

## **The Company**

All'Origine is an Italian company founded in 2012 by Davide Mariani, furniture expert and former antique collector. We are among the leading Italian specialists in European objects of the XX century, ranging from artisanal craft objects for common household use, to rural and industrial artifacts. Possibly the most specialized company in this particular kind of products. We do not deal antiques and are nor modernist architectural furniture.

The objects we select are original and for the vast majority datable between the 1940's and 1960's but may be as old as early 1900. Our research is continuous and has us travelling across all of Europe. The products we select may undergo a light restoration aimed at maintaining the condition in which they are found, but we never like altering to original patina.

## **Product Research**

Many of the goods we handle come from the former Austro-Hungarian Empire (Hungary, Transylvania and Galicia), from the Balkans and of course from Italy where the main branch of the company is located. Product research is one of our main activities and is key to bringing a tailored offer to our diverse and very demanding customers. We photograph approximately 50% of the goods we deal. Pictures can be found on [www.allorigine.it](http://www.allorigine.it). The best way to see the full selection at any time is to visit our 1000 square meter showroom in Imola (Italy). International customers are now offered the possibility of touring the showroom remotely in a live video-chat.

## **Hall 6, booth B80**

### **Our Stand at Maison & Objet 2018**

September 2018 marks the 7<sup>th</sup> time All'Origine is present with its stand at M&O, but for the first we are bringing along a majority of products from the gypsy culture of Balkans and Hungary. These products, such as wooden picture frames, woven flasks, textiles, rugs, pot holders etcetera, are mostly homemade and often have a rudimental and naïf appearance. They bring along a rainbow of colors, just a bit faded by the passing of times and a load of playfulness and lightness. Gipsy music (on old time vinyls) will be played non-stop at both 80 in Hall 6.

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