

Sophie et Martin

Presentation





Sophie et Martin, Who are they ?



Launched in January 2018, the brand Sophie et Martin offers DIY kits to create elegant paper models, decorative and fun.

The content of those kits? Only vegetable ink printed paperboards, instructions, and a lot of upstream designing. You will neither find cheaper round-toed scissors, nor glue that does not stick. Every single child has these accessories in his school bag: add low-cost ones would be useless.

What else? All of our products are made in France and eco-friendly.

Addressing to children from 6 years old and more, each one of our kits contain several models. It can be use in small groups, for a moment of shared pleasure. As an alternative to "ready to play - ready to throw", the brand prioritizes the pleasure of assembling and collaboration.

With a vintage touch, the kits have a nice French design. Here, elegance rhymes with sobriety, and our models display a sleek design that reflects the values of the brand.

The kits Sophie and Martin are already present in more than thirty outlets in France and abroad.

For its third participation at Maison et Objet, the brand Sophie and Martin presents 3 new products: small ice creams, floating boats and super rockets.



Originally...



Originally, there are parents, children, birthday parties and a small plastic gift bag.

When young children are invited to their respective birthdays, people are used to hand out a small bag containing candies and small plastic trinkets. Because its content is sometimes impersonal, this little bag can quickly end up in the trash, with its content.

The creators of Sophie et Martin, themselves parents of an 8-years-old girl, have looked for an alternative to this little bag. Their goal: avoid waste by recreating a real gift value in children's eyes.

For this purpose, they decided to offer small games that they have designed and made themselves, with the help of their daughter. And it was a winning bet: the originality of the approach aroused immediate interest from the children!

During the conception of toys, they found that the creation provided as much pleasure as to offer them. Who has not fallen back into childhood by playing with the building bricks of his children?

Then, they chose to let young participants create gifts themselves. Again, what a success! These small workshops have become, over the years, an essential during their daughter's birthdays.

Each time is a happy time of calm and cooperation. And of course, a little game made by the child himself with patience and in such conditions could not end up in the trash!

Faced with the success met with both children and parents, the brand Sophie et Martin was born, and quickly, 6 products were born.





The brand



Sophie et Martin

Sophie, a pretty name with a little old-fashioned charm that means "wisdom", from the Greek "Sophia".

Martin (here the first name), remains today the last name most used in France. Their common point? They both have gone through generations.

Together, they evoke childhood and complicity and indicates the French touch of the mark.



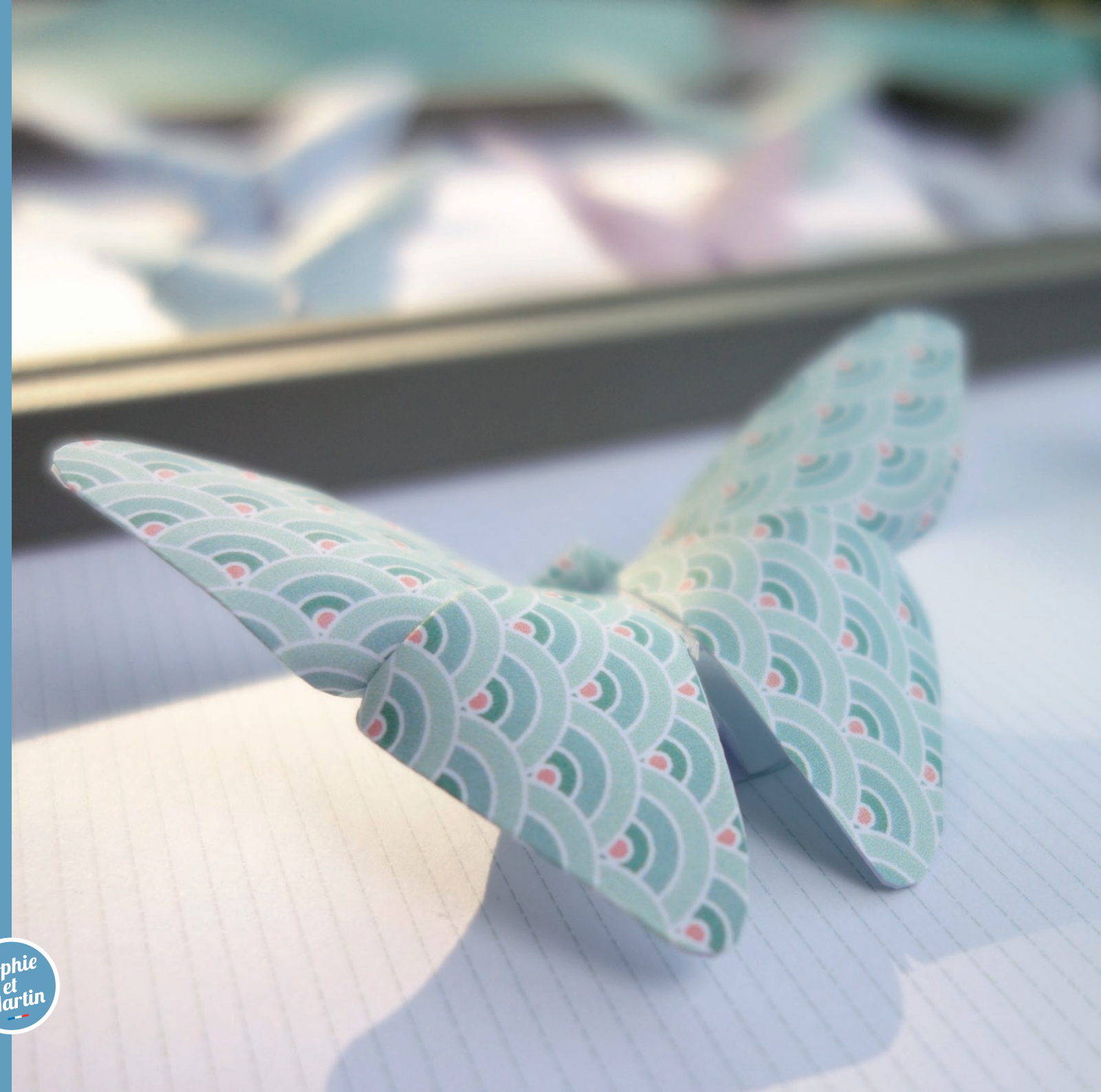
The concept



Because the brand does not consider that models of planes or boats are addressed to one rather than to others, at Sophie et Martin you will never find pink products for girls, or blue products for boys.

All kits are aimed at both boys and girls. But not only! Big sisters or brothers, parents or grandparents will often be tempted (under the pretext of providing help, of course) to do more, and will go along with it!

Very soon, all of this will turn into a nice little family workshop. And it's good for everyone!





Ethics



100% Made in France, kits are printed and packaged in Brittany on PEFC * and FSC * certified paper with vegetable inks.

Why in Brittany?

Because in addition to a recognized know-how well beyond the borders of the region, the selected company is distinguished by its ethics and its numerous labels.

Imprim'vert, equal pay for women and men, disability awareness (CSR 2012), youth welcome (Label AJE) and adherence to "The global compact" to eliminate all discrimination in employment and occupation.

(*) Pan European Forest Concil. Forest Stewardship Council. Ensuring sustainable forest management.



Products

Les avions de vitesse

Speed airplanes - Paper models

Maquettes en papier

6 avions ultra rapides avec lanceur à fabriquer



Kit pour fabriquer 2 lanceurs et 6 avions en papier avec guides et instructions

FABRICATION  FRANÇAISE



Les barques de France

French boats - Paper models

Maquettes en papier

5 jolies maquettes de barques à réaliser



Kit pour construire 5 maquettes de barques en papier. Flottantes ou décoratives

FABRICATION  FRANÇAISE



Les petits voiliers du bassin

Sailboats - Paper models

Maquettes en papier

5 jolies maquettes de voiliers à réaliser



Kit pour construire 5 jolis petits voiliers décoratifs à personnaliser

FABRICATION  FRANÇAISE



Products

Les bateaux flottants

Floating boats. Ready to fold. Ready to sail on the water

Prêt à plier. Prêt à naviguer

7 jolis petits bateaux pour jouer dans l'eau



Kit pour réaliser 7 jolis petits bateaux en papier 100% résistants à l'eau

FABRICATION  FRANÇAISE



Les supers fusées

Rockets Paper models

Maquettes en papier

6 supers petites fusées en papier à réaliser



Kit pour réaliser 2 lanceurs et 6 jolies petites fusées ultra rapides en papier

FABRICATION  FRANÇAISE



Les petites glaces

Ice creams Paper models

Maquettes en papier

6 jolies petites coupes de glaces à réaliser



Kit pour réaliser 6 jolies petites coupes de glaces aux 2 parfums. (Sans sucre ajouté).

FABRICATION  FRANÇAISE



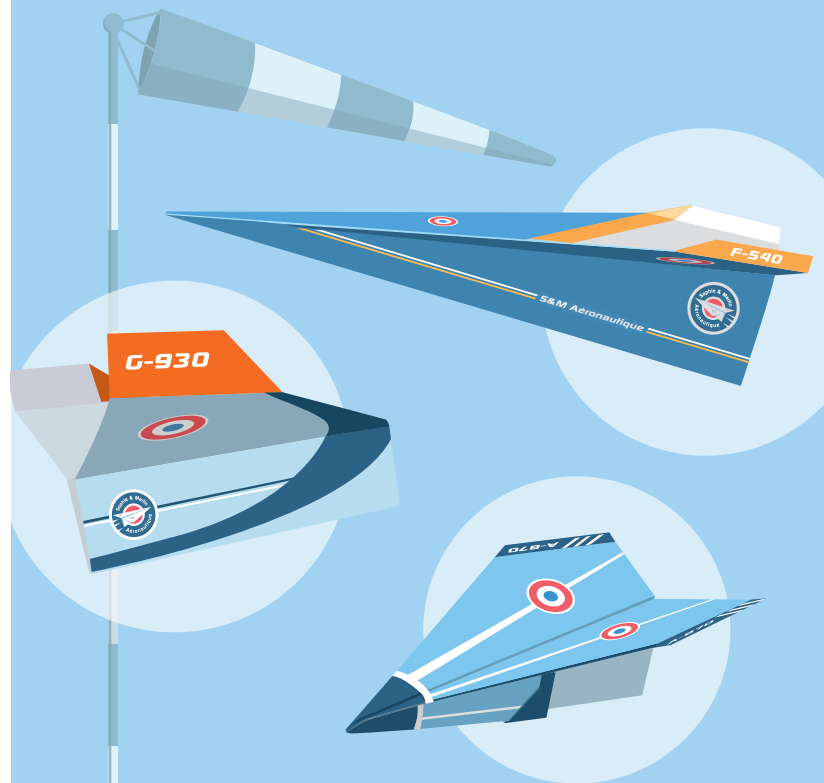
Products

Les avions planeurs

Airplanes - Paper models

Maquettes en papier

7 modèles d'avions planeurs à réaliser



Contient 7 planches de papier pour avions, décorées, prêts à plier et notices de pliage.

FABRICATION  FRANÇAISE



Les petits cactus

Cacti - Paper models

Maquettes en papier

5 jolis petits cactus en papier à réaliser



Kit pour réaliser 5 petits cactus en papier avec pot. Ne piquent pas. Aucun entretien.

FABRICATION  FRANÇAISE



Les beaux papillons

The beautiful butterflies - Paper models

Maquettes en papier

Une superbe collection de papillons sous cadre à réaliser



Ce kit permet de réaliser 2 cadres entomologiques et 10 jolis papillons en origami.

Fabrication  française



Sophie et Martin

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