacturing for the interior design implementation of private and corporate customers.

In 2012, DONNA design studio has added one more furniture production direction –

the manufacturing of cushioned furniture and decorative components customized for Ukrainian designers.

This September, newly-designed products of DONNA showroom in Paris are two collections of pieces implemented in collaboration with Ukrainian design studios: decorkuznetsov by Valeriy Kuznetsov and architectural and design studio by Natalia Filonenko.

The series of BORBOLETA decorative interior noise-absorbing panels (designed by Valeriy Kuznetsov).

Felt, textile, genuine leather and brass are the best to characterize the animality of this impressive piece. Valeriy Kuznetsov, an expressive and charismatic designer, the winner of numerous

prestigious awards in the field of design, kept his character and designed creative and trademark household piece simultaneously being a piece of bleeding edge art.

According to the author, Borboleta is inspired by phosphorescent moths, easily playing with our imagination and scale of this bright insects perception.

However, an expressive, accentual piece design does not decrease its function: noise-absorbing capability. The panel is relevant to be used in rooms with specific requirements to noise-absorbing, but not excluding high aesthetic requirements, i.e. music halls and cinema, boardrooms and conference halls, offices and classrooms, lounge areas of restaurants and hotels. Also, the combination of different modules and colours allows creating an individual panel for any interior. The flexibility of colour combinations and finishes leaves a margin for decorator or architect: the combination of different modules and colours allows creating an individual panel for any interior.

Materials: veneer, polyurethane acoustic foam, felt, textile, leather, brass.

Size (Big) L2300 W900 H130

Size (Small) L1250 W900 H130

**KONYKY soft module poufs (designed by Natalia Filonenko)**

Meet us! These playful things of creation are almost alive: vagarious, bright, funny, tiny, multi-purpose, comfortable and compact. Puzzle poufs are designed by architectural and design studio by Natalia Filonenko for communication space of a certain creative company, where poufs design "friendliness" allowed changing communication form radically, turning the atmosphere into a more relaxed and creative one. Children will like to play with KONYKY in playrooms and rooms for group sessions as well.

The KONYKY (*eng. horses*) model took its name for its playful form and flexibility: an assembly to "herds", grouping for compact storage of "stable box". The KONYKY can be used as chairs, tables, benches...You can use it for work with a tablet, group it circle-wise and arranged it in a row, as well as take other its numerous ergonomic advantages.

With these models, DONNA company broke new ground of design solutions for cushioned furniture.

Materials: veneer, polyurethane foam, latex, textile.

Weight: 7.5 kg

H with a seat – 600 mm, D 700, seat H – 400, seat D – 400.

[www.studio-donna.com.ua](http://www.studio-donna.com.ua)

### **Next level lighting/NLL (Uzhhorod)**

Next Level Lighting presents a collection of suspended lamps of genuine wood with built-in LED-lighting. Next Level Lighting (NLL) is a branch of Next Level Design Studio located in Western Ukraine. Next Level Design Studio carries on traditions of high-quality wood treatment for unique lamps manufacturing. From 2014, the studio founded by Artem Koliuka and Mykola Savin concentrates on premium chandeliers and wooden decorative components.

In 2018, the studio launched Next Level Lighting (NLL) branch focused on design and development of exceptional and ingenious wooden lamps of environmentally-friendly wood.

Artem Koliuka is a designer and co-founder of Next Level Lighting (NLL). Being in constant search for new solutions and fresh ideas in different fields – fashion, graphic design, interior design, he has finally found himself in lighting devices construction. Searching for inspiration in the way things are, space and molecule world, Artem Koliuka presents his Interstellar series collection of lamps.

Acrux chandelier (designed by Artem Koliuka)

An ultimately new step in NLL manufacturing. A combination of wood, metal and acrylic glass with soft LED-lighting. Three types of suspension are provided for the chandelier. These types easily change the visual perception of the piece and help to build the piece into space with different requirements. Lightweight structure and portability of the piece allow to arrange it both vertically and horizontally, even in a difficult ladder space.

Due to the exceptional structure and bright lines, the chandelier fully deserves the place of the key accentual interior piece.

Infinity Lux chandelier (designed by Artem Koliuka)

Infinity Lux chandelier is an advanced derivative of Interstellar series of the previous collection. Inspired by infinite space the Infinity chandelier creates a hypnotizing atmosphere that makes you want to fly among its soft and velvet rays of light.

The planks of the chandelier are filled with colour resin. The combination of wood and resin adds to this chandelier a very futuristic and cosmic look. The chandelier has a built-in LED-lightning and is manufactured of environmentally-friendly wood.

Vortex chandelier (designed by Artem Koliuka)

The Vortex chandelier reveals a whirlwind and a tornado and is an all-new product of Interstellar series model chain. With its visual lines, the chandelier creates a feeling of movement from all the angles. Considerable and compact, the structure completed of wooden lightning modules gives a soft light directed downward and upward. The chandelier has a built-in professional LED-lightnings.

[www.nl-ds.com](http://www.nl-ds.com)

## **SleepOnnn is a fashionable and dynamic juvenile furniture (Kyiv)**

The idea of safety self-dependent sleep of a kid is in the foreground of the brand concept. All parents experience common issues: How to get a kid excited to sleep alone? Children adore sleeping with parents, where coziness and comfort prevail. To teach a kid to get off to sleep alone is very difficult. We strived to create a perfect juvenile bed unlike any other. With this bed, a kid will desire to sleep alone!

Based on his father experience, Evgeniy Litvinenko, the designer, created the brand identity and put our ideas into practice. That's how the SleepOnnn was born.

The SleepOnnn includes New born collection for kids 0-24 months old and a collection for older kids.

SleepOnnn bed (designed by Evgeniy Litvinenko)

With SleepOnnn bed, it's cozy like in mommy's arms.

Hop on and have a fantasy dream!

High soft sides of the bed give a feeling of peace. A frame of genuine wood, coloured with waterborne paints, including cotton textile and foam mattress as a set make SleepOnnn a kid's favourite bed. It's easy to create an individual SleepOnnn bed! Select colour of a base, legs, and bumper. Bring together – sweet Nutella, blue Macaroons, bright Fanta or classical Pepper. Let's boost your mood! Changing bumper colour changes the space around you!

Size

L1800 W1000 D900

Material

Wood, painted MDF and textile

SleepOnnn cabinet (designed by Evgeniy Litvinenko)

Look! The cabinet has room for all kid's toy cars, dolls, and comic book. Did you see an open shelf? It is intended for kid's awards and photos parents are fond of. Create individual stylish SleepOnnn cabinet by changing closed and open blocks over. We know your kid will like cabinet

handles of wear-proof eco-leather. Do you wonder how the cabinet stands on such a thin leg? We will tell you the secret. But don't tell a soul, it is actually wall-mounted. That's why cabinet blocks may be filled with kid's beloved stuff with ease.

#### Material

Wood, painted MDF

Small

L890 W560 D450

Middle

L1490 W560 D450

Big

L1800 W560 D450

Export-import manager

Anna Licherep

manager.importexport@gmail.com

+380 93 729 0909

### **Vahan Avakian (KYIV)**

Vahan Avakian, the owner of the cognominal Vahan Avakian company, is a young Ukrainian architect by education and an artist by ideology. A flair for experiments, a desire to ring himself in with decorative, functional pieces of his own design and manufacturing resulted in the birth of his own brand. Since then Vahan Avakian company manufactures designer sculptures, vases, and lamps, making trailblazing experiments with bionic forms and modern material, such as polymers and concrete, by adding them an unexpected colouration and garmenting pieces in genuine materials like leather and textile. Ingenious forms of these pieces pose a challenge to objects d'art in the race for its presence expression in interiors and become recognizable in its trademark manner at short notice.

#### CORAL vases and lamps collection (designed by Vahan Avakian)

CORAL vases and lamps will become newly-designed products of the Showroom. Bionic forms of these exceptional pieces at once attract attention by complex structure and texture highlighted by bright colour set. All products are manufactured manually by unique size and design. Due to the features of author manufacturing technology, each piece is inimitable and cannot be reproduced with ultimate accuracy. This sets each vase and lamp forward to genuine structures even more, dredging up images of corals or cavestones.

The base collection consists of vases and lamps of two geometric types – M and Z. M series is more straight-lined and neat, Z series is irregular and even slightly rogue.

#### M1 vase

Material: polymer;

Size: L 100 H 300

Weight: 1 kg

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#### M2 vase

Material: polymer;

Size: L 160 H 220

Weight: 1.5 kg

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#### Snake sculpture vase

Material: polymer;

Size: L 500 H 450

Weight: 2.5 kg

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#### Nepenthes sculpture vase

Material: polymer;  
Size: L 200 H 400  
Weight: 2 kg

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Z45x18 vase  
Material: polymer;  
Size: L 180 H 450  
Weight: up to 3 kg

<http://vahanavakian.com/>  
[https://www.instagram.com/vahan\\_avakian/](https://www.instagram.com/vahan_avakian/)

## **ZEGEN furniture factory (Cherkasy)**

The goal of ZEGEN company was to create quality and affordable designer furniture by expanding the consumer audience, truly appreciating high-quality modern functional design. Due to collaboration with luminous Ukrainian designers, winners of numerous world professional awards, Pavlo Vetrov and Andriy Mohyla, as well as high-quality pieces and materials combining with affordable price, this goal was accomplished. From 2008, ZEGEN company keeps its standards high constantly as for both quality requirements to manufacturing and expressive minimalistic aesthetics of furniture collections for office, bedroom and living room. In the Showroom, the company presents two writing desks in Home Office concept. It seems like two pieces try to overshadow each other against the perfect modern writing desk. And, at the same time, both pieces deserve the highest award.

DUOO writing desk (designed by Andriy Mohyla)

The neat design of the writing desk, the deliberateness of all lines and the forethought of functionality create the perfect working island. It seems that the absence of excessive details inclines to concentration and balance, required for comfort work, especially if you work from home.

The tabletop of natural veneer saves tactual property and genuine wood structure heat. This piece of furniture is created for modern and ambitious people who value comfort in all of its aspects and in all circumstances related to the workplace.

Like every piece of DUOO collection, the desk holds the perfect balance due to materials functionality and tactual property combining with the aesthetics of regular classical shapes.

Overall size:  
L1500 W650 H750  
Package size:  
L1620 W820 H270  
Gross weight:

68 kg

Materials:

Natural oak veneer, black varnish.

Metal supports: black powder painting

ASH writing desk (designed by Pavlo Vetrov)

ASH writing desk is a modern working space. Pavlo Vetrov was inspired by visiting libraries. He evinces the need for seclusion by a little textile partition, visually and subconsciously creating the atmosphere of seclusion and helping to concentrate.

Soft lines and vibrant colours inveigle into productive work when nothing will distract you from the key point – the birth of an idea and implementation of your projects!

The desk is equipped with large space for necessities storage and metal rack for power supply connection, allowing hiding all wires and charging devices compactly.

For ZEGEN company, Pavlo Vetrov developed OIIY, GRID, INFAME and ASH furniture collection. In 2015 and 2016, the concepts of his OIIY and GRID collections were honored with Red Dot Design Award.

Overall size:  
L1290 W620 H750  
Gross weight:  
37.4 kg  
Package size:

L1300 W710 H310  
Materials:  
Natural oak veneer, smoky tobacco varnish

<https://zegen.ua/en>