

COVET·HOUSE

CURATED DESIGN



COVET HOUSE CHECKS IN
MAISON & OBJET JANUARY 2019

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THE LEADING HOME DECOR FAIR CONNECTING THE INTERNATIONAL INTERIOR DESIGN AND LIFESTYLE COMMUNITY.

MAISON&OBJET is the international authority for home decor, interior design, architecture and lifestyle culture and trends through its shows, events and its digital platform. Since 1995, MAISON&OBJET has been the world's foremost event for professionals of the lifestyle, interior design and design industries. Every edition brings together some 3,000 exhibitors and more than 90,000 unique visitors – of which 50% hail from outside France.

COVET HOUSE is representing its luxurious brands with a curated selection of furniture, lighting and accessories from its luxurious brands such as BOCA DO LOBO, DELIGHTFULL, BRABBU, KOKET, MAISON VALENTINA, CIRCU, LUXXU, ESSENTIAL HOME, RUG'SOCIETY, FOOGO and PULLCAST.

The event has become an effective catalyst for brand development and business growth but also a source of inspiration by shedding insight into current and future trends, and we're waiting for you to check in with us at Hall 8, Stand C15.

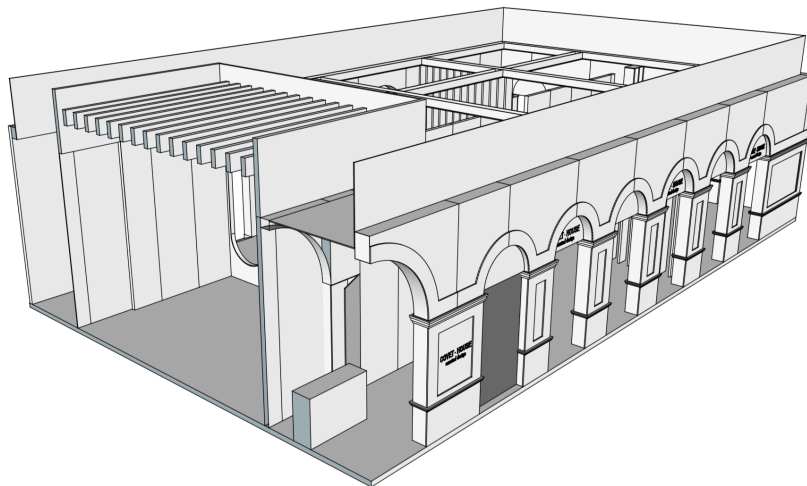




THE TWO COVET HOUSE MAIN CONCEPTS FUSED INTO ONE STAND

Covet House will merge the two concepts used in the previous editions into one amazing stand. As you walk through the stand you will still be amazed by the **Housing Concept**: with different staging rooms, Covet House will offer its visitors a chance to get a look and get inspired from its astonishing and breathtaking pieces. Handcrafted by professional artisans, respecting and following the rules of this antique art, using the most coveted raw materials, these pieces will literally stand out from every other stand in the event.

But the spotlight of this years event will definitely be it's **Lounge Concept**: Presenting the visitors, clients and press a more of a contact complement to the brand, exploring relationships, giving a more intimate experience and celebrating design as friends, all together In one amazing stand.



Every piece of furniture, lighting and accessories will tell a story. Exuding years of tradition, inhaling luxury and exhaling inspiration. Covet House's stand will unite all its brands to give one single experience: Design.

As the visitors walk through the stand, they'll be pulled into a world of nature inspired pieces from **BRABBU**, represented with their bold, animal and nature influenced upholstery like SIKA RARE ARMCHAIR, inspired by deer specimen rooted in Japan whose strength and elegance transpires from this brilliant armchair, or the amazing MANUKA CENTER TABLE, an exquisite piece that resembles a glorious beehive.

The brand is heavily influenced of nature and earth, reflecting an intense way of living, bringing fierceness, strength and power into an urban lifestyle.



Moving across the staging rooms, every visitor will literally fall in love with **KOKET's** daring design aesthetic, perfectly conveying the brand's mission to inspire love and empower through its statement pieces.

With the elegant silhouette of the **ETERNITY CHANDELIER**, and its brilliant appearance from the skillful application of the crystals, the eternal circles are individually wrapped in brass and placed with astonishing attention to detail. The end result is an extraordinary and passionate source of light.

Also representing the loving and fervent mission of the brand is the fluid and unusual **MANDY SOFA**, it will embellish any setting with its supple upholstery and a base in twisted high-gloss metal uniting comfort and looks together.

The innate desire to seduce and entice its devotees is perfectly illustrated in all the products of this passionate, sleek and exquisite brand.



ESSENTIAL HOME, pulling inspiration from the glamorous Hollywood life of the 1940s, but also from the everyday life that defined the mid-century generation, is making its presence in the stand by conveying this message through the **CRAIG CONSOLE**, a narrow console table with chic polished brass legs and structure, featuring a top made of verde guatemala marble and a gallery shelf, and the sleek mid-century **MULLIGAN BOOKCASE**. A bookcase built around a gold plated brass structure, holding glossy black poplar doors and drawers, accentuated by contemporary stylish brass handles and smoked glass shelves.

Both retro, yet modern furniture pieces.

Using nothing other than the highest quality materials, Essential Home delivers the mid-century modern signature that makes it so irresistible to the eye of the beholder.





Lighting up the stand, is the wonderful mid-century modern twist from the unique lamps from **DELIGHTFULL**, represented by the **BOTTI MODERN CHANDELIER** instantly taking you into a music concert starring Chris Botti.

Handmade in steel by DelightFULL's skilled artisans, is the **COLTRANE WALL** it's a great example of how less is more. This wall light fixture has matte black and gold powder paint finishes, which give it a more contemporary style.

Every ceiling or wall you look you, Delightfull will for sure offer you a full experience of the mid-century world, through iconic design around trendsetting places.





Also competing for the visitors attention, are the exuberant pieces from **LUXXU's** modern design and living. LUXXU's lighting was the start of a luxury journey stating itself as classic with a modern twist, fully incorporated by SCALA CHANDELIER, a masterpiece poetically made with the most beautiful Swarovski crystals, definitely steeling the spotlight.

The GALA TORCH WALL version of Luxxu's Gala family is a symbol of modern age and luxury, giving an elegant and shimmering look to any hospitality, elevating the walls of the stand to a whole new level.



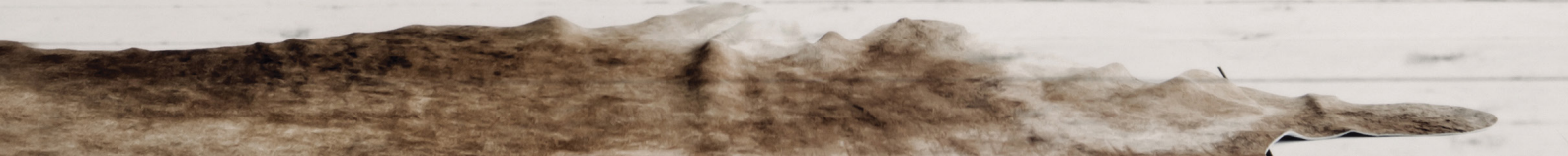


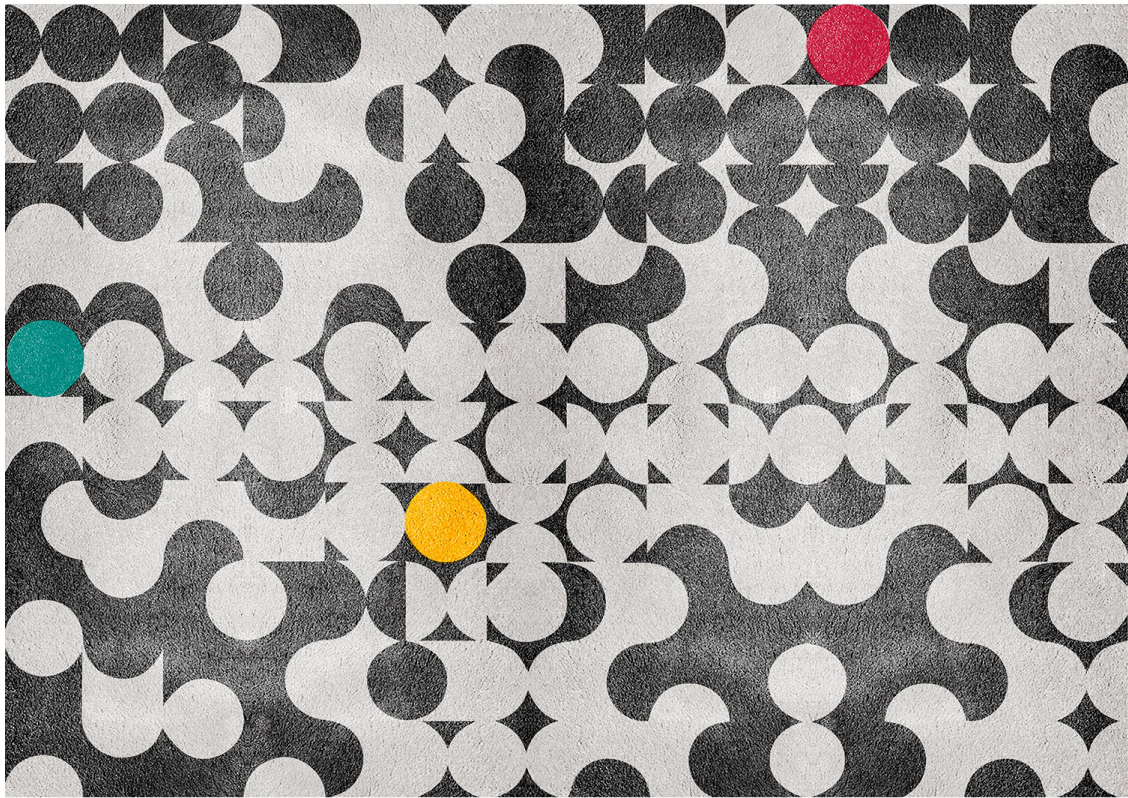
Walking through the stand, the visitors will see a panoply of furniture, lighting and accessories, but no other furniture is more adequate to Paris as **BOULEVARD DESK**, from **BOCA DO LOBO**. A tribute to the characteristics Parisian roads, this writing desk is a highly desirable classical piece perfect for an exclusive office or for a private place like a room, pulling inspiration directly from the historically filled avenues into Covet House stand.

Offering a remarkable collection of items, Boca do Lobo furniture will convey an exclusive emotional experience, a sense of belonging and a state of mind. Through their statement pieces, which are passionately inspired and handcrafted in Portugal, the visitors will surely get the feeling of exclusivity.

A perfect example of this amazing inspiration and craftsmanship, is the **GUGGENHEIM PATCH CABINET**, also making an appearance in the event, this handcrafted, extremely versatile and unique piece is ideal for storing glassware and fine silver collectibles in the dining room, taking inspiration in the renowned Guggenheim Museum.

No detail or element is overlooked as Boca do Lobo offering the best at the frontier between design and art.

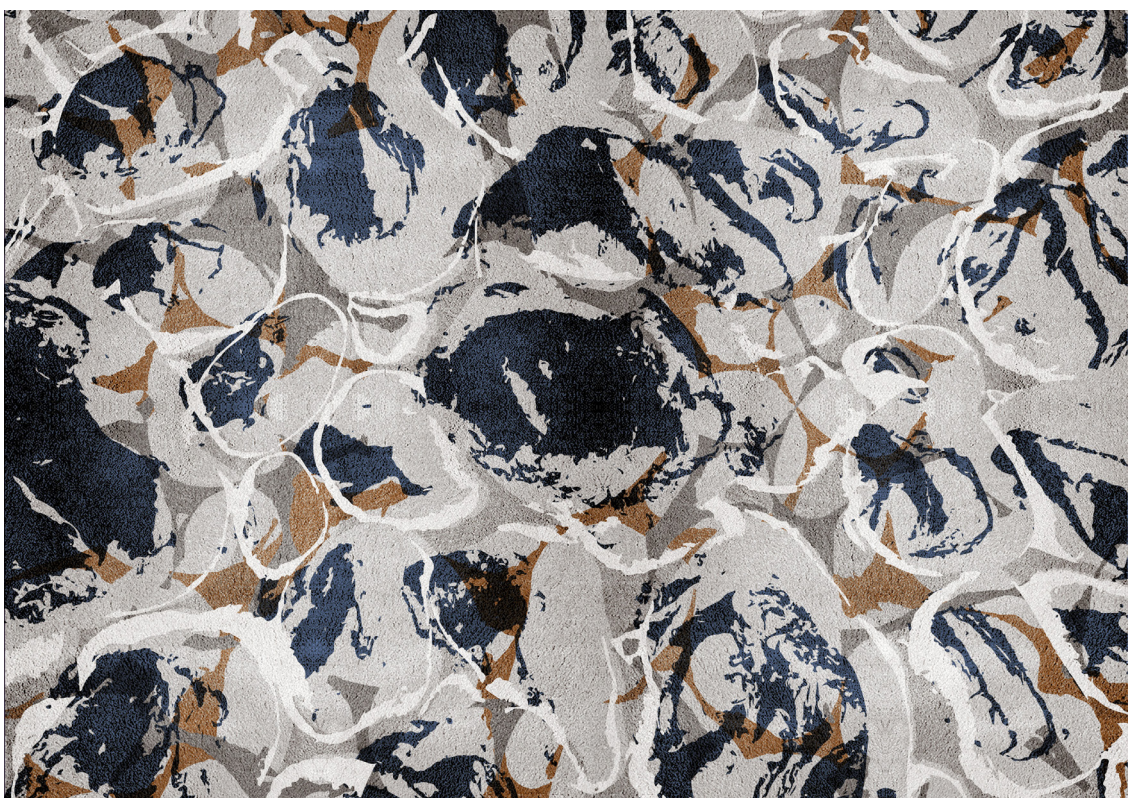




At last but definitely not least, **Covet House** will adorn the floors of the stand with **RUG'SOCIETY** beautiful and gorgeous floor coverings. With a strong connotation to the eclectic style, the brand transmits emotions, and is a starting point for every different design that is conceived to stimulate and develop new trends.

With a strong and graphic take, this brand will be represented with **YARSA RUG**, diffusing a journey through the history of the Bauhaus movement, its style, modernity and ideology.

A 100% handmade product that transforms the comfort and beauty of all projects, the **MADEIRA RUG** is remarkable, using its bold graphic design and a creation without limits, developed through noble materials, graphics and patterns different and unusual. Connecting art to ease, and give the sense of comfort as anyone stamps on its handmade wools.





All of these marvelous, modern and luxurious pieces are just a taste of what to expect in **Hall 8, Stand C15**.

COVET HOUSE thrives to inspire all the visitors, clients and press with the most high-end furniture pieces presented at Maison & Object 2019. Get the opportunity to know the other brands represented in this amazing event: BOCA DO LOBO, DELIGHTFULL, BRABBU, KOKET, MAISON VALENTINA, CIRCU, LUXXU, ESSENTIAL HOME, RUG'SOCIETY, FOOGO and PULLCAST.

A team of experts in design, marketing and press are ready to assist in any projects presented, by giving fresh insights for different styles, the best tools to develop them and the finest range of products to chose from.

Covet House inspires, celebrates and delivers design to all design enthusiasts.

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NOTES TO EDITORS

For more information, interviews and high-resolution images,
please contact

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