

COVET·HOUSE

CURATED DESIGN



COVET HOUSE CHECKS IN ICFF

The Anchor event for NYCxDesign

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Once again, **COVET HOUSE** is showing in one the most coveted design locations in the world: **New York City**.

By representing the most luxurious brands under the Covet House umbrella like BOCA DO LOBO, DELIGHTFULL, BRABBU, KOKET, MAISON VALENTINA, CIRCU, LUX XU, ESSENTIAL HOME, RUG'SOCIETY, PULLCAST and FOOGO.



FOR OVER 30 YEARS, ICFF HAS BUILT A SOLID REPUTATION AS NORTH AMERICA'S PLATFORM FOR GLOBAL DESIGN.

Over 900 exhibitors from across the globe showcase the newest frontier of what's best and what's next for luxury interior design to more than 38,000 attendees in the design industry. Expanding with the market it serves, ICFF has more than doubled in the past three editions and become more international in composition.

ICFF attendees are the architects, interior designers, developers and visual merchandisers who drive North America's high-end interiors marketplace. The Fair is also a resource for thousands of retail buyers representing the best in luxury retail establishments. Industry decision makers come to ICFF to find new and unique ideas and concepts and to find inspiration and innovation.

ICFF IS PROBABLY THE ULTIMATE DESTINATION OFF HIGH-END INTERIOR DESIGN AND COVET HOUSE IS PUTTING TOGETHER ALL THE LITTLE DETAILS TO BOOST CREATIVITY!

Brand new pieces will immerse the Javits Center in a curated design atmosphere for **4 days**, from a wide range of products from casegoods to bathtubs and from a midcentury style to modern classic style.

Have a meeting at Booth #449 at Hall 3.
The time is always right to celebrate design with friends!



In order to celebrate this exhibition, **COVET NYC**, the amazing staging project between Covet House and Tessler Developments, will have a **open house event** with a spectacular **kick off party**.

ICFF IS THE PARTY, BUT COVET NYC WILL BE THE STAGE...

Celebrating the best of design at the **172 Madison Avenue** from the **20th** to the **22nd** of May, and the **kick off party** on the **21st**.

Covet House is ready to take over the Big Apple once again...

Joining forces with all the powerhouse names in **COVET HOUSE** brands, the booth will be divided into **4 main staging division**, showcasing **4 completely different yet luxurious styles**. And here is a sneak peak of what to expect...

MID-CENTURY MADNESS

Creating a perfect balance between the **retro** and modern design, with pieces from **Essential Home**, **Brabbu**, **Delightfull** and even **Boca do Lobo**, bringing inspiration from the glamorous Hollywood life of the 1940s, but also from the everyday life that defined that mid-century generation to the eyes of every visitor...



1. Duke Suspension Lamp by **Delightfull** | 2. IRIS Round Mirror by **Brabbu** | 3. Trinity Console by **Boca do Lobo**
4. Loren Armchair by **Essential Home**



ART DECO BY KOKET

Daring design aesthetic, high impact events, lavish presentations have an uncanny way of conveying KOKET's mission to inspire love and empower through its statement pieces and unique design driven experiences. Every piece presented in the exhibition is a reason to **fall in love...**



1. Revê Mirror by Koket | 2. Hypnotic Sconce by Koket | 3. Countess Chair by Koket
4. Mandy Stool by Koket



BOCA GALLERY

Bringing literally to life the nature inspired pieces from both Boca do Lobo and Brabbu, this staging division is filled with earthy tones, harsh materials and a full packed natural feast for the eyes...



1. Horus Suspension Lamp by **Brabbu** | 2. Picaddilly Mirror by **Boca do Lobo** | 3. Odette Sofa by **Boca do Lobo**
4. Eden Center Table by **Boca do Lobo**



THE BIGGER THE BETTER

This final division showcases the most ostentatious of products. From amazing chandeliers, to the most exquisite accessories... Hard to miss, much harder not be amazed...



1. Matheny III Suspension by Delighfull | 2. Heive Armoire by Koket | 3. Desire Chair by Koket



Adorning every inch of the **Booth 449** are the truly precious handcrafted jewelry from Pullcast. But also complementing the walls and floors of the booth, are the the fantastic pieces from Luxxu Lighting and the exquisite handmade rugs from Rug'Society. Every corner, every step thought to the finest of details...



1. Oslo Rug by Rug'Society | 2. Waterfall Wall Lamp by Luxxu | 3. Tiffany Quartz LE4004 by Pullcast
4. Toile OC020 by Pullcast

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COVET HOUSE WILL BE TAKING OVER THE JACOB K. JAVITS CONVENTION CENTER AT BOOTH 449, HALL 3

Along with its imponent brands like BOCA DO LOBO, DELIGHTFULL, BRABBU, KOKET, MAISON VALENTINA, CIRCU, LUX XU, ESSENTIAL HOME, RUG'SOCIETY, PULLCAST and FOOGO, are continuously providing inspiration and exclusivity.

**COVET HOUSE AIMS TO INSPIRE THE WORLD BY BRINGING THE MOST CURATED
SELECTION OF FURNITURE PIECES.**

• NOTES TO EDITORS •

For more information, projects, interviews, trends and high-resolution images,

Please contact:

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