



Maison & Objet 18th January 2019

Maison & Objet: l'Opificio presents the new Cotton Velvet and Silk Velvet collections

l'Opificio exhibits from the 18th -22nd January 2019 at Maison & Objet in the prestigious **Hall 8 -Forever Signature- Stand Nr.13**. The company will present **the latest velvet collections for upholstery and interiors: the new Cotton Velvet colour palette and the new Silk Velvet collection.**

Cotton Velvet

l'Opificio Cotton Velvet collection is made with precious mercerized cotton. Thick and dense, soft to the touch and breathable, spot resistant, the cotton velvet collection proposes **60 colour variants**.

The new cotton velvet collection **is inspired by the '80**. A colour proposal that is an explosion of tones from cold to warm ones. The collection proposes unusual chromatic matches for velvet that perfectly dresses different interior styles from vintage to modern to contemporary.

The collection, **100% Made in Italy**, stands out for **the total absence of formaldehyde**, making the velvet a healthy and environment friendly product.

Silk Velvet

l'Opificio Silk Velvet is the result of a long and careful production process, slow and thorough which aims at intensify the qualities of shininess and softness, without using formaldehyde. **100% Made in Italy**, this collection is healthy and environment friendly.

A luxurious and exclusive collection that celebrates the colour in **41 shades**: from the natural tones to the rich nuances of red and blue imperial, to the relaxing green tones for refined and unique interiors.

Background

l'Opificio, a family textile company established in Turin since 1998, creates, produces and distributes textile and soft furnishing collections for interiors.

Known all over the world for the excellent quality, the refined and eclectic style, the chromatic richness, the subtle thus explosive use of the colour and for the rich velvet collection, **l'Opificio is guided by the brothers Paola, Barbara and Federico**. Italian tradition, style and quality are the bases of the company philosophy.

l'Opificio is **distributed in more than 40 countries** through showrooms, distributors, collaborations with international companies and offices and it is a reference point for those who look for an entirely **formaldehyde free product 100% Made in Italy** with a quality without compromise.

During the past years a number of creative collaborations have arisen with major international companies giving to birth to unique pieces of interiors such as the 6 special lounge-chairs of Nigel Coates for Gebrüder Thonet Vienna or the collaboration with Inkiostro Bianco creating the wallpaper collection which offers a new dimension to the décor, the plot and the texture of l'Opificio textile.

Many TV and movie production have used l'Opificio collections, one being "Games of Thrones" which has received several prizes for the costumes and set design.

l'Opificio is member of the Exclusive Brands Torino, the first Italian multi-sector network of high quality companies of the Unione Industriale di Torino, which promotes the international development of the companies.

It consists of 17 members operating in different sectors- from jewellery to food, from wine to fashion and design, from textile to publishing, up to perfumes and scents - which have selected customers, a strong international spirit and distinguish themselves for creativity, innovation, research and the quality of their product and services.

For more information

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