

LA VIE EN ROSE:
**A DELIGHTFULL AND
ESSENTIAL STORY OF ...**



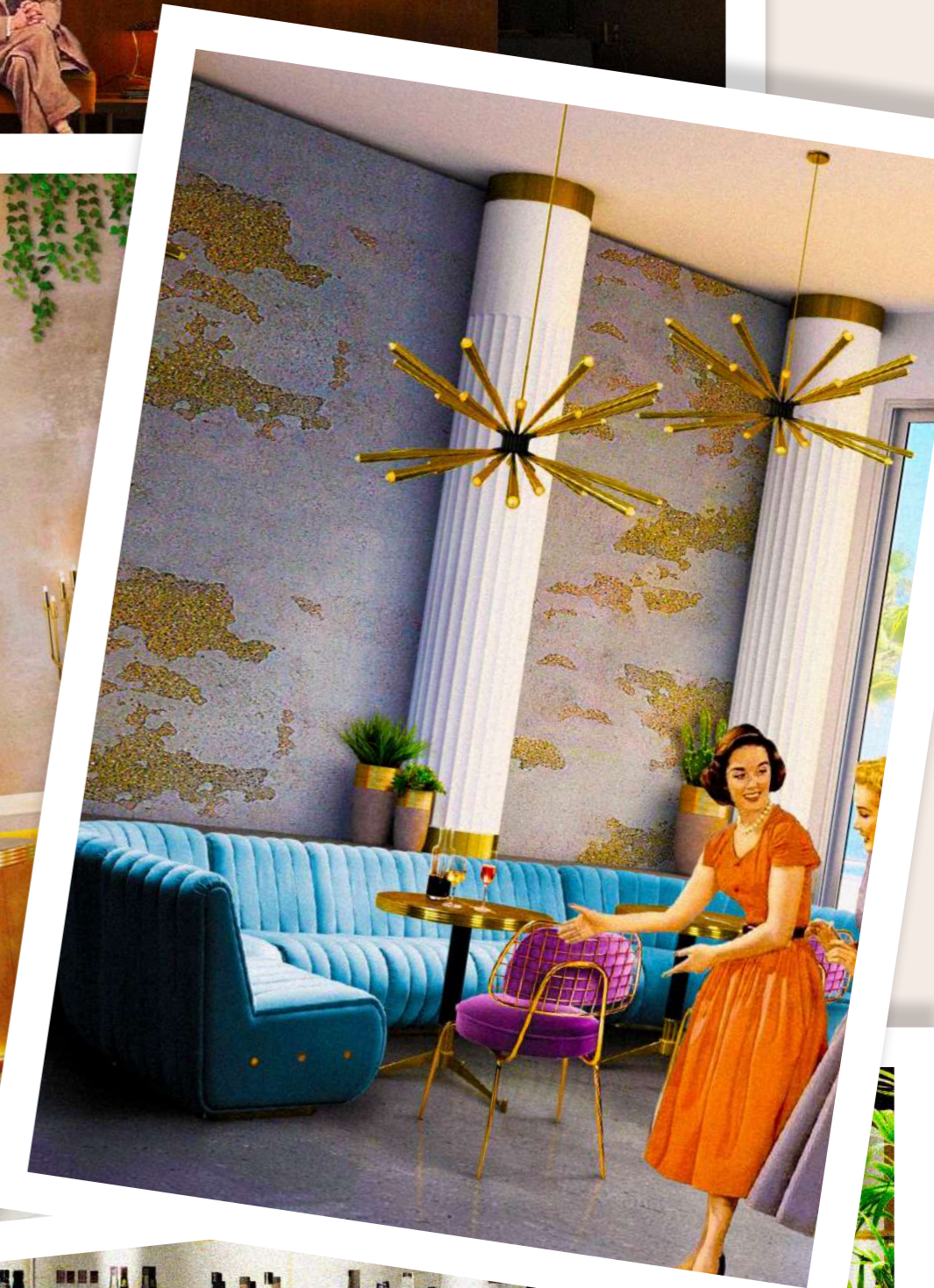


We are in the middle of the 50s in Paris. You can already hear background noises. The actors are already practicing and the musicians are tuning the instruments. Within a few moments it will begin.

The glamour, luxury and sophistication present in the movie's settings are simply sweeping. Each detail complements a small part of this story.

The simplest and complex love relationship between music and cinema are visible to the eyes of the most distracted person.

So, take a deep breath. The movie will start.





Upon entering in the hotel bar we could already hear "La vie en rose". Perfect music for an evening in Paris. Characters begin to emerge as they enter. It is noticed that there's a certain atmosphere of fantasy and glamour throughout the bar. Some stand out more than others. While some are brightened by the fall of the night others find themselves comfortably scattered in space to talk to each other.

As always, is your partner late? No problem. Sit down and take a drink. Explore what is around you. All these stories will inspire you. You will not even notice the time passing.

Take 1

Ready to analyze each character's detail? Movies and music have always been a good way of moving away from reality and accessing a parallel world where we observe the reality of other people. Now imagine that you are a character in the film where you analyze every detail of those around us. What they do, what they wear, how they behave and what purpose they are placed there.





Kelly Bar Chair

Elegant by nature, this is one of the best ways to define female beauty. Safe from itself, she transmits an ancient but at the same time modern spirit. It's as enthralling as the "Casa Blanca" story. Anyone likes and remembers. His personality allows her to be well accepted in any environment and can always cause sensation regardless of his state of mind. Without a doubt our leading actress. Kelly can make an entrance, everyone loves her, but she can't love anyone back, only her friend Hoppman, she knows that he will be there, always. In terms of love, maybe she can find it !

Hoppman Side Table

After long gone from the world, Hoppman decided to recharge his energy and discover the true meaning of his existence. Although it goes unnoticed on many occasions it is undoubtedly a key piece in any location. Their presence gives pride and prominence. This will be our fundamental support. Hoppman is the cool guy and the best friend of Kelly's, he's always there for her and he knows that she will find and achieve everything. He will make sure of it.

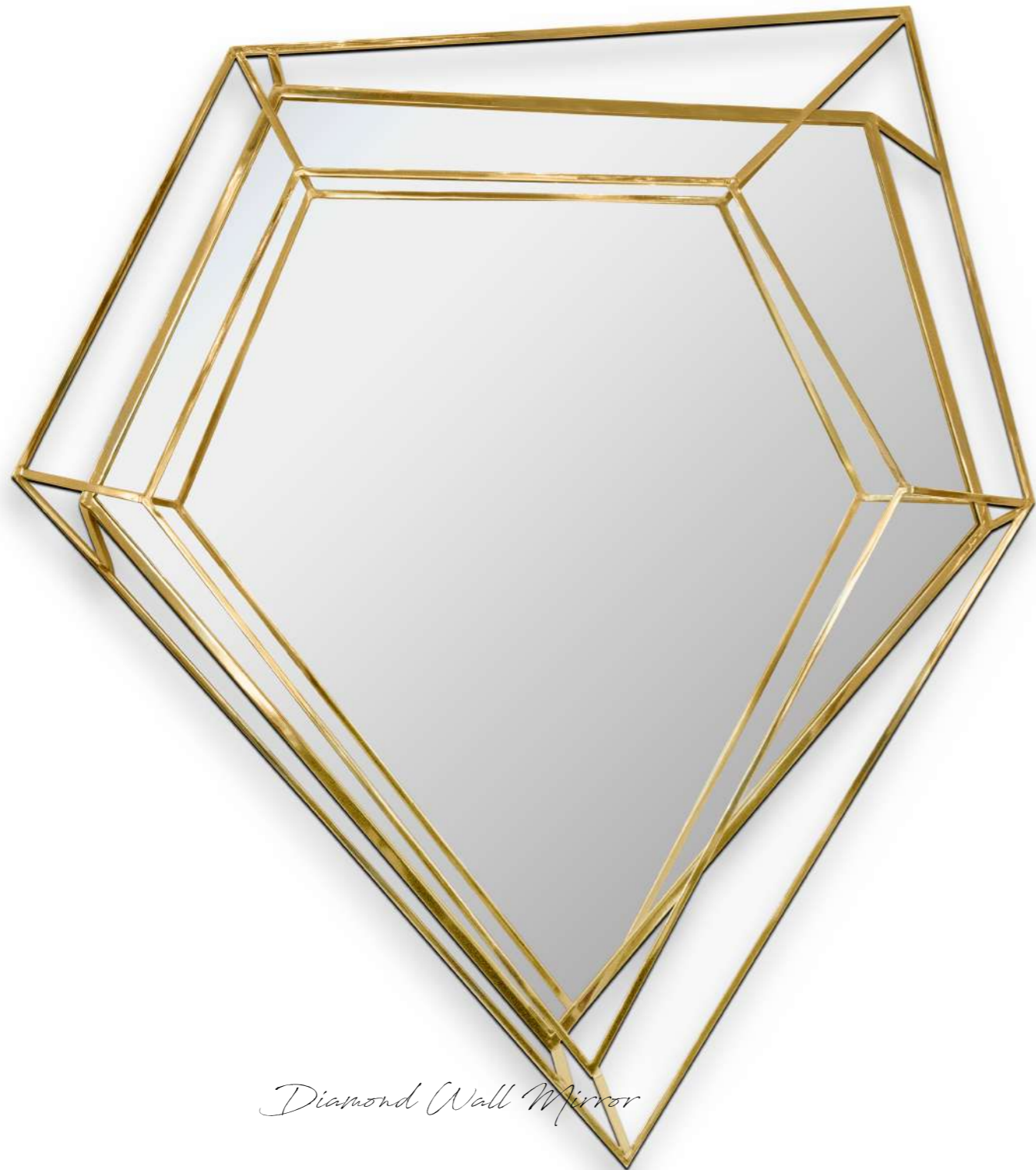




Matheny Suspension

Imponent, majestic, that is, the heartthrob of history. In love with Kelly, Matheny is a romantic person. But his eyes only light up when they are in the presence of the One who is his chosen one, Kelly!

In spite of their historical problems, today we can say that it is an inspiration for any person.



Diamond Wall Mirror

Valuable and a bit egocentric. In matters of beauty, nobody can compare to him. He doesn't live his life around anyone. Everyone loves him and wants to talk to him. Her only weakest point is the irreverent Amy and he will have a terrible fight with Galliano, the villain of these all story to try and win her heart.





Amy floor Lamps

Open-Minded Woman – Amy is a rebel woman, the defender of women rights, the one with dreams that goes beyond the place where she is. Open minded, she wants to change the world and fight with women who stand up for their rights, just like her. With no space to fall in love, she can't identify her self with no one, but there are two men who would do anything to win her heart.

Galliano Wall Lamp

Galliano is the bad guy, the one who can't see anyone happy, the one that will do anything to anyone who crosses his way. He doesn't know limits, no one can control him. But he hides a secret that probably would change his life if he would have the courage to say it. He is madly in love with Amy, the woman who scares him de most because of its rebel spitit and courage to fight for her rights. Janis is his right arm, but he doesn't care about her.





Janis Table Lamp

Janis, the female villain. She is the right arm of Galliano Wall Lamp, however just like him she doesn't care about him at all. All she wants is the power that he assures her. She wants Monocles, she is secretly in love with him, knowing that he's looking to every girl, but not her. To get him she'll use all her weapons even though that same weapons will make her loose him forever.

Monocles Sideboard

Bachelor. Monocles is our bachelor, the one who loves everyone and after all the math he doesn't. His charm and passion makes him a James Bond of our days. Impossible not to notice him, and his moves. He love to be the center of all attention. However he doesn't know that Janis is in love with him, and how his actions are going to reflect in her actions. Monocles will have some problems with her, let's just wait to see what happens.





This was the beginning of a story who has so much potential, this is what happens when you bring together two of the most important things, Music and Cinema, they can complete themselves so well that he turned into this amazing history of love, freedom, but at the same the time lost.

Now this is what we would like to you to experience here, fall in love with all of our products and make them your own, have the freedom to choose the ones you can most relate to your self and to your own story. The main twist is that you get lost in these amazing tale and to blend with all of the products and all of their history. Why they were made, who is their inspiration !

To be Continued ...



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