

II Edição Luxury Design & Craftsmanship SUMMIT

THE EXCELLENCE IN THE CREATIVE INDUSTRIES

Between **June 26 and 27**, the city of Porto will gather designers, entrepreneurs and students, emerging and master craftsmen, art lovers, and some of the most important entities and renowned brands in the **luxury sector**, in the much anticipated 2nd Edition of the **Luxury Design & Craftsmanship SUMMIT**.

The **Pavilhão Multiusos de Gondomar**, designed by the Pritzker winner architect **Alvaro Siza Vieira**, will be the ideal stage for the presentation of a unique event that brings together the creative minds, designers, makers, and brands, to discuss what's next in the **Luxury Design World**. A fresh new perspective to debate the most innovative practices of the luxury and design industries as the major players in the growth and tribute of finest Craftsmanship.

Two days of panel discussions, a **Live Showcase** featuring Master Artisans and an Open Doors Gallery with some of the best pieces **handcrafted** by renowned artists from Europe.

Rich in culture, people and heritage, the **2nd Edition** demands to empower a debate not only in the city itself but also in the world. This debate will be focused on enhancing and extending **Design and Craftsmanship** and discuss and reinforce our role in all of it.

The success of the **1st Edition of Luxury Design & Craftsmanship** was due to the excellent devotion of partners and renowned entities such as Ambassador Nicole Segundo from the **Michelangelo Foundation**, Marketing Director Nuno Barra from **Vista Alegre**, a renowned ceramics brand, among many others. The official opening ceremony was presented by the Secretary of State for Industry **Ana Teresa Lehman**.

WHAT TO EXPECT?

NETWORKING

The greatest opportunity of brokering new connections and strengthen ties for professional development with the brightest influencers and industry's decision makers, from the luxury sector executives to renowned brands creative minds and artists.

HOT TOPICS

A lively debate stimulated by keynote speakers, panel sessions and one-to-one interviews. Don't miss the opportunity to learn from creative minds and industry thought leaders.

TRENDS

Get to know the latest branding trends and strategies to reinvent the luxury industry, and the most avant-garde projects of design that are bringing together thinkers and makers.

LIVE SHOWCASE

Contact directly with the master artisans and see the behind the scenes reality trough live workshops. An immersive experience to find out why exclusivity and authenticity are the main values claimed by many luxury brands worldwide.

CURATED GALLERY

Wander through a curated exhibition of the finest craftsmanship creations. Be able to explore rich raw materials enhance the rich legacy of Arts & Crafts designed with a new contemporary narrative.

OPORTO: THE NEW DESIGN POWERHOUSE

One oh the **oldest cities of europe**, **Porto** is now the new **design powerhouse**. World heritage proclaimed by unesco and home of two pritzker winners (arch. **Alvaro Siza Vieira** and arch. **Eduardo Souto Moura**), Porto has amid its many wonders na open air museum. Azulejos (tiles), considered by most a heritage in Portuguese culture, cover the city and embellish the already natural beauty it has to offer. Bathed by the Douro River, the magic and mystique of this place are unquestionable. The river bathes the shores of the old city at the same time it is the birthplace of the many vineyards where grapes come from to produce the iconic Porto Wine.



NOTES TO THE EDITOR

Event: 2nd Edition of Luxury Design & Craftsmanship SUMMIT

Data: 26th and 27th June

Local: Pavilhão Multiusos de Gondomar – Porto

Pre-Register and Online Tickets: <https://designandcraftsmanship.com/>



COVET GROUP

Covet Group is a revolutionary and creative company that brings together some of the best hand-made design brands in Portugal and internationally recognized, with Boca do Lobo being the founding brand.

Currently, it is a holding company of 43 distinct businesses in the **luxury sector**, from the design, creation, communication, and manual production of furniture and lighting brands such as Brabbu, Circu, Delightfull or Luxxu.

With a **mission** to inspire the world through the Design and Exquisite Craftsmanship, Covet Group, now **15 years old** and located in Gondomar, has created and promoted brands, products and services that have become a **successful international business**.

COVET FOUNDATION

Recently, the Portuguese group began the creation of the **Covet Foundation**, with the intention of honouring, supporting and boosting **Craftsmanship**. The focus is on a new intervention approach to creating a competitive advantage and an environment of recognition in all sectors where skilled craftsmen are encouraged and valued throughout the world.

Media e PR

. Enviar os registos de media

. Para Entrevistas durante o Evento
press@designandcraftsmanship.com

Para mais informações:

Inês Rodrigues

Tlm.: +351 918 038 364

press@designandcraftsmanship.com

<http://designandcraftsmanship.com>

