MAISON DEUX

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Solid Cars by Lex Pott

Dutch interior & lifestyle brand Maison Deux launches a series of minimalist cars: Solid Cars. The wooden archetype cars are crafted out of one single piece of solid FSC-certified oak, designed by Dutch designer Lex Pott. By eliminating all the details of a car, Lex Pott comes to the visual core of the object. A wooden art object for all generations.

A long-lasting ride

By eliminating all the details of a car, Dutch Designer Lex Pott comes to the visual core of the object. The series of Solid Cars consist out of a Bus, a Race Car and a Car. The body is crafted out

of one piece of solid FSC-certified oak and finished with walnut wheels. A long-lasting object that combines the minimalist design principles with sustainable and natural materials. Find yourself a long-lasting ride.

Collaboration

Maison Deux was inspired by the signature of Lex Pott in which he brings back his designs to the essence, while using natural materials. His minimalist approach and becoming a dad for the first time felt like the perfect match with Maison Deux.

Lex Pott, an established Dutch designer working for brands like HAY, &Tradition and Nomess Copenhagen, designed a core range of minimalist toys for Maison Deux.

Toys that will last for generations.

"Reducing a car to its essence triggers a child's imagination."

- Lex Pott -

Availability

The Solid Cars will be exclusively presented at Maison & Objet Paris Sept. 7-11. The series of minimalist cars will be available this autumn at **maisondeux.com** from **€ 29** and available at various partners such as Fleux (PARIS), Design Life Kids (USA) and Groos (ROTTERDAM).

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About Maison Deux

Maison Deux is a Dutch interior & lifestyle brand for kids and their parents. Founded to design fun, minimalist products for contemporary homes. All products are crafted from high-quality materials that last for generations. Simple and iconic products with a playful twist.

About Lex Pott

Lex Pott (1985) employs a raw and intuitive method. In his work, he returns to the origin of the materials he uses most: wood, stone and metal. He does not hide his designs under indirect layers, but reduces them to their very essence. Pott works from his design studio based in Rotterdam. He graduated cum laude in 2009 at the Design Academy Eindhoven.

Important: This information is **EMBARGOED** until Friday 7 September.

For additional information or questions please contact Pia Weinberg
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