



HISTORY OF A SMALL REVOLUTION
IN THE WORLD OF THE PAPER BOAT



Innovate with paper boats in 2019, it is possible?

Not only is it possible, but it is especially essential!

The little paper boats, everyone knows that. We have all learned how to make it since our infancy and we are very proud to pass on the manufacturing secrets to our descendants.

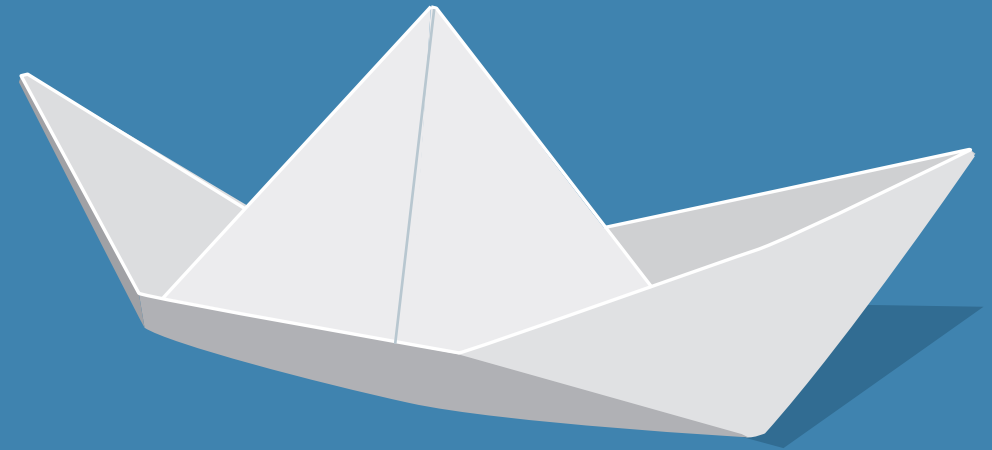
And yet there is often a big gap between the expected form and the result obtained.

Moreover, if you do an image search on the internet, you will see that those who look more like paper boats as we imagine them are actually drawings.

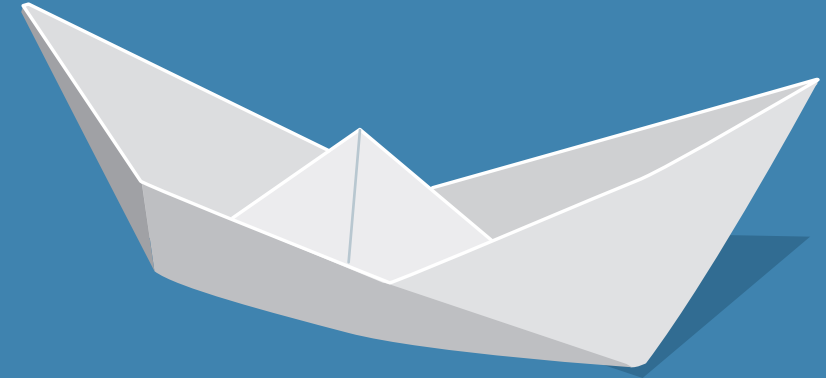
The others almost always have sails desperately undersized.



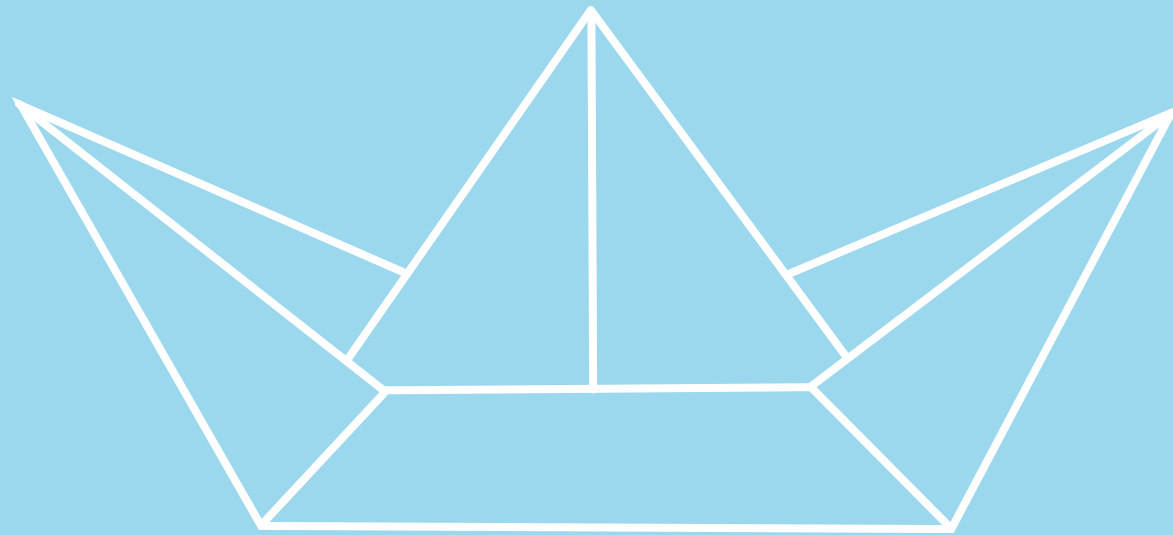
Paper boat in our collective imagination



Result most often obtained



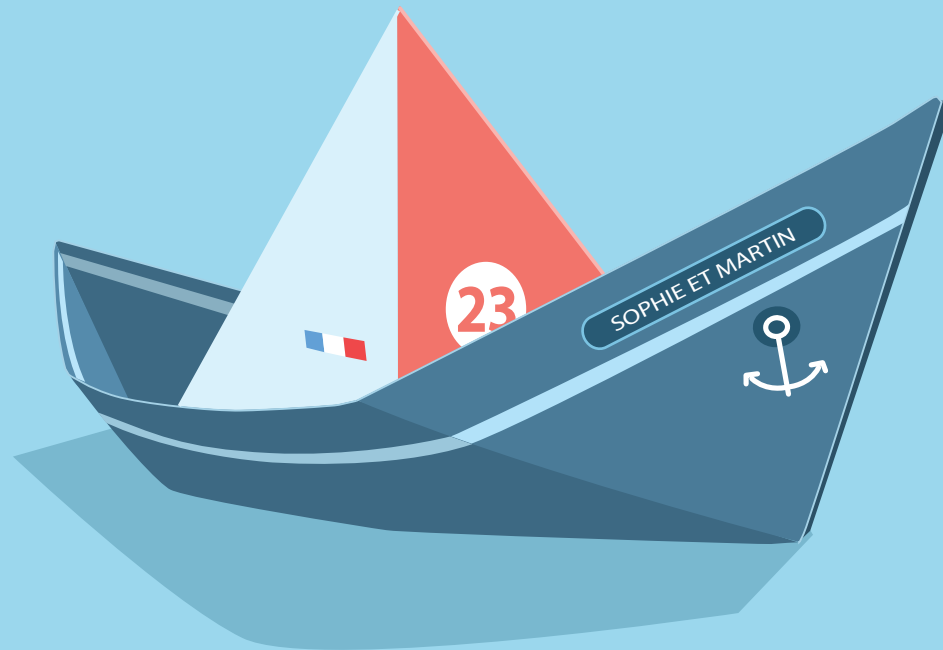
Would it be impossible to make paper boats worthy of the name?
Can we let all the parents of the world suffer such narcissistic humiliation in the face of the disappointment of their children?



The answer is:

NO





All of Sophie and Martin's engineers looked into this problem and, after many weeks of research, finally found the solutions.

One of the problems was the size of the paper.

The paper we have most easily available is in A4 format. (Or A5, if you cut the sheet in half).

However, this format is not suitable for folding boats. There is an exact proportion between the height and the width of the sheet to be respected so that the sail is higher than the hull.

The folding method.

We managed to create a new method of folding that guarantees a boat with perfectly folded inside folds, a bow bigger than the stern and especially a well present sails!





Although our boats are now perfectly proportioned,
one problem remained:

Buoyancy

The paper, it floats, but not long ...

Again, no child will be happy to see his pretty little boat sinking
to the bottom of the tub.

This time we used external expertise and discovered a whole
new extraordinary material:

STONE PAPER!

A mineral paper with exceptional technical qualities and many
virtues.

100% waterproof, made without wood, without water and
without chlorine, its environmental impact can not be more
discreet. Better yet, its main components come from the
recycling of waste from the construction industry. Super no?





In short, we can finally (it was time) to propose to our children to make real nice little paper boats with which they will be able to play in water for hours and hours ...

This is how, casually, Sophie and Martin have managed to revolutionize the world of the paper boat. Who needed it!

THE END



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