

An Insider's Guide for EquipHotel 2018- If you want to know more about Catering industry, Hospitality, the new trends and designs for this sector, check out what we have here. To have explained the concept of this fair, the most important events, the influential exhibitors and hospitality products trends you need to read this article right now!

See also: *All you Need to Know about EquipHotel 2018.*



EquipHotel 2018 starts from 11 November to 15 November at the **Paris Expo Porte de Versailles**. It will be more than 105 000 professionals, and you can count over than 1600 exhibitors from 133 different countries.

This market puts together more than 50 years of experience in trade-shows with 30 sectors of activity and it will be possible to contemplate all the possibilities for rooms, kitchens, spas, and other parts of interiors.

EH is the primary trade-show for all Horeca professionals, who signifies that all the best restaurants, hotels and cafés will be in Paris during this five days. It's an excellent opportunity to make new contacts to improve networking and increase sales.



Thierry Marx is the EquipHotel's ambassador of 2018. The recognized chef and director of food of Mandarin Oriental, a luxury hotel in Paris will lead a team with other 7 influencers, all of them, personalities from the hotel, catering and travel industries. Jean-François Rial, CEO of Voyageurs du Monde; Serge Trigano, founder of Mama Shelter; Thierry Teyssier, founder of Maisons des Rêves; Serge Dive, CEO and founder of Beyond Luxury Media Ltd; Olivier Bon, Co-founder of Experimental Group; Romée de Goriainoff, Co-founder of Experimental Group and Dominique Ozanne, Managing Director of Hôtels de Foncière des Régions.



To be more comfortable to see and walk through the trade show, mark the different types of events that will happen; **Catering, Design, Well-being, Technology** and **Service**. Apart from these, you will find conferences and competitions or even the latest innovations in the area.

At the Catering Category you can find events like; EquipHotel's breakfasts, where will be possible to taste a lovely meal in the morning with the support of brands like Andros, Bridor and Nespresso Professionnel or discovery and get inspired with **Casa de Luz Restaurant**, an inspirational project by a partnership with Sandrine Alouf and Thierry Virvaire or participate in one of the competitions presented by, **Studio de Chefs**.



About design, **Senses ROOM** is back again from the success of 2017. In pavilion 3, the **Interior Design Center** will provide the right area to do businesses with architects, interior designers, buyers, contractors, consultancy firms, and owners of restaurants and hotels. Don't forget to see the **STUDIO18: The Concept**, 3000sqm of the new codes hotels and restaurants.



The Wellness Center had a facelift for this year and a receive a new bar. It's a beautiful space to go and know more about topics and presentations about well-being.

The technology universe introduces the event "**Digital Space**" for start-ups in the hospitality and tourism sectors from the **Paris&Co**, and make sure that you come back to STUDIO18 to see the fresh news about technology in this sector.

For service universe, need to wait to examine what will be the best events about this topic.

See also: *Luxury Travel: The Best Views From Hotel Suites.*



Don't forget to check the **Brabbu_Stand C084 – Pav 2.2**.

After conquering the public in the Maison et Objet with the exhibition of new pieces, the brand presents itself with more force to capture new followers. This year is even more influential because it counts with the presence of its partners Maison Valentina and **Luxxu** in its stand, showing more Design, Quality and Innovation.



Maison Valentina will be present with our partner in this edition of EquipHotel 2018. This collaboration will be presented to our visitors with pleasant surprises. Don't skip to view our products there like **Symphony Freestanding**, **Diamond Towel Rack** or also **Colosseum Wall Mirror**.



After this, get ready to see another stand at this time **A110 – Pav. 2.2**, and be prepared for the design of **Delightfull**, you'll feel the mid-century ambiance. The

brand returns to a market that it knows well, where it has won many customers in other editions of fairs as in the last edition of Maison et Objet.



What a nice place to get inspired by Portuguese textures and inspirations!



GROHE – Pav. 4 – Stand C075

Grohe is showing its advanced Atrio collection, a series of minimalist bathroom faucets.

The brand, which specializes in sanitary parts for bathrooms, has updated its entire Atrio scale to create a series of 200 new products and will show to everybody this new collection in EH 2018.



Porcelanosa – Pav. 4 – Stand C071

The brand will be present with KRION, the new collection of Porcelanosa these products came out with the goal to create practical, trend-setting bathrooms in the same time the construction is easily repairable, easy-to-clean material high resistance, durability.

