

June 2019 - Paris

A new llife for Samo.

Samo presents a new range of scented candles for this new year 2019. Not one, but two collections in glass, an illustrated collection composed of sixteen candles and an amber collection.

It's also a new wax, new illustrators and for the first time, a limited edition for Christmas and another for the summer.



Samo is...

Founded in 2018 by Charlotte Breton, Samo Paris is a brand of scented and illustrated candles, natural with a "zero waste" approach, glass jars and recycled cardboard packaging.

The scented candles are entirely manufactured in Paris in the brand's workshop.

Charlotte Breton, the designer has developed a wax - based on coconut grown from fair agriculture - respectful of the environment.

It goes well with all the perfumes from Grasse (France). All candles are GMO-free, phthalate-free and additive-free.

The intervention of illustrators on the packaging of candles is one of the distinctive elements of Samo.

Colorful, stylized, they have never deserved better their status as a decorative object.

The press kit 2019/2020 is downloadable on www.samoparis.com

Contact
Charlotte Breton
bonjour@samoparis.com
06.15.19.22.26