



KOKET

*to Debut
Sexy New Patterns from their One-of-a-kind*

Textiles collection

at Salone del Mobile.Milano

For Immediate Release

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KOKET

LOVE HAPPENS

For Immediate Release:

KOKET to Introduce Sexy New Patterns to Their One-of-a-Kind Textiles Collection at Salone del Mobile.Milano

KNOWN FOR CURATING AN EXCEPTIONAL COLLECTION OF TEXTILES & WALLCOVERINGS, ADORED U.S. LUXURY DECOR BRAND KOKET WILL BE SHOWCASING ALLURING NEW FEATHERS, FABRICS AND LEATHERS AT THE 2019 EDITION OF SALONE DEL MOBILE.MILANO

April 2019 - If you have ever visited KOKET at a trade show then you are surely familiar with the way in which they select the most seductive and striking textiles and wallcoverings to compliment, and sometimes star in, their statement interior decor designs. KOKET founder and CEO, Janet Morais, has a deep passion for textiles and soft goods so the brand offers a specially curated line of both unique and staple upholstery materials in its Exotic Opulence collection. Each pattern is selected for its beauty, quality, and in true KOKET style, of course, for its glam factor. This month at Salone del Mobile.Milano 2019 KOKET will be debuting over 20 new patterns to the collection including exotic leathers, plush velvets and eye-catching natural feathers!

OPULENT *velvets*



The velvet trend continues to reign in the interior design world. Calling it a trend doesn't even really seem accurate as this sumptuous, super soft, and endlessly versatile textile is undeniably classic and has no need to ever go out of style. KOKET loves velvet's noble presence and ability to translate from minimalist to maximalist design by simply changing the materials finish or color. Thus the brand is introducing 3 new velvet patterns available in almost 50 colorways combined. The new Smooth Velvet, a lush solid, and Cloud Velvet, a sophisticated geometric matelasse, are both water repellent and stain resistant velvets available in a timely array of earth and jewel tones. While the Smooth and Cloud Velvets bring sensible and classic choices to the Exotic Opulence collection, the third velvet introduction, Interaction, is a glamorous take on crushed velvet. Available in 5 neutral colors this beautiful velvet offers a crinkled tissue appearance and will be showcased in Milan in the sexy Blue colorway on KOKET's new Luscious Sofa.

EXOTIC *Leathers*



If you are looking to create a sexy bold statement in interior design then an exotic metallic leather is a must! Or perhaps a supple solid leather for a sophisticated chic look is what you are after? KOKET scours the world in search of the highest quality and remarkably beautiful natural and synthetic leathers for their Exotic Opulence collection. At Salone del Mobile.Milano the brand will be introducing 7 new bold natural leathers in spectacular metallic and animal inspired patterns and dazzling golds, coppers, bronzes and silvers. In addition the brand will be revealing 9 new edgy synthetic leathers available in everything from glamorous metallics to soft solids in every color of the rainbow and a variety of finishes.

NATURAL *Leathers*



Always a showstopper, KOKET will also be debuting 3 new patterns to their decadent collection of feathered wallcoverings. Composed of natural feathers combined in various mesmerizing patterns of bowing waves, natural stripes and diamond crisscross, KOKET's feathers are available by the panel or as a finish on numerous furniture designs. Applied to cabinet doors and table tops, the stunning KOKET feathers add sass and exotic allure to iconic KOKET designs like the Divine Cabinet and now 3 gorgeous new creations set to debut in Milan. For the first time KOKET will be showing their feathers used in upholstery with the new Merveille Dining Chairs featuring one of the new feather pattern introductions on the outside back of the chairs - true furniture as art!

Passersby will not be able to miss KOKET's signature black stand featuring four unique window displays showcasing select designs like the new Temptation Bar Cabinet with its eye-catching feathered doors. Celebrate KOKET's love for textiles and alluring finishes this Spring in Pavilion 1 - Stand L 05 from April 9 - 14, 2019, and be sure to pick up the newest edition of Love Happens magazine a heartfelt tribute to haute craftsmanship in design and couture.

KOKET - The brand

Daring design aesthetic, high impact shows, lavish presentations and the notoriously risqué ad campaigns, have an uncanny way of conveying KOKET's mission which is to create highly desirable empowering statement pieces.

The innate desire to seduce and entice its devotees is perfectly illustrated in the brand's Guilty Pleasures & Exotic Opulence Collections. Composed of dramatic casegoods, luscious upholstery, exquisite lighting and decadent furs; all of which mesmerize with their magical mineral medley, lux metallics, vibrant jewel tones and exotic feathers.

Since its inception in 2010, the U.S. based luxury brand's savoir faire has been intoxicating. The line is manufactured by master artisans and jewelers who leave no detail or element forgotten. KOKET's principal designers are a group of exceptionally artistic and well-rounded product designers who are led by Founder & CEO Janet Morais' creative eye and almost fanatic drive for perfection. The brand is managed by an elite staff of highly skilled individuals who strive to create moments of design seduction while seamlessly selling the collection worldwide through a selective network of interior designers and luxury retail stores. The darling of the furniture industry carries an admirable list of accolades in the film industry, major international retail projects, top world hotels and hundreds of publications in the most renowned shelter and luxury publications.

Loyal followers and newfound lovers of KOKET should be sure to check out the display at Architectural Digest Design Show in New York in stand 501 from March 22 - 25, 2018 for new pieces, classic styles and to pick up a copy of the premier issue of Love Happens magazine!

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