

Ukrainian designer brands at the Maison&Objet exhibition January 2019 (Paris)

Following the successful September 2018 debut of the collective stand of five Ukrainian designer brands at the French Maison & Objet salon, leading Ukrainian designers will return in 2019 with a series of new presentations at European exhibitions. At the winter Maison&Objet 2019, to be held in Paris January 18-22, the Ukrainian Design Brands Vol.2 collective stand will be presented.

Five remarkable Ukrainian manufacturers and bureaus, selected on a competitive basis, will showcase their new collections of furniture, interior decoration and lighting .

- *Sergey Makhno Architects Studio will present in Paris a new exotic “UKRSAVANA” collection of furniture and accessories, which ironically combines minimalism, art, Ukrainian traditions and Japanese wabi-sabi philosophy.*

- *“MZPA” design furniture brand will offer their “homelike” office furniture and hanging lamps with natural ash and soft leather.*

- *“Goloob Design Buro”, focused on emotional interior decoration and light accessories, will exhibit ceramic lamps and interior accessories which are complex in production though perceptively laconic in style.*

- *“Next Level Lighting” light studio will show a collection of hanging lamp transformers of natural wood with built-in LED lighting, the design of which is inspired by the graph of natural structures and "trajectory" of the laws of physics.*

- *“QUALITA” Company offers items from their new furniture collection in an “eco” op-art style, produced using birch plywood. Effects of optical illusions masterfully implemented through perforation are the main features of the collection.*

The project is supported by the European Bank for Reconstruction and Development (EBRD) and funded under the European Union EU4Business initiative.

SERGEY MAKHNO ARCHITECTS Studio

“WE ART THE WORLD!”—this is the slogan of the famous modern Ukrainian design and architecture workshop SERGEY MAKHNO ARCHITECTS, which successfully works in three areas: interior design, architecture, and product design. In 15 years, the studio has implemented almost 600 projects in 16 countries. SERGEY MAKHNO ARCHITECTS has a distinct and recognizable style, which its founder, Sergey Makhno, the architect, calls Ukrainian Contemporary, masterfully combining minimalism, art, Ukrainian traditions and Japanese wabi-sabi philosophy. Last year the studio opened its own ceramic production and is now exploring possibilities of this material in unexpected and new surprising directions for design thinking. Sergey Makhno also has founded Sergey Makhno Gallery, the first Ukrainian product design gallery.

The works of SERGEY MAKHNO ARCHITECTS have been honored with prestigious international awards: Red Dot Design Award, The International Property Awards, SBID.

«UKRSAVANA» collection of furniture and accessories

«Ukrainian traditions and nature are our main co-authors. We create things that are out of time and shape their own worlds», — Sergey Makhno says.

Grass tile

Grass, renewed by the rain, dried by the sun and colored by the full moon. Close your eyes and enjoy the secret place, far from the city and worries, where the meaning of «fuss» is unknown. Due to the different placement options, either vertical or horizontal, and a wide palette of colours available, the tile organically complements any interior.

Uma lamps

Uma birds are the first settlers of Ukrsavana. They warmed the frozen fields with their magic light, and the new world began. Uma is a perfect additional light, which emphasizes certain things, and leaves others in the shade. Made either of copper or ceramics, Uma fills the interiors with exquisiteness and sophistication.

The Elephant armchair

One day, when darkness has already descended, armchairs and sofas from The Elephant Collection have got tremendous ears. The inhabitants of Ukrsavana wanted coziness and solitude, and the elephants have done everything possible to help them to protect their personal space. Wood and textiles, smoothed corners, flexible shapes ... Coziness is always watched over.

Bijou lamp-table

This is the most elegant inhabitant of Ukrsavana. It represents functionality covered by simple aesthetics. The lamp has a flexible steel rack with a built-in LED head that can be rotated 180 degrees. The lamp can be used as a light for reading or for creating a special atmosphere in the evening.

Khmara lamp

A cloud created to light up the world with tenderness. It never rains. It smells like a cotton candy and tastes like a summer morning. Khmara transforms the ceiling into a sky full of singing birds and fills the space with a soft and gentle atmosphere ruled by the queen of Love.

makhno.com.ua, makhno.shop

MZPA

“Among all the variety of materials available we chose ashwood and soft leather for this collection. After all, they are best able to add a “sense of touch” and emotionality, it would seem, to purely functional ‘business’ things. With our furniture we try to add a real pleasure to the user’s work process and experience. It is important that great attention is given in particular to the surfaces so they are pleasant to touch. We achieved this remarkable result with ‘home office’ thanks to the talent of Sergey Gotvyansky, Kateryna Sokolova, Julia Kononenko, Alexey Haro. Each item combines a function, aesthetics and sense of touch. That is why the brand does not create objects but atmosphere, and customers do not buy furniture but real design items”,— Galyna Proskurina, MZPA Project Manager, says. The Ukrainian furniture brand, which began with individual pieces, now develops complete collections in cooperation with designers and architects. Most items from the new collection will be presented for the first time at the Maison&Objet exhibition in Paris in January 2019.

The collection for the “home office” is made according to all the rules of modern functionality, rationality and elegant minimalism. The main colour of the collection is the warm shade of “maple syrup”. The main materials are high quality ash wood and soft leather, which are used in all products of the “set”. They perfectly reflect the company’s love for natural tactile surfaces. Every item is designed in such a way that it can be easily put together and taken apart. Collectibles are easily combined with each other, both in the home work space and the office. This collection is able to create a concentrated and warm working atmosphere not only at home but also in noisy coworking environment.

VM desk (designed by Sergey Gotvyansky)

VM desk is an office desk in a smart casual style designed by Sergey Gotvyansky, renowned Ukrainian designer and co-founder of Nott Design Studio. The desk, made of tough, durable ash wood, has an elegant and exquisite “top manager” look. Warm tones and leather details make even the most stressful workflow a comfortable and cosy one. An important feature of the desk is a bag-organizer of durable and soft leather. Wooden handles with which the bag is decorated are not just a design discovery but a functional element: the main idea of the bag-organizer is that at any moment you can simply take a bag with all the necessary things and go, without fear of forgetting anything important in the office. The wooden body of the desk creates a light and figurable silhouette that fits perfectly with any interior. In addition, the VM desk folds easily and neatly to help you save and economize space and, as well as shipping costs. You’d agree, this is the perfect “business partner”.

Mild chair (designed by Kateryna Sokolova)

Mild chair, made of ash wood and fabrics, has a particularly elegant design and combines functionality, ergonomics and aesthetic pleasure, at the same time meeting all requirements for the most comfortable seating place. Mild chair combines Scandinavian character with a French charm. The easy-flow lines of the wooden frame of the chair are stabilized with a wide soft seat

and ergonomic back which ensures optimal comfort. Upholstery of the chair is made of fabric. Mild chair ideally combines with a VM desk.

Rack (designed by Alexey Haro)

This flexible product for storing personal items has an expressive feature that immediately distinguishes it from others: all shelves are made of different materials—textiles, metal and wood. The second emphasis of the piece is modularity: for each function, according to your needs (place for flowers, documents, books), individual modules are provided. And this is not all: the main surprise of the rack is the ability to modify it to your taste. You can add several shelves in height or width, modify modules or rearrange them from one shelf to another, thus creating your perfect rack—more decorative or more practical and functional.

Nut C lamp collection (designed by Julia Kononenko)

The Nut C lamp collection immediately attracts attention with its flexible silhouettes and an unusual combination of materials for lighting: wood with leather; and also by scaling an interesting idea in different sizes and shapes. The largest lamp Nut B can light the whole living room. Nut W sconces are designed specifically for bedrooms, whose owners appreciate the beauty of elegant simplicity. The mid-size Nut C and small Nut S lamps are perfectly combined, and will become appropriate unobtrusive accents in the interior for any purpose. All the lamps in the collection balance between Scandinavian minimalism and the European love for imperceptibly luxurious details. High-quality ash wood, leather, aluminum makes these lamps the embodiment of modern polite luxury.

www.mzpa.co

Goloob Design Bureau

This Ukrainian company is distinguished by its modern and refined design, opening new expressive possibilities for traditional materials — faience, porcelain and wood. The brand follows the Slow Design concept and emphasizes the beauty and importance of everyday things. Goloob Design Bureau not only creates objects but fills every thing with an emotional sense. This can be felt by touching the rough surface of a round lamp, taking a mirror into your hands or by clicking a few times a ceramic switch. Goloob items embody a sensory experience of interacting with the world.

Three works are presented at the exhibition. Maria Krasiuk, the designer, has created for Goloob a large table lamp with a round bowl shade and a pedestal for a mirror in the form of a coffee bean. Both works are made of faience and have complex bionic forms. The third object is a porcelain socket developed by the Dorogaya Studio. Due to its distinct shape and accent design, the electrical oii socket acquires a new meaning in the interior.

Ceramic lamp №1 (designed by Maria Krasiuk)

The big lamp consists of two elements, a stay and a spherical bowl shade. Creating this form of faience is a complicated task from a technological point of view. Especially for the lamp a round faience switch has been developed, interaction with which is a separate tactile experience.

Ceramic pedestal №1 (designed by Maria Krasiuk)

This is a manifesto of femininity and self-love. Instead of hurrying to look at the reflection on the smartphone screen, the modern woman turns the contemplation of her own beauty into a kind of ritual. The faience stand of bionic shape resembles a coffee bean. This is a unification of bourgeoisness and minimalism.

Electrical oii socket (Dorogaya studio's design)

This is an emancipated electrical socket that seeks to be on display. Previously, electrical sockets were only a functional element of the room. Sometimes they were picked up in the tone of the wallpaper, but they were mostly shamelessly buried behind the sofa or in the shade of the cupboard. It's time for a change of accents! The oii socket comes to the fore, combining function and aesthetics. Instead of decorative plates and posters your home will now be decorated by sockets.

www.goloob.com

Next Level Lighting (NLL) (designed by Artem Koliuka)

Next Level Lighting (NLL) light company is located in the west of Ukraine and continues the tradition of high-quality wood processing for the production of unique light fixtures. For four years, the studio, which was founded by Artem Kolyuka and Mykola Savin, has specialized in chandeliers and premium wooden decoration. Since 2014 NLL products have been popular not only among designers and architectural studios, but with admirers of interesting and qualitative things from North America, Europe and the Middle East.

DNA chandelier

DNA chandelier is one of the newest models in the Interstellar series. Inspired by nature, its processes and structures, the chandelier interprets molecular compounds, and the version of the two interlaced models has much in common with the DNA molecule. The chandelier has a spiral-shaped design constructed of wooden slats with built-in professional LED lighting. Depending on the number of elements, the length of the construction can be varied, taking into account the needs and parameters of the room. This chandelier looks extraordinary and futuristic, as a true object d'art. Therefore, due to the unusual design and clarity of lines, it

deserves the place of a main accent object in the interior. The ease and mobility of the subject provides the possibility of both vertical and horizontal placement, even in a complex space.

Torus chandelier

Torus chandelier is a model from the Interstellar series and has already proven itself well on the European and American markets. The idea of a chandelier, the elements of which are joined together without a single joint, was borrowed from the energy motion trajectory of our universe. All light elements of the chandelier create a visual transition of the lines and light streams in the pattern of light projections, similar to the fluxes of an electromagnetic field.

“INTERSTELLAR XL” chandelier

Another chandelier that has been inspired by cosmic forms and interstellar spaces. Due to its unusual nature, this object of illumination «whirls» with light any interior and creates an atmosphere of almost magical illumination giving off a soft, omnidirectional light. Although the function of the chandelier is decorative lighting, “INTERSTELLAR XL” vividly completes modern minimalist interiors. The chandelier is made up of individual parts with built-in professional LED-lighting. It is assembled safely in a single wooden structure from small modules.

Vortex chandelier

Vortex chandelier, which reconsiders the vortex form and the tornado funnel, is a novelty of the model range of the Interstellar series. With its visual lines, the chandelier is in motion from all angles of observation. Delicate and compact, assembled into a single unit of many wooden light modules, the formation gives a soft light that is directed down and up. The chandelier has built-in professional LED lighting.

www.nl-ds.com

Artem Koliuka is designer and co-founder of Next Level Lighting (NLL). Constantly looking for new solutions and fresh ideas in various areas — fashion, graphic design, interior design, he eventually found himself interested in the design of lighting fixtures. The company started the creation of chandeliers in 2014. Looking for inspiration in the way things are, space and world of molecules, Artem Kolyuka presents his collection of Interstellar series lamps.

QUALITA

The main areas of activity of QUALITA company are the manufacture of furniture, doors, windows, stairs, and other interior and exterior elements. The variability and flexibility of the solutions allows customers to implement complex, non-standard projects within a single company. It also greatly facilitates the process of approval and integration of all products in the living space. In-house production by the company allows them to embody the most challenging ideas, filling the house with unique interior details. In the manufacture of products, only

certified materials and components are used that guarantee the safety and environmental friendliness of the final product. This is especially important for families with small children and in general all people who value a high standard of living.

Op-art furniture collection (designed by Yuriy Zymenko)

The design of Op-art collection is the result of the endless expansion of the sphere of functional art. At the same time, the collection items are not only meaningful and structurally logical, but emotionally expressive. Due to the gradual change in the shape of the milling, the planes become mobile and “alive”. This creates the effect of kinetically deep surfaces. In a subject not only the form but also the colour works. Under the natural birch plywood, the black matte base is hidden – a vivid contrast that creates a deep visual impression. But bold design does not interfere with the furniture from organically fitting into any space, and without disturbing the harmony of the atmosphere. Obviously, it is such furniture that acquires aesthetic value. In this case, the product corresponds to its direct functional purpose. Through the use of natural birch plywood, the furniture has a noble naturalness, and massive metal elements add character. The product configuration involves a complex element—a combination of parts at an angle of 45°, as well as sharp edges of the shelf at an angle of 45°. In the production of items only certified materials and components are used; Blum, Hafele accessories.

qualita.com.ua

Yuriy Zymenko is a renowned Ukrainian designer, the leader of Design Studio Yuriy Zymenko, and is engaged in the design of private and public spaces, and subject design. For the creation of the Op-art collection, Yuriy was inspired by contemporary art, namely the direction of op-art, the artistic flow of the second half of the 20th century, which used various optical illusions. The author was inspired by a variety of geometric abstractions based on the peculiarities of the perception of flat and spatial figures whose texture becomes the main means of expressiveness.