# SUMMER出

COLLECTION 2019 IN COLLABORATION WITH MILLE HENRIKSEN



A SCANDINAVIAN SPIN ON THE WORLD OF TYPOGRAPHY



## PLTY SUMMER COLLECTION 2019

A SUMMERLY SPIN ON THE WORLD OF TYPOGRAPHY

We are happy to show you our Summer Collection 2019 and share our passion for typography with you.

Our poster collection is designed in cooperation with artist and graphic designer MILLE HENRIKSEN, who is working out of her studio in Copenhagen – and with her upcoming graphic art gallery, she has her hands full. She has a strong sense of interaction between form and color and we are very excited to have her onboard for this poster collection.

The collection is designed based on a few but important keynotes... 'Stay positive and always be yourself', that is our strong statement for this collection. In both colors and letters, we want to inspire you to see beauty and positivity in the uncomplicated – don't suck up to no one, JUST BE YOU!

We hope you will enjoy our Summer Collection 2019.









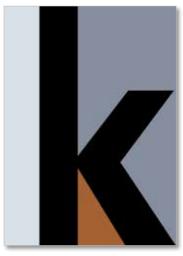
YES (Black)
Size: 50/70 cm
Typed in Minion Pro Medium,
added a twist
Paper: Soporset Premium Offset, 150 g

Say yes! We all strive to be the best possible version of ourselves, and hopefully this poster inspires to a positive and powerful way of life.



'O' Size: 50/70 cm Typed in PLTY Sans Bold Paper: Soporset Premium Offset, 150 g

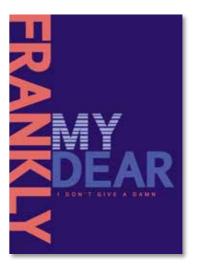
O is the eye that sees you and gives you a lot of attention. With the form and colors in our poster O, we want to bring peace and an organic feel into your home.



**'K'**Size: 50/70 cm
Typed in PLTY Sans Bold
Paper: Soporset Premium Offset, 150 g

Our poster K has straight and powerful lines but surrounded by dusty soothing colors. We hope it brings the sense of harmony on the top of your mind.





#### FRANKLY MY DEAR

Size: 70/100 cm Typed in PLTY Sans Bold Paper: Soporset Premium Offset, 150 g

This poster has a very clear message – Sometimes you just need to speek your mind, and why not quote this legendary line.



**'E'**Size: 50/70 cm
Typed in Italian Plate no1
Paper: Soporset Premium Offset, 150 g



'S' Size: 50/70 cm Typed in Italian Plate no1 Paper: Soporset Premium Offset, 150 g

These two posters stress that beauty and the unpolished are two sides of the same coin.
So when being tough on the outside – always stay round and beautiful on the inside.



## Cities

MUGS

Travelling, exploring new things and seeing new cities, often makes you happy, and create long lasting memories. We hope we can help you hold on to your memories by sharing our Mug Cities Collection with you.

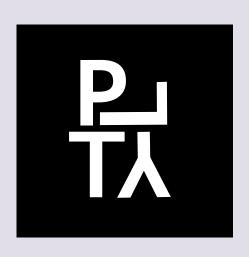
Maybe you have visited all of the cities above, or maybe you have a favorite city that holds your best memories. See if your favorite city is among our mugs.

They are all written in the iconic Italian plate no 1 font, which we love so much.

Start visiting!



Height: 8.5 cm / Diameter: 8.0 cm Font: Italien Plate No. 1, Medium Colour: Black



### Visit us

PLTY Showroom & Warehouse Naerum Hovedgade 2 DK - 2850 Naerum plty.dk

## Contact us

hello@plty.dk

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