



Our vision

Klaos is the new french brand of sun umbrellas and baby strollers that has fresh contemporary designs. Mixing design and sustainable manufacturing, Klaos offers high quality without giving up on style.

Our production is made in Europe choosing recycled materials, whether possible, and printed ecologically.



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Our main features

A DESIGNER APPROACH

Klaaos sun umbrellas and baby parasols ally brand new patterns with fresh and visionary colours. Inspired by Italian design and French panache, Klaaos stands at the crossroads between fashion and home décor. A beautiful and stylish presentation is the common thread between all of our patio and beach umbrella canopies, whether they are contemporary or timeless.

TOP QUALITY

During manufacturing, Klaaos gives the utmost attention to quality from start to finish, focusing on each and every detail and choosing the finest materials, for the best finished product. Entirely European (manufactured between France, Italy and Germany), our products are designed and intended for long lasting use. Our sun umbrellas and parasols are exclusively made with high quality materials: sturdy ribs, metallic tips, strong mechanisms, resistant and sunproof canopies.

SUSTAINABLE MANUFACTURING

Klaaos is the first brand of sun umbrellas which employs a sustainable approach to its manufacturing process. At Klaaos we care about social and environmental issues of our time : over-exploitation of natural resources, global warming and wide pollution of natural ecosystems. At Klaaos we think that our supply chain must adapt to these new challenges, and continually work towards upholding our standards.

- We reduce our CO2 footprint :
 - All beach umbrellas canopies are made from recycled plastic (mostly PET bottles), resulting in a reduction of our CO2 emissions by 2¹/₃ compared to all other classic canvases.
 - Our manufacturing chain is within a 1000 km range, in order to ensure carbon emission reduction as well.
- We print our fabrics ecologically, by using water based inks and without ejecting any toxic substances into the sewage system.
- We buy only OekoTex certified fabrics, a label that ensures the absence of several toxic substances in the textile composition.
- Our outsourcing is made only with European industries, which guarantee the fundamental rights for EU workers.

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3 types of products

Beach umbrellas :

New must have of summer accessories, Klaaos beach umbrella is the end result of a creative designer process. Our colours are sourced from the very last fashion trends and our patterns reflect both contemporary and vintage styles. The great sturdiness of the structure along with the soft and light canopy, give the top quality to our beach umbrella. The fabric of the canvas is issued from recycled PET (plastic bottles mostly). The matching carrying bag allows an easy walk on the beach anytime.



Specifications :

- 180 cm diameter
- Sandy black structure,
- UPF 50+ SUNPROOF protective canopy
- Suggested price in France : 115€ to 129€ (VAT included)

Patio umbrellas :

Our Patio umbrellas are the perfect component to add to an outdoor décor, or to simply make one terrace a cozy place. Waterproof and with a top-tilt system, our patio umbrella has a sturdy long-lasting structure, and it's perfectly suited for outdoor conditions.



Specifications :

- 200 cm diameter
- Top-tilt sandy black structure
- UPF 50+ SUNPROOF protective canopy
- WATERPROOF
- suggested price in France : 249€ (VAT included)

Baby stroller parasols:

With the same spirit of quality and creativity, Klaaos developed cute parasols for baby stroller, with adorable designs and a touch of poetic charm! Using care with each component, our parasols for strollers meet the highest childcare standards. The sunproof (UPF 50+) and anti-dazzling fabric gives the best protection to babies' skin and eyes.



Specifications :

- 66 cm diameter
- Top-tilt sturdy structure that resists to any manipulation
- UPF 50+ protective canopy
- Universal fasten system which is compatible with all pushchairs and strollers
- Suggested price in France : 69€ (VAT included)

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The Creator

Both Italian and French, Claudia launched the brand in 2017. Mom of two little kids, she decided to give herself the challenge of renewing the style of beach umbrellas, without giving up to protect her family from the harmful sun rays. She started her work by creating a sun umbrella in line with her personal taste but also with the main fashion trends. Very attached to long lasting quality, but also in reducing the impact of the whole manufacturing process, she wanted to adopt a sustainable approach since the beginning of the project.



“Klaos is a young company that I founded in 2017. Our office is located in the famous “Darwin ecosystem” in Bordeaux (France), an emblematic place that gather companies linked with ecologic transition and sustainable development. As a booming design start-up, Klaos was invited to exhibit at key events such as the PARIS DESIGN WEEK or the show TRANOÏ during the Paris fashion weeks. This year we participate to the prestigious show Maison et Objet for the first time. Today Klaos takes place among the new creative and innovative french brands, with a high added-value.”

Where to find us ? _____

Online store: www.Klaos.com
Or at our retailers (find it on our website).

Contact us _____

Klaos
87, Quai des Queyries
33100 Bordeaux

Mail : claudia.calcina@klaos.com
Phone : 06 62 93 48 89

Facebook: [klaos](https://www.facebook.com/klaos)
Instagram: [@klaos](https://www.instagram.com/klaos)

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