

PRESS KIT Maison&Objet 2019



MAISON & OBJET — PARIS, 18–22.01.2019 Parc des Expositions – Villepinte / Hall 6 Today Stand Belgium is Design / 1144 – J143

For the second time, Flanders DC and Wallonie-Bruxelles Design Mode have come together to present a selection of Belgian talent at the Maison&Objet trade fair.

The Belgium is Design collective booth, a platform for promoting Belgian talent at an international level, appears in the new TODAY section. The 11 brands chosen for their suitability in a competitive market, both unique and sensitive, offer a variety of products and exceptional pieces: furniture, objects, lights, textiles and wallpaper. This selection is also open to a wide and diversified palette of products such as custom-made blinds using a wealth of luxury material ranges and decorative pieces in limited editions. Among the 11 labels are 5 (Alinea, Bulvar, Larch, BDMa and Enso by Mira) who are appearing for the first time at the show. In addition, all the brands ensure that they are rooted locally with Made in Belgium production. They champion a sustainable process, whether this be an environmentally friendly approach in the choice of materials or the promotion of artisan work.

Belgium is Design, which has been bringing Belgian design promotion institutions together for more than 10 years, is therefore pursuing its desire to offer an international showcase to companies and designers from Belgium.

Alinea - Leo Aerts

Blinds Designers $\&$	Manufacturers - BDMa
Bulvar	
Enso by MIRA	
Frédéric Richard	
Gobo Lights	
Kabinet Van Look	
LARCH	
NoMoreTwist	
Tenue de Ville	
Vonk	



'ES'EN 'S

8

Alinea design objects is internationally known for high end furniture and design objects, typified by distilled and strong shapes with a highly aesthetic look and feel. Timeless furniture and objects, with an implicit invitation to be used creatively, are the main characteristics. Designed with passion, made with skill.

For this edition of the fair, Alinea is presenting the Angelo collection. Angelo M is the expression of the archetype of a table in natural stone, a combination of design, technology and craftsmanship. Angelo Cake is a scale model of Angelo M, made of one block of marble. The flowing curve gives the cake dish a festive accent. Inside-out is a jewellery collection in silver 925°°° (to be ordered in 18k gold). A pure design in high gloss polished silver makes this collection a timeless treasure and emphasises

its radiance. The shapes fit in with and enhance the body's anatomy.

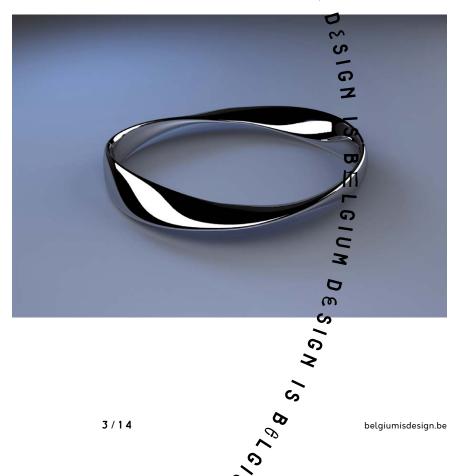
ANGELO M COLLECTION DESIGN : LEO AERTS - 2018 DINING TABLE FINISH MARBLE PORT SAINT LAURENT Ø 130-180 X 75 CM RETAIL PRICE: STARTING AT 11 986 €

JEWELLERY COLLECTION INSIDE-OUT DESIGN : LEO AERTS - 2010-18 BRACELET FINISH IN SILVER 925°°°, POLISHED, SIGNED RETAIL PRICE : 884 €

# ALINEA

## alineadesignobjects.com





© Alinea

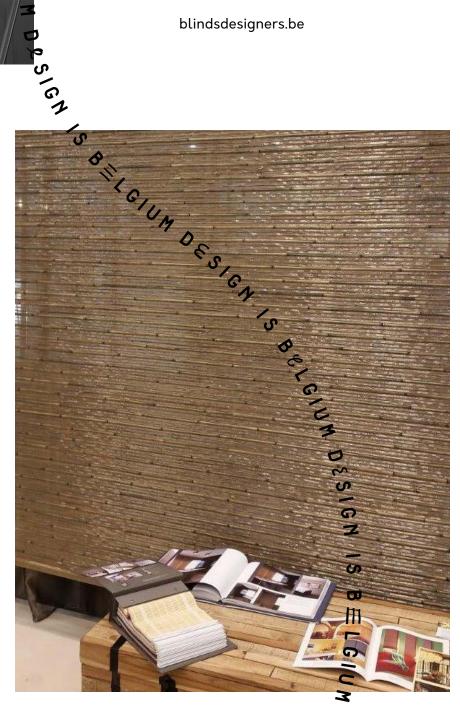


# Blinds Designers & Manufacturers - BDMa

blindsdesigners.be

Company BDMa has over 20 years experience in the creation and manufacture of quality made to measure blinds. BDMa first focused on the manufacture of wooden Venetian blinds. It now offers a wider range of woods and vast choice of colours and finishes such as natural fibers, Bois Tissé ®, thin rods of woven wood or bamboo under various blind mechanisms and options. All of the production takes place in Belgium in the company's workshops. On the stand BDMa presents 4 exclusive collections created by Vincent De Wolf: Woodlook ®, Madagascar ®, The Naturals ®, The Rollo ®. The venitian, roman or roller blinds are made of wood or natural fibers.

MADAGASCAR ® COLLECTION DESIGN AND REALIZATION: VINCENT DE WOLF ROMAN BLIND NATURAL FIBERS OF BAMBOO AND METALLIC WEAVING RETAIL PRICE ON REQUEST







BULVAR is an exclusively Belgian brand of design lighting fixtures. The BULVAR collections consists of timeless and very firm pendant lamps, table lamps, floor lamps and wall lamps, suitable for residential as well as public places. The designs are sketched and assembled at home, while the production takes place in specialized workshops. The EDGAR collection combines a timeless design with dimmable led light sources, made of durable, high

quality materials. All mood lights are made of opal glass, an elegant frame in brushed and varnished solid brass. The glass shades undeniably refer to the Art Deco style. The mood lighting can easily be adjusted to suit individual preferred level of light.

EDGAR.F.2 DESIGNERS: **KARLIEN IMANTS & FLORE ENGELRELST** OPAL GLASS, BRUSHED AND VARNISHED BRASS RETAIL PRICE 1.614 €





Karlien Imants & Flore Engelrelst



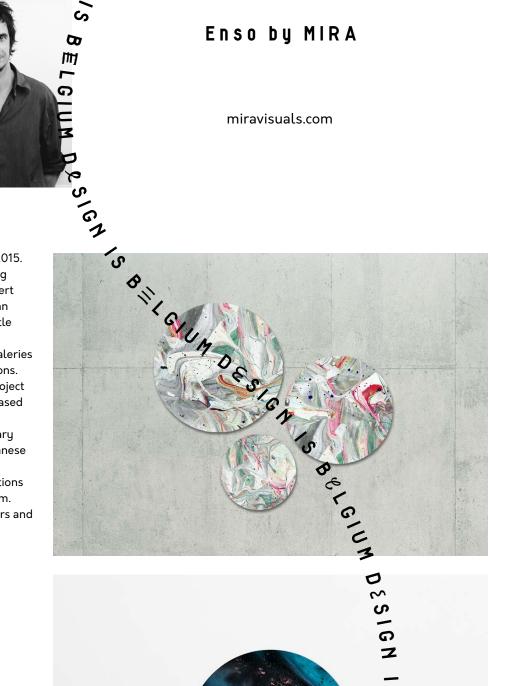
# Enso by MIRA

miravisuals.com

MIRA is an artist duo created in 2015. It is the fruit of a meeting bringing together the painter Yvan Brutsaert and the photographer Laurent Van Ausloos. Their joint work is a subtle mixture of both arts. Produced in unique pieces, it appears in art galeries and at contemporary art exhibitions. ENSO by MIRA is a decorative project initiated by MIRA in May 2018. Based on their novel and original visual technique, they offer contemporary creations in the shape of the Japanese circle, the Enso. A pure design. A brilliant rendering. Original creations in limited editions. A light medium. Unequalled longevity. For interiors and exteriors.

KANTO TRIPTYQUE — 2018 ALUMINIUM/DYE SUBLIMATION PRINT Ø40/30/20CM LIMITED TO 30 COPIES RETAIL PRICE: € 390.00

THEBAY XL — 2018 ALUMINIUM/DYE SUBLIMATION PRINT Ø 100 CM LIMITED TO 20 COPIES RETAIL PRICE: € 850.00





ENSŌ



Cabinetmaker by training, Frédéric Richard divides his time between a design studio and a production workshop where he makes his own furniture and objects. Far from being extravagant, his projects aspire towards a deliberate simplicity, giving them a surprisingly poetic and timeless character.

The exhibited collection results from research to ally traditional and modern crafts like computer assisted design, bowing, powder coating etc. Pure lines, noble and lasting materials, search for simple and sleek details are the common elements between the different objects.



# Frédéric Richard

## frederic-richard.be



ETAGÈRE E17 — 2017 SHELF STAINED OAK - THERMO-LACQUERED ALUMINIUM 180 X 35 X H 105 CM RETAIL PRICE 1475 €

FREDERIC RICHARD DESIGNER

ഗ

σ

Ш

ELGIUM DESIGN IS BOLC,



# GOBO Lights

## gobolights.be

Gobo Lights is a brand of lamps launched by Nicolas Brevers which results from research on the aestheticism, the harmony and the balance. Forms in the pure, light and contemporary lines which evoke the essence of the natural elements.

For this new collection, Nicolas Brevers was inspired by the Art Nouveau mouvement, a key movement of the city he holds dear to his heart, Brussels.

Here, the curve is in the spotlight. This form, synonymous with femininity and warmth, is used with simple materials in an elegant, sleek and balanced design.

EOLE — 2018 BRASS, OPALINES 200 X 200 X H 50 CM, 4 KG RETAIL PRICE S-M-L : 700-850€ HTVA

SÉLÉNÉ — 2018 BRASS, OPALINES L 75CM, L 15CM, H 150 CM, 2 KG RETAIL PRICE S-M-L : 480-600 € HTVA









Kabinet Van Look is the brainchild of self-taught designer / maker Jan Van Look. Initially he worked exclusively in command and the focus was mainly on carrying out small-scale interior projects. In 2010, Jan Van Look opened his first showroom in Antwerp where he presented his own furniture. The studio makes large use of wood and geometrical shapes, creating pieces that play with the perception of space

After attending Milan fair, Berlins State Of Design KVL comes back to Maison&Objet with his Nebula collection. Nebula is a piece of furniture with strong character, a massive-minimal eye-catching design that makes noise in harmony. You will hardly find two surfaces at the same height or with the same length, welcoming a heterogeneous mix of objects on the composition. Spanning

to 2.5m wide and 2.8 m high, Nebula now also offers smaller models. The contrast is strong: hard geometrical shapes that naturally interact and overlap, expanding on

the wall like an exploding star. For the

cabinet doors, non-visible, integrated

shaft hinges have been used, encouraging the user to explore and

interact with the piece.

magnetic door dampers and cylindrical

and depth.

# Kabinet Van Look

## kabinetvanlook.com

S BELGIUM D & SIGN IS BILGIUM D & SIGN IS D

COLLECTION NEBULA - 2015

BIRCH PLYWOOD. FINISH WHITE LAMINATE AND TEAK, OAK OR WALNUT VENEER MAIN ELEMENT: 142,5 X 172 X 31 CM

σ

Ш

belgiumisdesign.be

ELGIUM DESIGN 'S BELGIUM



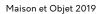
Launched in 2018 by designer Nicolas Eljasz and Sandrine Viu Masia, LARCH is a collection of animal heads made of wood. Each object is both a coat hook and a piece of art. The designer endeavours to make these objects fun but also ethical, practical and aesthetically pleasing.

All the pieces are manufactured in Belgium by high-quality artisans. The objects are sanded and oiled by hand for an optimum result. The hooking system is extremely simple, and cutouts are made to accommodate belts, clothes and accessories. Larch pieces can also be unique pieces customised by artists.

RHINOCEROS MULTIPLEX PINE 66 X 59 CM RETAIL PRICE € 225

SHARK MULTIPLEX PINE 57 X 49 CM RETAIL PRICE 225 €







LARCH

## larch.brussels





© Larch



## NoMoreTwist

The textile design studio NoMoreTwist unites Anne and Marie around a loom. The workshop is a place for collective research as well as a brand of woven textile objects. Each new production considers the thread itself, its thickness, texture, colour and, above all, the various ways of interlocking it. Lumen is a textile objects collection made of throws, scarves and cushions, 100% made in Belgium created by the label NoMoreTwist. All products are made of high quality wool, silk and viscose jacquard fabrics. For this collection, the designers' textile exploration has been guided by light phenomena. Drop shadow, reflection and shimmering brings unique textures and vibrant patterns to life

## COLLECTION LUMEN

CUSHIONS, SCARVES AND THROWS SILK, VISCOSE AND WOOL JACQUARD FABRICS RETAIL PRICE: 80 > 385 €











# TENUE DE VILLE

Alexia de Ville

## tenuedeville.com

Entrepreneur, Alexia de Ville first took a multidisciplinary artistic training in Brussels and London, before launching in 2014 her creative brand in the Belgian capital, under the label TENUE DE VILLE. As accomplished visual artist, she takes on all mediums to give substance to her ideas, moving freely from engraving to collage, from drawing to photography, etc., before refining her research with graphic programs. Idealized landscapes, childhood memories, abstract daydreams... Tenue de Ville launches one collection each year and dares a singularity that transforms the walls and carries the imagination away. With her 5th collection named SPICE, she sets aside the subtle textures that made the success of her 3rd collection BALSAM, and brings strong and illustrative patterns back into shape, just like she did in her first collection CITY GARDEN. Flora and fauna reappear in dreamlike compositions, where color plays a central role.

The production of Tenue de Ville is always part of a local and environmental approach. As with previous collections, all of Saudade's work is done in Belgium. The inks used are water based, and the paper is FSC certified, to ensure sustainable forest management.



COLLECTION SPICE — 2018 NON WOVEN FIBER PAPER TRADITIONAL ROLL 53 CM X 10,05 M RETAIL PRICE : AROUND 100 €/TRADITIONAL ROLL



Maison et Objet 2019



S'GN IS BELGIUM DESIGN

Vonk

## Vonk.furniture

VONK lives, works and celebrates. You never have to worry, VONK outdoor furniture collection endures a lot. They are design pieces that perfectly match the imperfection of life, beautiful things for those who want to enjoy the whole year round.

Founder and designer Jonas Willems spent years on perfecting the art of creating high quality furniture for daily use. Each piece of furniture he made was a process of understanding the needs of the customer, tuning the form of the design into the setting and carefully assigning materials. Jonas decided to incorporate his knowledge into his own furniture collection. His vision focusses on displaying the beauty of the materials by understanding its quality and by considering form, function and joinery of the piece of furniture itself.

For this edition of the fair, VONK showcases FIZZ table, POND bench and TRIP stool. A hardwood and aluminium collection indestructible highlight in your garden, getting a natural greyish coating as years pass by. Its strong, yet refined features invite you and your beloved ones to share precious moments. To complete the collection, the TRIP stackable little piece of furniture, which can be used as a stool of side table, will stand the test of time.

ACCOYA WOOD, GALVANIZED STEEL BENCH POND 45 X 47 X 120-300 CM RETAIL PRICE: STARTING AT 1100€

TABLE FIZZ 73 X 100 X 180-300 CM RETAIL PRICE: STARTING AT 3600€





0788

13/14



**BELGIUM IS DESIGN** promotes Belgian design on an international stage. In existence for more than 10 years, this platform is the initiative of several design promotion institutions, such as Flanders DC, MAD Brussels and Wallonia-Brussels Design Mode (WBDM).

From 2018, Belgium is Design is targetting a new identity. The Brussels studio Kidnap Your Designer has chosen to permeate it with a bit of Belgitude by using a typeface, The Alfphabet Family, which clearly has its roots in national culture as it was used for a long time on roadsigns and called Alphabet in French and Alfabet in Dutch.

Playing on repetition, the letter E echos drawing, the writing gesture when a project comes into being, and it characterises the label's identity.

belgiumisdesign.be



Belgian creativity in the design sector and promoting dynamic young businesses that will be the key figures of the future: that is the mission of Wallonie-Bruxelles Design Mode (WBDM), the public agency for the promotion of design and fashion which seeks to improve the international visibility of designers from Wallonia and Brussels. Since 2006, WBDM has given its support to these creative industries, mainly achieved through collective stands at international trade fairs, exhibitions, B2B events, and meetings with the press and other international opinion makers. Through these activities and close supervision, WBDM continues to witness the flourishing of business in this sector.

wbdm.be



Flanders District of Creativity, stimulates the Flemish creative industries to turn its skills into business by supporting, promoting and connecting them. Flanders DC works for the whole of the creative sector, with special focus on design, fashion and gaming. Flanders DC is the single point of contact for entrepreneurs in the creative industries. After the merger with Design Flanders and Flanders Fashion Institute, it is ideally placed to serve the entire sector's needs. As an independent non-profit organisation, it acts as the 'front office' of the government agency Flanders Innovation & Entrepreneurship, actively supporting creative entrepreneurs who want to build or grow their business. More Return on Creativity is what Flanders DC is after.

flandersdc.be

## PRACTICAL INFORMATIONS

### MAISON&OBJET

Parc des Expositions Paris Nord Villepinte Hall 6 – Today Stand Belgium is Design / 1144 – J143

Opening Hours 18-22 January 2019 Eridau Mandau : 0.3000

Friday-Monday : 9.30AM-7PM Tuesday : 9.30AM-6PM maison-objet.com

## CONTACTS PRESSE

For further information and to arrange interviews with the organizers and the designers, please contact:

Dominique Lefèbvre Wallonie-Bruxelles Design Mode (WBDM) d.lefebvre@wbi.be +32 (0) 477 400 537 +32 (0) 2 421 83 63

Bie Luyssaert Flanders DC bie.luyssaert@flandersdc.be +32 (0) 497 59 33 17 +32 (0) 2 227 60 62

Download high definition images on : belgiumisdesign.be/press belgiumisdesign.be Visual identity : Kidnap Your Designer

> Graphic design : Stoëmp studio







# NEXT TO COME

# STOCKHOLM FURNITURE FAIR GreenHouse section 5 - 9.02.2019

# MILAN DESIGN WEEK I GIUMIS DESIGN BELGIUMIS DESIGN BELGIO FuoriSalone & SaloneSatellite

