



COVET
INTERNATIONAL
AWARDS

ELEVATE DESIGN & CRAFTSMANSHIP

COVET INTERNATIONAL AWARDS
WILL ELEVATE DESIGN AND CRAFTSMANSHIP
THROUGH THE WORLD'S BEST INTERIOR DESIGN PROJECTS

ENTRIES NOW OPEN

www.covetawards.eu

Awarding Interior designers and students, Covet International Awards wants to celebrate and elevate the Arts & Crafts through the best interior design projects worldwide. We want to revive the arts that are dying and bring their legacy to the contemporary world.

Let's start from the beginning, on how this intention of Elevating Design and Craftsmanship was born.

The Organizer of Covet International Awards - Covet House and the Foundation for Arts & Crafts Br(h)ands, share the common mission of reviving ancient arts that are losing their place in the contemporary Design world. With 15 years of experience in creating furniture featuring arts such as filigree, tile, wood carving and others, Covet House has now a bigger mission than Designing high-end, unique furniture - We want to make sure that the knowledge of arts & crafts passes on from generation to generation. Why is this so important? The language of luxury design is currently a combination of craftsmanship and arts that tell a story of passion and emotion. Craftsmanship links to emotions whilst Design brings it to a 2.0 level. Nowadays, consumers wish to spend money on products that will add to their status, products that speak for themselves, that tell their own stories.

So, Covet International Awards was the obvious evolution and the way to promote this message to the world, recognizing all Interior Designers who have the same values and the projects that accomplish this same mission. In the midst of so many contests, the Covet International Awards stands out for wanting to show the world the importance and urgency of not letting the traditional arts die, as they are capable of celebrating design, while creating a legacy that will remain for generations to come.

But why enter the Covet International Awards?

1

The Best of 2018 winner will have access to a 28 sqm booth at Maison&Objet in January 2020 to create an ambience of his/her signature showing a preview of interior design trends for 2020. The booth will be shown in the most important exhibition of the year, to thousands of visitors. Set up and logistics will be offered.

2

All winners will present their project at the COVET INTERNATIONAL AWARDS GALA in January 2019 in Paris, which takes place together with the Design & crafts Summit, to an audience of press, thinkers, makers and opinion leaders of the industry.

3

All winners will have their profile and submitted project published in www.covetedmagazine.com and www.bestinteriordesigners.eu

4

All winners will be interviewed and published in CovetED Magazine's printed and online version, and BestInteriorDesigners.com

5

CovetED Magazine's January 2019 issue will feature 7 different covers with all winning projects, distributed worldwide in newsstands and in top Hotels, airport lounges and private clubs. Same covers will be exhibited at COVET LOUNGE in Maison & Objet's January 2019 edition.

6

7

All winners will receive a Certificate issued by the American Society of Interior Designers (ASID).

8

A press release will be sent to an international data base of more 10 .000 top press contacts featuring all winning projects.

9

All winners will have access to a unique 360° online marketing strategy to promote their projects.

10

The contest logo will be available to be used in all promotions of the winning projects.

11

A Special Trophy designed by a renowned Designer will grant international recognition during the January 2019 gala in Paris.

15
DEC

EXTENDED DEADLINE
FOR ENTRIES.

04 JAN

COVET INTERNATIONAL
AWARDS WILL ANNOUNCE
THE 5 FINALISTS PER
CATEGORY

ONLINE VOTING STARTS
TO ELECT THE WINNERS
PER CATEGORY.

2019
JAN

THE WINNERS PER
CATEGORY WILL BE
ANNOUNCED IN PARIS
DURING MAISON &
OBJET.

01 FEB
31 MAR

ONLINE VOTING TO
FIND THE BEST OF
THE BEST 2018

2019
APR

THE BEST OF THE BEST
2018 WINNER WILL BE
ANNOUNCED IN MILAN,
DURING MILAN DESIGN
WEEK.

20
MAY

LAUNCH OF THE COVET
INTERNATIONAL AWARDS
BOOK VOLUME 1 IN NEW
YORK CITY, DURING ICFF.

The Press will have the unique opportunity to interview and meet the finalists in an exclusive preview event in Paris, on January 2019. Access the press area for news on the contests, Projects and exclusive content about the Interior Design industry.

**MORE INFORMATION ABOUT
COVET INTERNATIONAL AWARDS**

REQUEST YOUR BADGE FOR THE THE
COVET INTERNATIONAL AWARDS GALA HERE:

WWW.COVETHOUSE.EU/COVETAWARDS

ABOUT COVET HOUSE

Covet House is the most powerful tool to enhance creativity among the design community. We aim to encourage brands, products, and professionals to work together with the ultimate purpose of boosting the Interior Design industry's creativity. How? By helping them through every single stage of the creative design process. Covet House offers a curated selection of design pieces from the world's top brands, distinct materials, and tools, specialized marketing and recognition. Bespoke services are provided by a team of highly trained designers spread over more than 100 countries. We offer a broad range of solutions for any type of project. Covet House inspires and delivers design to all design enthusiasts. We love challenges. We dream about gathering the greatest thinkers, practitioners, retailers, press or just design lovers for the greatest celebration of design.

A new design era has come and you are invited to step in.

www.covethouse.eu

ABOUT BR(H)ANDS FOUNDATION

Born in 2017, Br(h)ands Foundation wants to celebrate and honour the craftsmanship and every single person who creates soulful pieces with their own hands. A tribute to all makers for their wisdom, storytelling, and for building history with beautiful creations through ancient techniques and raw materials. Br(h)ands Foundation stands up for the ones that keep the art of craftsmanship alive. A desire to reveal the process as a peer of the finished product itself. A tribute to all makers.

www.brhandsfoundation.com

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