

# Chilewich Debuts Fall/Winter 2019 Collection

Introducing innovative new designs, rich textures, and versatile colors to enhance tables and floors

## FOR IMMEDIATE RELEASE

(New York, NY – June 2019) Chilewich's Fall/Winter 2019 collection is at once striking and subtle, bringing together dynamic designs and colors as well as nuanced neutral hues and holiday-ready metallics that are refined enough for year-round use. The design-led, family-owned company's innovative new placemats, table runners, coasters, and floor mats offer novel ways to incorporate the beauty and functionality of Chilewich textiles into any space, indoors or outdoors.



MICA, Wabi Sabi



SIENNA, Wabi Sabi

Four new woven tabletop designs — **Wabi Sabi**, **Prism**, **Domino**, and **Trellis** — span a range of styles and scales. They are joined by **Flora**, an enchanting printed placemat, and two “pressed” introductions: **Sea Lace** placemats and **Bloom** coaster sets. Distinctive new colorways for **Basketweave**, **Mini Basketweave**, and **Heddle** add depth to existing weaves. For the floor, **Wabi Sabi** and **Prism** debut as woven mats, and **Marbled Stripe** joins the range of tufted Shag mats.

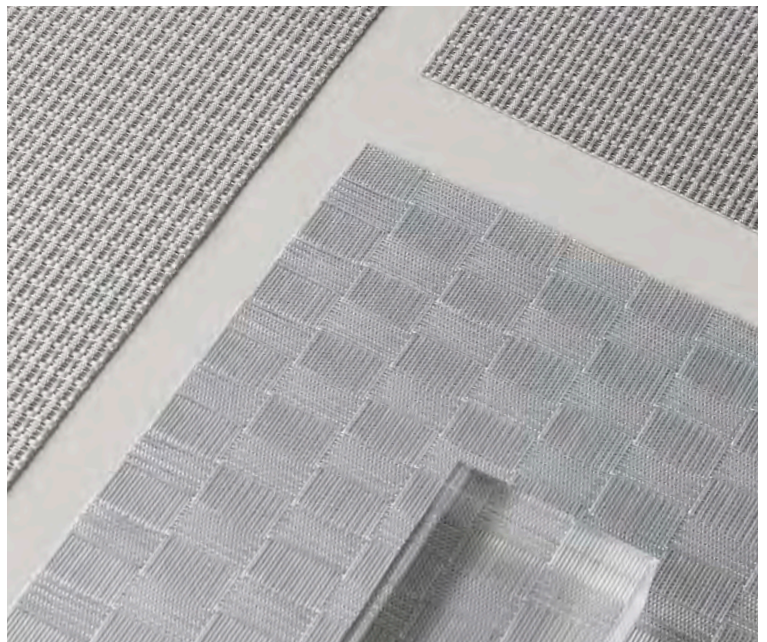
A highlight of the new collection, **Wabi Sabi** is inspired by the natural igusa (rush) woven covers of tatami, the traditional Japanese floor mats. This especially substantial weave is both orderly and organic. Richly hued weft yarns and paired bi-color bundles of warp yarns create a lively yet intricate textured surface. **Wabi Sabi** is available as placemats and floor mats in two colorways: **Mica** and **Sienna**.

Also debuting in placemats and floor mats is **Prism**, a subtle interpretation of geometric forms in two neutral colorways: **Natural** and **Silver**. This jacquard weave reveals different facets depending upon the angle from which it is viewed. One array of irregular polygons — always touching, never intersecting — comes to the fore while the other recedes, creating a dynamic surface that is also pleasing to the eye.





GOLD, Domino, Trellis

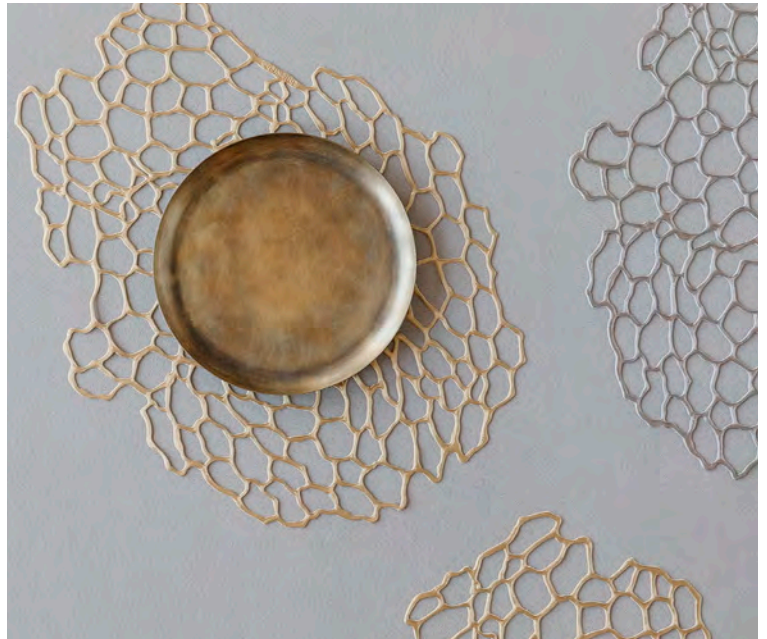


SILVER, Domino, Trellis

Chilewich's modern interpretation of metallics is represented in the new collection by **Domino** and **Trellis**, both available in burnished hues of Silver and Gold. A refined interpretation of a traditional check, Domino brings dimension to the table through alternating directions of unwoven yarns that hover on the surface of the weave, appearing to float. Trellis combines the durability and easy maintenance of all things Chilewich with the open, delicate quality of lace, bringing rich texture to the table.



BLACK, Flora



GOLD, GUNMETAL, Sea Lace

In **Flora**, a graphic sensibility transforms familiar, natural forms into a striking interplay of light and shadow, motion and stillness. To create this enchanting new printed placemat, the Chilewich design team used one of the earliest photographic processes to make continuous-tone, contact-printed images — known as cyanotypes or sunprints — of fresh and dried flowers. The composition ultimately selected adds dimension to the silhouettes, evoking a field of blooms turning toward the sun.

A striking addition to the best-selling range of pressed designs — non-woven textiles created using special molds — is **Sea Lace**. Colonies of great star coral inspired the softened honeycomb structure of this new design. Juxtaposing organic forms with metallic hues of Gunmetal and Brass, the openwork placemat floats between round and oval.





SILVER, Prism

Also debuting in placemats and floor mats is Prism, a subtle interpretation of geometric forms in two neutral colorways: Natural and Silver. This jacquard weave reveals different facets depending upon the angle from which it is viewed. One array of irregular polygons — always touching, never intersecting — comes to the fore while the other recedes, creating a dynamic surface that is also pleasing to the eye.



DOGWOOD, Heddle

Introduced earlier this year, Heddle expands for Fall/Winter with a new colorway: Dogwood, available in placemats and floor mats. Heddle is inspired by Bauhaus textiles and explores the interaction of weaving and color. Areas of more graphic, floating yarns are juxtaposed with flat-woven fields of subtle stripes. Composed of approximately 50% more yarns than Chilewich's signature Basketweave, this especially substantial textile transitions easily between indoor and outdoor spaces.





CHILI, Basketweave



INDIGO, Mini Basketweave

The Fall/Winter 2019 collection also expands the palettes for a broad range of existing tabletop designs. New to the Basketweave range for tabletop is Chili — a bold, saturated red. Mini Basketweave gains dimension with vibrant yet versatile Festival as well as Cool Grey and Indigo.



FESTIVAL, Mini Basketweave



GILDED, GUNMETAL, PINK CHAMPAGNE, Bloom Coasters

Another new pressed design, **Bloom**, arrives in the form of coasters. Combining the organic exuberance of a chrysanthemum head, the graphic refinement of a contour line sketch, and a modern palette of metallic hues, Bloom is a fresh interpretation of florals. This flexible openwork accessory acts as a decorative base for drinks — or anything else that is placed on top.





BAY BLUE, Marbled Stripe Shag



SALT & PEPPER, Marbled Stripe Shag

New to the range of Shag floor mats is **Marbled Stripe**. Two distinct solid colors come together to form a heathered middle ground in this tufted, vinyl-backed mat, which is available in four sizes. The doormat version is a horizontal tricolor that is doubled for the big mat (6 stripes), while the equally sized bands span the width of the utility mat (6 stripes) and runner (12 stripes). Marbled Stripe debuts in three colorways: Salt & Pepper, Bay Blue, and Ruby.

All products in the Fall/Winter 2019 collection are made in the USA of Chilewich's durable TerraStrand extruded yarns except for the pressed designs — Sea Lace and Bloom — which are designed in New York and made in Taiwan.

For high-resolution images, product samples, swatches, and/or additional information, please contact:  
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#### ABOUT CHILEWICH

Sandy Chilewich introduced her industry-redefining woven textiles in 2000. While her placemat designs remain a household staple, Chilewich textiles have since been developed for use on floors, walls, windows, and furniture. The ever-evolving collection, which is made almost entirely in the United States, combines innovative weaves and distinctive colors with extraordinary durability and easy maintenance. Learn more at [chilewich.com](http://chilewich.com)

#### ABOUT TERRASTRAND®

Chilewich is committed to continuous improvement, both in product and in process. Among the company's most significant environmental advancements is discontinuing the use of petroleum-based plasticizers that are typically used to soften PVC yarns and replacing them with phthalate-free, renewable vegetable compounds. TerraStrand® is the proprietary name of these innovative yarns.