

# 5 Legends

of Mid Century Interior Design Honored by  
Essential Home





A modern interior scene featuring a patterned armchair, a side table, and a framed artwork on a wall next to a large window. The room has dark wood flooring and a white wall. The window looks out onto a green landscape.

# OH

# MILAN ...

The well-known motherland for art-level furniture; is in the same country responsible for Da Vinci's paintings, Armani's tailoring, and Sophia Loren's elegance. Here, on the occasion of the Super Bowl of design—April's Salone del Mobile in Milan—Essential Home increases the mid-century empire by recollecting inspiration by the greatest of the past and twisting it to rule the world of design.

Let's look back at some pivotal Mid Century designers of the 20th century—one from each decade between the 1940s and the 1960s—the giants of Mid Century who carry the style formidable global design rep on their shoulders, and now are being honored by Essential Home.



# Marco - Chair Family

We have da Vinci to Italian art like Marco Zanuso to Italian design. Architect, designer and university lecturer, Marco Zanuso was one of the leading interpreters of the Modern Movement. Marco was one of the first designers in Italy to take an interest in the problems of product industrialization; according to him, the form of an object destined for serial reproduction is an amalgam of opportunities, experimentation, and innovation in the concrete process that connects creativity, production and the social and cultural context. And what better example to honor is creativity than our Marco Family, dining, armchair and bar chair. The three members of this family has the accent arms and beautiful unique design that make this a piece that is sure to become a bestseller and a modern icon.



# Baughman - Bar Cart

Milo Baughman was one of the most agile and adept modern American furniture designers of the late 20th century. This Bar cart like Baughman is famously opposed to ostentatious and idiosyncratic designs that were made to excite attention. Baughman tended to let his materials carry the aesthetic weight, most often relying on frames made of sturdy and sleek flat-bar chromed metal, and chairs, tables and cabinets finished with highly-figured wood veneers. Start planning your cocktail party with Baughman, anything is possible. sleek, sure and scintillating this décor piece will be the focal point.



# Family Bertioia Dining and Bar table

Harry Bertioia was a worker ahead of his time who crossed boundaries daily. His sculptures are a window into the universe, sensual and sculptural a lot of times hand-shaped. His gentle nature was expressed in delicate fine wire work while his superhuman strength was needed to handle the massive architectural commissions. So these black Marble tables are the perfect and majestic homage to his popular sculptures.



# Charlotte - Armchair

Charlotte Perriand full membership of that avant-garde cultural movement Charlotte, brought a profound change in aesthetic values and gave birth to a truly modern sensitivity towards everyday life. In this context, her specific contribution focuses on interior composition, conceived as creating a new way of living, still today at the heart of contemporary lifestyle. Our Armchair Charlotte brings that contemporary and modern furniture piece honoring the French and feminine avant garde that represents this amazing designer.





## O l s e n - D i n i n g C h a i r

Hans Olsen was a Danish furniture designer best known for his innovative Chair, like the Vintage Side Chair with tree legs.

Characteristic of mid-century design, Olsen's work features swooping organic curves and the melding of multiple materials in a single piece. Our Olsen Dining chair makes us go back in time that time with a mid-century magical twist that makes this an incredible statement piece to honor Hans.



## N e u t r a - D i n i n g C h a i r

Neutra as an Austrian-American architect, the only one in our list, he came to be considered among the most important modernist architects. He was famous for the attention he gave to defining the real needs of his clients, regardless of the size of the project, in contrast to other architects eager to impose their artistic vision on a client. Neutra sometimes used detailed questionnaires to discover his client's needs, much to their surprise. His domestic architecture was a blend of art, landscape, and practical comfort. His architecture of simple geometry became the subject of the iconic photographs of Julius Schulman and came to stand for an entire era of American design.

Neutra Dining chair possesses that geometry design with an unmistakable beauty that is very characteristic of Essential Home's pieces.



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# “ ABOUT ”

**Essential Home** is an innovative mid-century modern furniture brand that takes important historical and cinematographic references from the 1930s and 1960s and turn them into unique furnishing pieces. What started out in 2015 as 'Essentials', a furniture collection by the mid-century lighting brand DelightFULL, quickly grew to be one of the most elegant representations of mid-century modern design, thus creating a new name and a new brand, Essential Home. Essential Home gathers inspiration not only from the glamorous Hollywood life of the 1940s, but also from the everyday life that defined that mid-century generation. Simple details such as the sleek lines of a futuristic 1960's chair or the retro ads that defined an era can be pinpointed in iconic pieces, such as Monocles sideboard.



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