

The background of the entire image is a repeating pattern of small, stylized red floral motifs on a white background. The motifs consist of small, five-petaled flowers connected by thin, branching stems, creating a dense, delicate texture.

**ALEXANDRE
TURPAULT**

FRANCE 1847

The background of the entire page is a repeating pattern of stylized red floral motifs. Each motif consists of a central stem with several small, pointed leaves or petals radiating outwards. The pattern is dense and covers the entire surface.

Press Release
Spring Summer 2019

The inspiration

Creator of linen and decorative home accessories, Alexandre Turpault has demonstrated for over 170 years, a know-how resulting from the art of French living. This collection is the perfect continuity of previous collections. “The thickness of things” highlights the materials and textures. This new collection succeeds in highlighting the density of our materials around two main themes: “Rose des sables” and “La Rigueur Chahuté”, a sub theme “Black is Back” links the other two. The usual oppositions Nature & Culture, Rusticity & Sophistication, Sobriety & Opulence, but also Timeless & Contemporary blend in at the heart of the collection's motifs.

"NEW WAVE":

Flax, the main material of the Alexandre Turpault collections since 1847, is in the spotlight. “Nouvelle Vague”, the pure linen line, enhances the quality and the purity of this material which makes up the brand’s DNA. This material from an ethical production, washed simply and rinsed with clear water, is reinvented due to the soft colours inspired by nature.

"DESERT ROSE":

Nature is expressed in an exotic world of minerals. This luxurious setting of contrasts combines light effects with a density of materials, mixing coral sands, quartz crystals and gold nuggets. The tones are borrowed in fashion: oranges, coral, copper, but also greened yellows to khakis.

"THE TURBULENT RIGOUR":

Back to Nature in a graphic universe that gives place to landscape accidents. The references to art deco and modernist painters pay homage to false pretences and optical illusion, which find their truth in impeccable materials and finishes. The palette is fresh with jaded celadons, soft leafy greens, green yellows, blue-green, grey blues, and also pale greys that plunge deep into deeper navy blues, bluish blacks, all underlined with dull gold.

"BLACK IS BACK":

Contemporary and graphic, black, always timeless, returns in small touches in the interiors. For spring and summer, the black is softened in midnight blue and retains the purity and the naturalness of the interiors. Our revisited black perfectly matches the textured white of our jacquard fabrics.



1. Archipelago cushion cover, cotton satin with a “Corals and shells” motif, two different sides with 65 cm passep: €79 - 3. Zanzibar pillowcase with a single white side, 7 cm flange with “Corals and shells” embroidery, piping, boxed corners, double flap, 65x65 cm or 50x75 cm: € 89 // Zanzibar Duvet cover plain, embroidered “Corals and shells” band framed with double piping, back “Corals and Shells” printed pattern, from €249 - 4. Archipelago bed cover, cotton satin “Corals and shells” motif, two different sides, with piping, polyester padded lining 150 gr/m², 130x240 cm: €349 - 5. Little Geo percale cotton small geometric pattern end of bed, two identical sides, with piping, polyester padded lining 150 gm/ m², end of bed: €249 - 6. New Wave Flat sheet, plain body, plain side of 15 cm, lined with lace from €259 / beech pillowcase 65x65 cm or 50x75 cm: €75 - 7. Loulou Accessories woven and dyed ermine, 2 cm fringe, 70% wool, 20% silk, 10% cashmere: €219

Desert Rose

1.



2.



3.



4.



5.



6.



7.







1. Magellan duvet cover, “Ornamental” motif print body, coordinated siding vertical stripes of 7 cm, 140x200 cm to 260x240 cm from €199 - 2. Magellan Pillowcase, printed “Ornamental” front, back printed “warping stripes”, cotton percale, 100% cotton long fibres, 80 threads/cm², 65x65 cm or 50x75 cm: €65 - 3. “Tartan” printed front Pillowcase, printed satin, back printed with small dashes, 2cm Ruffles, denim piping, double flap, 65x65 cm or 50x75cm: from €79 - 4. Midnight Mimétisme (mimicry) accessories, printed linen cushion cover, front: lizard print linen, back: dragonfly printed linen, piping, zip closure €79 - 5. Jacquard Velvet Navy Cruise Beach Towel: €89 - 6. Loulou Accessories woven, dyed, 2 cm fringes, 70% wool, 20% silk, 10% cashmere: €219 - 7. April Pillow, jacquard cotton “branches of cherry blossom” motif, plain satin back, 65x65 cm or 50x75 cm: €85

Black is Back



New wave

pure linen, cut, woven, dyed and ennobled in France

Since the beginning, we have been offered a small range for linen, a local bed, simple and sober. We advocate for values that connect man and our planet: our work ethic, authenticity, sincerity, the requirement down to the detail, our fidelity to Beauty, to Good and to Nature. It is also, very modestly to bring well-being to everyday life. Alexandre Turpault offers you a truly sustainable quality linen, which beautifies and improves wash after wash.

The turbulent rigour

1.



2.



3.



4.



5.



6.



1. Bed linen, patterned body "Ikat Leaves" motif, 7 cm micro-patterned siding, lined with braided piping, duvet cover 140x200 cm to 260x240 cm from: €199 - 2. White New Wave bed linen, sheet, plain body, plain side of 15cm, lined with lace from € 259 / eucalyptus pillowcase 65x65 cm or 50x75 cm: €75 - 3. Territory Cushion, linen with "Territory" print on both sides, piping, zip closure: €89 - 4. Loulou Celadon accessories, woven, dyed, 2cm fringes, 70% wool, 20% silk, 10% cashmere: €219 - 5. Mimétisme green accessories, printed linen cushion cover, front: lizard print linen, back: dragonfly print linen, piping, zip closure, 40x60cm: €79 - 6. End of bed, linen "Territory" print on both sides, piping: €429



PRESS CONTACT

Mélany Janet

Tél.: 03 20 44 07 38

mjanet@vanderschooten.com

www.alexandre-turpault.com

