



EN / PORCEL / Jan 2019
New Collections Apricot and Golden Orbit

Porcel starts 2019 by introducing new porcelain collections in Paris and Frankfurt

Porcel S.A., porcelain brand and manufacturer from Portugal, is starting 2019 with the debut of new tabletop collections at two of the most relevant international events, Maison & Objet in Paris (January 18-22) and Ambiente in Frankfurt (February 8-12).

Apricot and Golden Orbit are Porcel's first collections for 2019, bringing coral hues to the table and the classic touch of gold that defines the brand character and aesthetic. Porcel continues to deliver statements of elegance and style to the table with inspiring new concepts.

Defined by a soft precious halo, Golden Orbit, features gentle gold rims in every porcelain piece, just as if each line was added by hand with a brush. Plates and platters have lines resembling space orbits, that give the name to the collection, and pieces such as bowls, cups and tea pots allow for vertical lines to be spread along the fine porcelain bodies.

Apricot is the new colour hue, applied to a selection of pieces, the official trend colour of 2019 by Pantone, will add a charming and dazzling character to the table. Available in Gold and Platinum versions, clients will be encouraged and inspired to mix it up with new and existing Porcel collections for perfect combinations.

Maison & Objet (Paris) Location: Hall 1 C23 - January 18 to 22
Ambiente (Frankfurt) Location: Hall 4.1 G.02 – February 8 to 12

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