



CARDBOARD STALL  
AND  
GRAPHIC CREATION

**TIENDA ESQUIPULAS** BRINGS THEIR VALUES AT MAISON & OBJET 2018

HALL 4 - STAND G90



# CARDBOARD STALL

TIENDA ESQUIPULAS

HALL 4

STAND G90

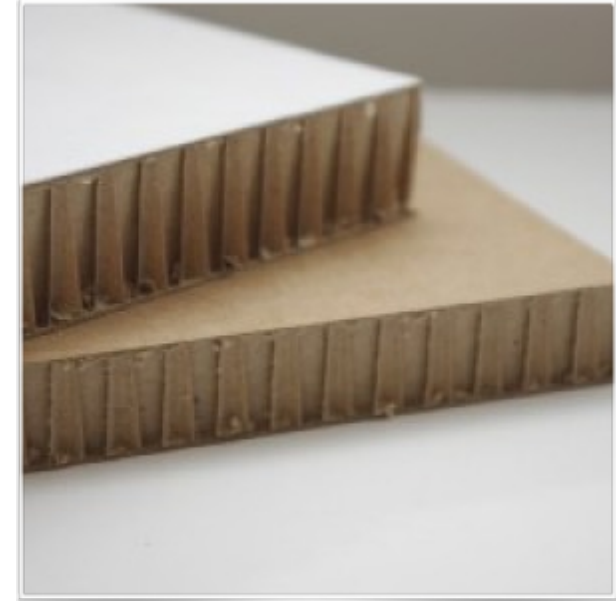
## Exhibit without wasting : the choice of an eco-responsible material.

Inspired by buildings of Mexico and Guatemala, the new Tienda Esquipulas stall is entirely made of 100% recycled cardboard and water-based adhesives.

This choice reflects the strong involvement of the brand in the preservation of the environment with its craftsperson suppliers from Mexico and Guatemala.

The realization was entrusted to the French family-owned company [MyNatureBox](#) located in Angers and among the pioneers of the production of stands and eco-friendly furniture.

**Durable**, the stand is reusable for several years and easy to repair in case of accident.





# GRAPHIC CREATION

TIENDA ESQUIPULAS

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## Create and make by hand: from imaginary to reality.



The majority of Tienda Esquipulas products are invented and handmade by passionate craftspeople from Mexico and Guatemala.

To illustrate this creative profusion in the design and decoration of the stand, **Tienda Esquipulas** commissioned the young designer Margaux Carpentier, illustrator and mural painter.

Inspired by the earth and popular cultures, entirely handmade, her work is based on fantastic elements and an overflowing imagination where the richness of colors rubs shoulders with the aesthetics of forms. Through her work, Margaux Carpentier offers a brilliant and particularly successful synthesis of the imaginations of Mexico and Guatemala, which is at the heart of Tienda Esquipulas' products.

# INFOS

## Press Kit (FR)

### **Community Tienda Esquipulas :**

Website & blog [esquipulas.fr](http://esquipulas.fr)

Instagram [@tiendaesquipulas](https://www.instagram.com/tiendaesquipulas)

Facebook [EsquipulasParis](https://www.facebook.com/EsquipulasParis)

Twitter [@tiendesquipulas](https://twitter.com/tiendesquipulas)

Flickr [Tienda Esquipulas](https://www.flickr.com/photos/tiendaesquipulas/)

Pinterest [Tienda Esquipulas](https://www.pinterest.com/tiendaesquipulas/)

Linkendin [Ana Carrillo](https://www.linkedin.com/in/ana-carrillo/)

Shop Paris-Montmartre

20 rue Houdon – 75018 Paris

Open 7 / 7 from 12 to 20 PM (dimanche et jours  
fériés de 14h à 19h)

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Office and Warehouse

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