



# GRAFICHE TASSOTTI

STAMPERIA in BASSANO di GIORGIO TASSOTTI & FIGLI s.r.l.

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## Tassotti at Maison&Objet 2019

International point of reference in the sector of the high-end stationery, Tassotti will attend the annual edition of Maison&Objet with the aim to keep being a "laboratory of creative printing" and a true expression of "Made in Italy", where experienced hands realize refined and exclusive products.



The **decorative paper** is at the heart of the offer, and it is declined in a full range of items: pencils, place cards, paper for letters and wish cards but also boxes and home décor objects. And indeed, Tassotti's decorative papers are renowned all over the world for being the best fit for a wide range of uses: they are perfect for origami, decoupage, scrapbooking and elegant gift-wrapping. The paper is solely printed in sheet form on acid-free holder, on opaque, ecological and acid free support. Among the countless patterns available, some reproduce the Eighteenth-century Remondini decorations with a modern twist, while some others come from attentive creative research and give life to modern and super trendy

proposals. For example the new pattern nero fiorito: a floral motif which emerges from a total black background with an extraordinary sharpness of colors.

Among the new products the subjects of tropical inspiration: leaves, cactus and exotic pineapples, passing through the "animalier" patterns to respond to the latest trends in interior design.

Entirely handcrafted, the **notebooks** and the **notepads** Tassotti stand out thanks to their covers, embellished with the paper patterns Tassotti. Capital and lapel can be coordinated. Different typologies and formats are available: hardback books, light and flexible notebooks with sewing singer point, that fit comfortably in a pocket, besides the 2019 novelty: the lay flat format with visible paperback. The lay flat notebooks can be completely open, offering a soft and practical support to the writing, according to the most refined dictates of Tassotti style. Those who care about style can create their own writing set with rubbers and pencils en pendant.



A wide range of refined **greeting cards** is also available. The greeting cards have been object of an attentive graphic study: the proposal has been enriched with new illustrations and, for the first time, with the introduction of English writing. They can be used as gift tags or as invitations for parties or special events.



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The participation in the French fair is also an opportunity to present the **2019 Christmas Catalogue**, in which the patterns ranges from traditional symbols to the Nordic inspired subjects, passing through irresistible vintage motifs. Not only decorative paper but also envelopes, bags, and tags to prepare unique gifts.

Daily and weekly planners, calendars and notepad kits will make ourselves memorable all year long. Hand-made boxes of different sizes are the perfect case for particularly precious gifts, and they can be turned into a present too.

**Grafiche Tassotti**

**Maison & Objet**

**Paris 6 – 10 September 2019**

**Hall 1 stand C110, SMART GIFT SECTOR**

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