

DelightFULL®
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**The ultimate guide
to iSaloni 2019**

E u r o l u c e

EuroLuce, the International Lighting Exhibition, runs every two years since 2011 and presents the most innovative solutions in the field of light for interiors and exteriors. With more than 480 of the best exhibitors in the sector, half of which foreign, the International Lighting Exhibition – at its 30th edition – is recognised as the global benchmark lighting exhibition, where technological innovation and design culture take centre stage.

The huge array of goods encompasses the very latest devices for outdoor, indoor and industrial lighting to lighting for shows and events, hospital lighting and special use lighting, home automation and lighting systems, light sources and lighting application software.

EuroLuce is not just the meeting place and business venue par excellence, it is also the most avant-garde trade fair in the field of eco-sustainability and energy saving in both the decorative and the lighting technology sectors.

Among the exhibitors, there's DelightFULL, that is presenting all the brand novelties in the Heritage Collection with additions to suspension, wall and floor families. Always on queue, DelightFULL presents trends in style and colour. Expect all the colour expanding senses, music and always – a fun time. Visit the most mid-century lighting stand at Pav. 13, Stand H24.

At this pavillion, you'll also find these splendid lighting brands: ACB, Ai Laiti Lights, Anna Lari, Amplex, Aromas Del Campo, Bahar, Bert Frank, Antonangeli, CTO Lighting, DCW Editions, Estiluz, Mantra, Icone Luce, Innermost and Kinetura.



B e s t
D e s i g n
E v e n t s

Triennale di Milano

The XXII International Exhibition of La Triennale di Milano will take place from March 1st – September 1st, 2019, under the theme “Broken Nature: Design Takes on Human Survival”. The XXII Triennale di Milano is curated by Paola Antonelli, Senior Curator of Architecture and Design and Director of R&D at The Museum of Modern Art, New York.



Salone del Mobile

Now into its 58th edition, the Salone Internazionale del Mobile is a showcase that has always mixed business with culture, shaping the history of design and furnishing yesterday, today and tomorrow. A global platform for truly top-notch products with an emphasis on innovation.

The Salone Internazionale del Mobile is split into three style categories: Classic – Tradition in the Future, which draws on the values of tradition, craftsmanship and skill in the art of making furniture and objects in the classic style; Design, products that speak of functionality, innovation and boast a great sense of style and luxury, the section devoted to timeless luxury re-read in a contemporary key. A range of goods that combines quality and technology, shaped by the creativity of the leading sectoral companies, practised at developing their businesses by investing each year in innovative products and home furnishing solutions. The many exhibitors along with the thousands of products being unveiled for the first time confirm the Salone Internazionale del Mobile’s enormous value as an international showcase for creativity and a forum for industry professionals, with more than 330,000 attendees on average, every year, from 165 different nations.



Kartell, Dedon, Cappellini, Giorgetti, Moroso, Porada, Antoni Lupi, Extremis, Kettal, Swarovski, Moooi, Luxury Living Group are a few of the luxury brands you can expect to see during the trade show. All of these brands have changed the world’s perception on the meaning of design and craftsmanship and during the occasion of Salone del Mobile 2019, they are bound to present new products that take this notion to a whole new level.

This year, the renowned Portuguese design company, Covet House will have a mega exhibition space which will feature iconic pieces and novelties alike from successful design brands, namely DelightFULL, Boca do Lobo, Essential Home, Circu, Rug’ Society, Pullcast, among others.

Workplace 3.0

Workplace3.0 is conceived as an irreplaceable think tank for finding out about and understanding upcoming necessary changes to workspaces. More than just an exhibition, it is a starting point for stimulating forward-looking ideas capable of catering to a changing market and changing needs.

As from 2015, the Salone dedicated to the workplace has taken on the new designation Workplace3.0, an innovative exhibition area devoted to design and technology in workspace planning, that confirms its new vocation as an exploration of brand-new approaches, forms and solutions to the workplace "of the future", in which the human factor and smart technologies have a vital role to play.

The world of work is changing rapidly, along with the actual concept of work: new methods call for different workspaces. Workplace3.0, devoted to design and technology, is the best-equipped event to respond to this shift and to market demand. It showcases the finest products designed for procurement plans, reception areas and office spaces of more than more than 100 exhibiting companies working on solutions that dovetail with the new ways of working and the new design requisites for "inhabiting" the workspace.



SaloneSatellite



Its creation was essentially a declaration of faith in the creative potential of designers under 35. Many of the prototypes presented in the previous editions have gone into production, and many of the 10,000 designers who have taken part over the years, along with 270 international design schools, are now big names on the design scene. Indeed, SaloneSatellite's challenge has always been to imagine the shape of design to come and to try and imagine how future generations will forge a new, perfect balance between project, function and beauty.

Started in 2010, the SaloneSatellite Award is a further opportunity to facilitate contact between young designers and businesses. This competitive and fierce competition returns for its 10th edition with an international jury made up of prominent figures in the design world will select the 3 most outstanding products.

F u o r i s a l o n e

Fuorisalone is the set of events distributed in different areas of Milan on the same days when the Salone Internazionale del Mobile takes place, which is staged in the stands of Rho Fiera. Fuorisalone premieres the latest trends for the forthcoming year and heralding a ginormous tidal wave of events, exhibitions and presentations.

Fuorisalone's Design Districts introduce the new collection of luxury brands and designs and also host special exhibitions with live music and entertainment for a totally unmissable soiree. Young and talented designers from all over the world pack their innovative creations and come to Milan, rent one of the city's garages from locals, and show their prototypes to a curious and cultivated audience, now, take a look at five of the best design districts that completely light up Milan during this time.



S u p e r d e s i g n S h o w

With over 13,000 sq.mt of exhibiting spaces, the Superstudio design show is an extraordinary event that gathers over 100,000 visitors and over 2,000 registered journalists. The event is all about showcasing museum-like installations, national pavilions, thematic projects, solo or collective exhibitions, large consolidate companies but also young innovative companies, start-ups and independent authors.

All of this at SUPERSTUDIO, iconic place of design in Milan, the pioneer of the Fuorisalone phenomenon in the district, the most visited and sought-after place of the Tortona District since 2000. With SUPERDESIGN SHOW project, according to the original format "less fair and more museum", Superstudio pursues its mission on quality, excellence, research. The next edition of Gisella Borioli's project with the art director Giulio Cappellini follows the usual ONLY THE BEST mission with particular attention to the TECH&GREEN theme.



Best Design Districts

Tortona Design District

Today, this district is the showcase of the biggest names in the design industry. In 2017, the Tortona Design District has played its trump cards: Base Milano, a new multifunctional venue, located at the former industrial Ansaldo complex, has hosted exhibitions and projects dedicated to the theme of nomadic living, with portable, floating houses, user-friendly objects and itinerant structures.

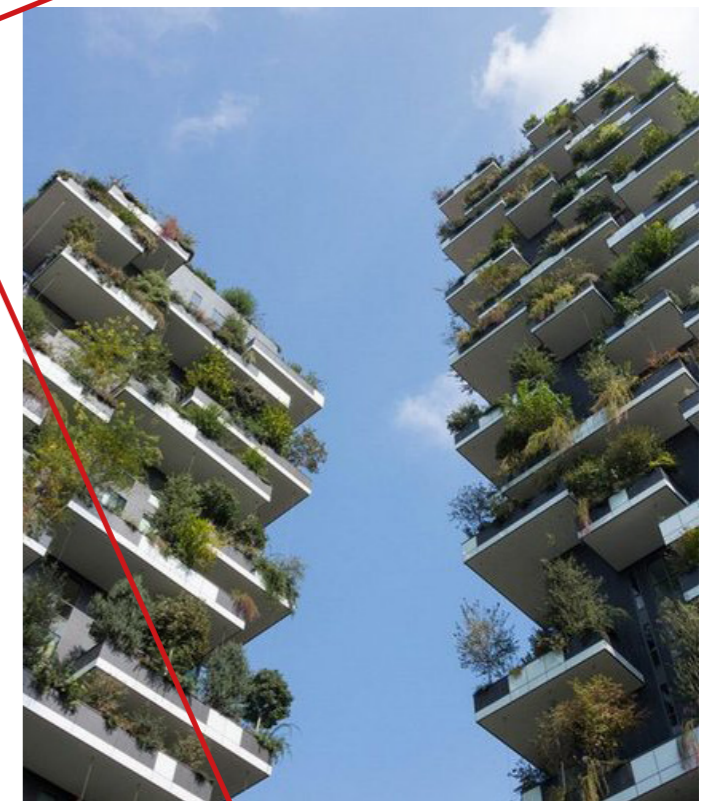
Address: Largo Delle Culture, 20144 Milan MI, Italy



Isola Design District

The Isola Design District saw its inception just last year counting with the participation of over 100 designers and brands. The event favours international and emerging designers, local artisans and creative startups to meet, showcase their projects and establish business contact amidst one of the most vital design weeks in the whole world. It is by supporting sectors like design, fashion, its local workshops, green design and gastronomy that the event has been able to develop its artistic and historical heritage and it only shows signs of growing even further.

Address: Via Pastrengo, 14, 20159 Milan MI, Italy



Ventura Centrale

Ventura Centrale will open the abandoned warehouses underneath Milan's Central Station to display original, awe-inspiring and dynamic developments. The spaces will be masterfully transformed so as to illustrate contemporary, visionary and high-end design giving endless viewing possibilities to visitors.

Address: Via Ferrante Aporti 9, Milan, Italy



Porta Venezia in Design

Uniting food & wine, Art Nouveau architecture, and design, "Porta Venezia in Design" makes its sixth appearance at this year's Fuorisalone. The vibrant and decorative neighbourhood will take visitors on a tour through the gorgeous buildings, stores, and bars.

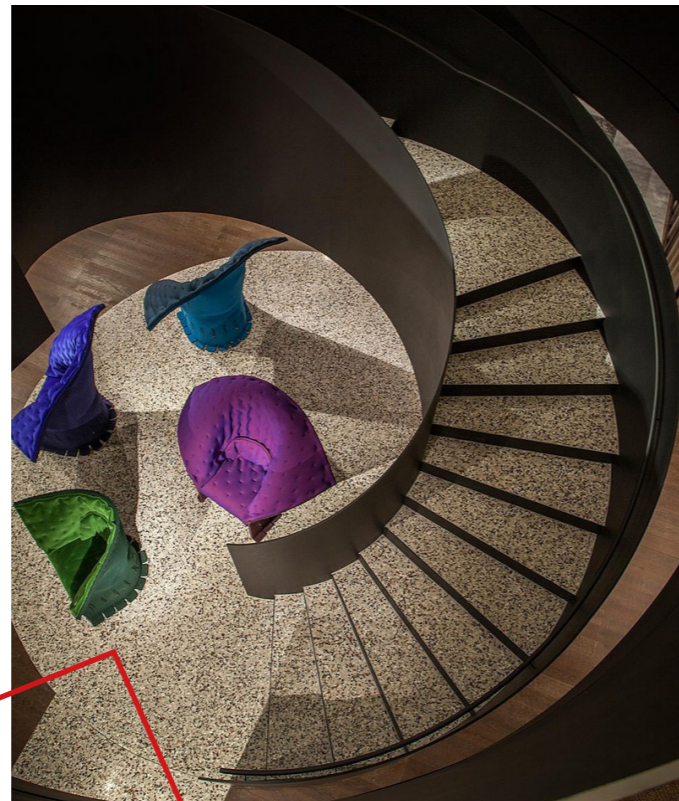
Address: Milan, Porta Venezia MM1 Porta Venezia / Suburban Railway Porta Venezia / Tram 23, 29, 30



"5 Vie" District

Another one of the centre's key districts, the '5 vie' on its 2017 edition hosted a special event powered in collaboration with Milano Pride, called Design Pride', a parade featuring allegoric floats led by Seletti to give exposure to young emerging talent and international schools. Let's hope they will give us a proper encore in 2018!

Address: Via Montebello, 24 - Milan MI 20123



Brera Design District

Brera Design District is the most important district in Italy for the promotion of design, the latter of which is one of the most creative and commercial focal points in the country. The district aims to support excellence and to develop business and real estate in the area, enhancing the district's cultural supply and appeal as well as fusing tradition and innovation in the all-encompassing field of design.

More than 200 exhibitors are expected to present their new projects and ideas to a design perceptive and culturally oriented public. These showcases will be enhanced by the artsy nature and surroundings of the district, especially the narrow and cobbled streets that encompass a wide range of antique shops, showrooms and galleries.

Address: Via Palermo, 1, 20121 Milan MI, Italy



Showrooms
you must
visit



Moooi

The story of the brand Moooi is a story of love. Moooi develops its own fresh approach to product and style and presents creative luxury for a well-curated life. Exclusive, daring, playful, exquisite and based on the belief that design is a question of love.

Address: Via Savona, 56, 20144 Milan, Italy



Dimore Studio

Dimore Studio is curating three separate events for Milan design week. The first, Dimore Gallery, will present an installation of iconic 20th-century design and an installation called Limited Edition which consists of six shop front windows filled with items from the late 1800s and early 1900s that have been deconstructed and updated with modern lacquers and materials.

Address: Via Solferino 11 and Via Solferino 22



N i l u f a r D e p o t

Gallerist Nina Yashar expanded her kaleidoscopic vision in 2015 by opening up her warehouse chock-full of furniture and lighting near the Garibaldi train station. This space is comprised of three floors organised around an open atrium, was inspired by La Scala opera house and mixes contemporary and bluechip vintage design in dramatic vignettes.

Address: Viale Vincenzo Lancetti 34, 20158 Milan MI, Italy



G a l l e r i a R o s s a n a O r l a n d i

Galleria Rossana Orlandi has been forecasting along the years new and upcoming designers and establishing the premise as one of the most revered platforms for avant-garde Design and Lifestyle. And one of the most sought-after during Milan Design Week.

Address: Via Matteo Bandello, 14/16, 20123 Milan MI, Italy



P o l t r o n a F r a u

Poltrona Frau, backed by a great history and tradition, lives in the present. Interpreters of timeless beauty, the company believes in the designs and materials that guarantee wellbeing.

Address: via della Moscova, 58, 20121 Milan | via Gastone Pisoni, 2-ang. via Manzoni, 20121 Milan



M i n o t t i

A space designed to capture the essence and identity of the Minotti brand has now become its permanent expression in the most effective and authentic way. Signed by Studio Dordoni Architetti, Spazio Minotti is located in an industrial complex in Meda, the company's premises.

Address: Via Indipendenza, 152, 20821 Meda MB, Italy



Studio Piet Boon

Studio Piet Boon creates bespoke contemporary architecture, interiors and product designs. Renowned worldwide for its exceptional craftsmanship, quality and vision, Studio Piet Boon creates a distinguished design.

Address: Via Tortona 37 20144 Milan



Moroso

Moroso has been working with some of the world's most talented designers to produce luxury sofas and seating since 1952. The brand offers unique products due to the combined talents of 70 master artisans, a network of trusted suppliers, the use of high-quality materials and true attention to detail.

Address: via Pontaccio, 8/10, 20121 Milan



Living Divani

Living Divani is an Italian company leader in the manufacturing of sofas and upholstered armchairs. Perfect, harmonious proportions and a feeling of understated luxury: these are the distinguishing features of the brand.

Address: Brera Store – Via Fatebene- fratelli, 10, 20121 Milan, Italy



Foscarini

Foscarini is an innovative Italian lighting company that views each lamp as a passion project, fueled by an appreciation for and strong understanding of timeless design. Creating unique products that boast a strong personality, Foscarini holds a deep knowledge of the lighting industry and maintains a steadfast reputation.

Address: Via Fiori Chiari, 28, 20121 Milan, Italy

B r e d a q u a r a n t a

For more than 10 years, Bredaquaranta has given us the opportunity to have the best customized design solutions. The Italian chain of showrooms selects the best of national and international design. With a curate selection of high-end products from the best furniture and lighting of the best contemporary and luxury brands.

Adress: via Fatebenefratelli, 10, Milan, Italy

WHEN BRERA MEETS MID-CENTURY

Find our Unique Lamps in
BRERA DESIGN DISTRICT
at the Showroom:

bredaquaranta

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AT BREDAQUARANTA SHOWROOM

11 APRIL 2019
FROM 18:30PM
TO 23:00PM

“Our aim is to understand your requirements and help you create an ideal space that fits your personality and taste.”



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