

Alentes | essential details
Press Kit
2018 | 02
s h o w r o o m



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essential details

location

Alentes showroom and offices are located in the heart of the center of Athens, in between the ancient Acropolis site and the national modern art Museum – a place we feel references to our inspiration source and creative journey.

Alentes welcoming window-front invites visitors and feedback from people from all over the world. New product launches are displayed and presented directly to the public's reach.



architecture

The architectural design uses clean simple lines to give the space a serene urban look. All previous small partitions were tore down to form a unified gallery which at the end opens up to a 5m high window into the hidden city-block courtyard. Specialized lime plaster in soft grey color covers the whole of the floor, giving the space a subtle textured backdrop. The structural elements of the building were exposed to emphasize the space's verticality.

The product display resembles a gallery's set up, where furniture and objects are placed on the same level as equal partners, resting against a bright white background.

The offices are placed in the middle of the open space, giving it the feel of a vibrant creative space rather than a showroom.

Project curation

Our creative team is highly experienced in architecture and interior design and we work closely with our clients to meet their requirements and achieve the best results.

We showcase our full range of products in our headquarters where we can demonstrate in person our design and manufacturing standards.















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showroom | offices
Mon - Fri 09:00 - 18:00
8 Petmeza str, 11742
Athens, Greece
+30 210 8996 222
info@alentes.com
www.alentes.com

