



***Afolki di El Alami Mohamed***

*Via Lugana 5, 31037 Castione di Loria (Treviso) Italy*

*Tel - Fax +39 0423. 455.254 Mob. +39 328 7429460*

[www.afolki.com](http://www.afolki.com) - [info@afolki.com](mailto:info@afolki.com)

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**Press Release**  
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**Colour and Rigour at Maison&Objet.**

Afolki Berber Rugs presents its new proposals for furnishing the home at Booth S97  
HALL 5A,  
in the UNIQUE & ECLECTIC section

From **8 to 12 September 2018**, Afolki Berber Rugs will be present, as always, at the M&O trade fair, with a splendid new collection of Tuareg rugs and mats.

Unique & Eclectic is the new section created by Maison&Objet to present new proposals, in which Afolki is proud to have a larger stand to showcase its Beni Ourain, Boucherouite, Azilal and Talsent Berber rugs from the High and Medium Atlas Mountains, framed by the original Tuareg mats from Mauritania.

**Colour** and **Rigour** will be the hallmarks of the creations on display. The white background, soft wool and geometric designs of the Beni Ourain rugs contrast with the colours of the Boucherouite, Azilal and Talsent rugs, featuring multi-coloured fabric, smoothly, freely blended shades and Berber symbology. All the hand-crafted objects are the fruit of the creative expression and inspiration of the moment of the women they are shaped by.

The Tuareg mats feature the geometric composition of the symbology of this people, created on large palm wood surfaces cut into strips and bound together with leather. Each rug and mat is an original article, as unique as a little work of art, perfect for both modern homes with contemporary, designer furnishings and for more classic settings with fine traditional furniture.

To book an appointment at Maison&Objet, write to: [info@afolki.com](mailto:info@afolki.com)

Booth: S97 HALL 5A UNIQUE & ECLECTIC  
Exhibitor: Afolki di El Alami Mohamed  
Brand: AFOLKI BERBER RUGS