

# The Best of IMM Cologne 2019



*The Best of IMM Cologne 2019:* The new calendar year marks the beginning of the January design fairs, which kicked off in Europe with **IMM Cologne (14-20 January)**.

Another year, another great edition of IMM took place in **Germany**. Bringing the best trends of interior design, this fair is on top of international trade shows for the interior design professionals and visitors from all over the world.



The German showcase reached this year its **70th edition with over 1200 exhibitors** from around the globe putting their best foot forward with innovative releases and inspiring installations. Here some of the pioneering projects to look out for, from an Australian duo that questions contemporary living, to experiments the newest talents in the world of design



A total of **150,000 visitors** – including estimates for the final day of the events – made their way to Cologne to be inspired by the interior design worlds and kitchen showcases on display. With 52 per cent of trade visitors coming from abroad, the co-located events achieved an even greater global reach than ever before. Overall, more than one in two trade visitors travelled from abroad to attend the events. The visitors came from 145 countries.

## Covet Group Brands:

BRABBU  
DESIGN FORCES

MAISON VALENTINA®  
LUXURY BATHROOMS

RUG'SOCIETY  
THE DELUXE OF PAST & PRESENT



This event provides an overview of the international **world of interior design**. That's why some **luxury brands** like **Maison Valentina, Delightfull and Essential Home** were present.

**BRABBU**  
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“We want to be on top of mind for all the interior designers and professionals of bath projects and we believe that our presence in this type of event is crucial”, says Sérgio Oliveira, Sales Manager. **Maison Valentina** combines luxury design while offering functionality to one of the most important spaces of any project, and this participation on Cologne showed exactly this: a stand together with **BRABBU** and **Boca do Lobo**, both partner brands from **Covet Group**, where luxury, design and craftsmanship are the main details.





See Also: [Maison Valentina Design Trends From M&O 2019](#)

## Das Haus by Truly Truly:

Each year the fair invites an international emerging talent to create their ideal living environment in a 180 sq m space at the fairground. In 2018 they appointed Czech designer Lucie Koldová, and this year they enlisted Australian duo **Truly Truly**. The Rotterdam-based team map out a vision of experimental contemporary living, 'the space that we're developing for "Das Haus" will be unfamiliar yet inviting at the same time – a balance between abstraction and warmth', explain the studio founders Kate and Joel Booy.



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The designers Kate and Joel Booy are into functional furniture and nature, so they chose material as well as plants as dividers for the space. The greenery has the added bonus of improving the air quality.

## Living Kitchen 2019:



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Kitchen manufacturers flock to the Cologne fair every two years for the “**Living Kitchen**” exhibits. Peter Sorg’s compact kitchen won this year’s “**Pure Talents Contest.**” He designed a unique compact space for preparing a meal, doing the dishes and cooking — a smooth surface that is easy to clean afterwards.

See Also: [Get To Know All The Main Events Taking Place At Imm Cologne 2019](#)

## Pure Talents Contest 2019:



This tradeshow also provides an effective platform for up-and-coming designers.

The hosting of the **Pure Talents Contest** at **IMM Cologne 2019** marked the sixteenth year for one of the most internationally renowned design competitions for young designers – the starting point for a successful design career for many of the chosen participants.

The Pure Talents Contest is conceived exclusively for designers who are still pursuing their studies or have just left university. The competition, organized by **Koelnmesse** on the occasion of imm cologne, offers with the exhibition of the chosen participants a first step into the interior design business and furthermore awards prizes for the best three products in the competition.



## MINOTTI – 2019 Collection



With pieces from Rodolfo Dordoni, Christophe Delcourt, Nendo and Marcio Kogan, Minotti's 2018 Collection became a display of the striking textural beauty of quintessential materials like wood, stone and glass.



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