

MADLUV

CASHMERE GOES POP

MADLUV Store In the heart of the Marais

At 14 rue de Turenne, close to the Place des Vosges, is the pretty shop of the cashmere brand MADLUV.

In a listed building, this inspiring space highlighted by arches and visible stones was entirely imagined by the creator of the brand: Nicolas Chatouillot.



© Le Bonbon

TOTAL IMMERSION IN THE MADLUV WORLD

Vinyls, record player, polaroid, retro decoration... we let ourselves be lulled by this sweet musical atmosphere!

The clothing collections are staged by color and follows the two founding ideas of the brand: a MAD side and LUV side.

Nicolas has the talent for mixing colors to create original looks always colorful and ultra feminine.

Real setting, Nicolas involves us in his universe Pop & Rock with psychedelic influences ...

Since the beginning of the MADLUV aventure, the creator gets his inspiration in the world of music to give a little of his passion in each of his collections 100% cashmere.

He has fun with this high quality matter that he likes to play with graphic prints and colorfull flat tints.



All MADLUV collections can be discovered in the MADLUV store, 14 rue de Turenne 75004 PARIS from Monday to Saturday, from 11am to 7:30pm and on Sundays, from 2pm to 7pm. Tel : 01 48 87 90 68

But also in the MADLUV's Showroom : The Factory, at 6 rue Lamartine – Paris 9th.
In this place, there are unique pieces !

SKOOP
RELATIONS MÉDIAS
& INFLUENCEURS

Bérénice Tronche Consultante Médias
01 75 77 14 27 - berenice@skoop-rp.com
Agence Skoop – 50 rue Richer – 75009 Paris