

# Chilewich Debuts Fall/Winter 2018 Collection

Introducing Distinctive New Weaves and Colors  
to Enhance Tables and Floors

## FOR IMMEDIATE RELEASE

(New York, NY – June 2018) For Fall/Winter 2018, Chilewich introduces a range of distinctive weaves and intricate techniques, along with bold, multi-dimensional colorways. These innovative textiles for the tabletop and floor offer new ways to incorporate the beauty and functionality of Chilewich designs into any home.



Placemats in SAPPHIRE, Interlace

Basketry, which pre-dates the weaving of cloth, inspired the bold scale and textural variety of Interlace. Broad, perpendicular bands appear suspended within the woven rectangle. A shift in weave creates a layered "over/under" effect, as one tone comes to the fore and the other fades into the background. Available in two colorways: Sapphire and Silver.



Placemats in BLACK, Kaleidoscope

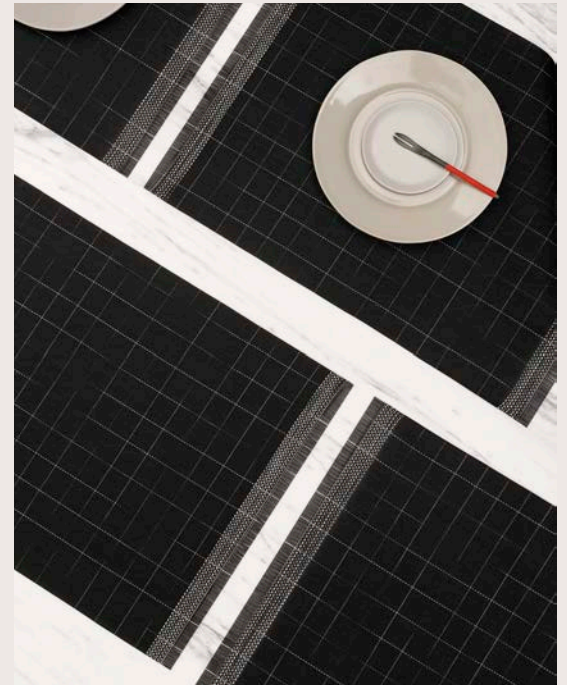


Placemats in PINK CHAMPAGNE, Kaleidoscope

A striking addition to Chilewich's popular "pressed" designs—non-woven textiles created using special molds—is Kaleidoscope. Inspired by Japanese *kumiko* wood crafting used for centuries to create intricate latticework screens, it is a gleaming exploration of tessellations: patterns of shapes that fit perfectly together. The traditional Asanoha motif (often used on kimono) was the starting point. Available in four colorways: Black, Brass, Gunmetal, and Pink Champagne.



Placemats in JADE, Maptone



Placemats in BLACK, Selvedge

The bold, graphic array of Maptone can be traced to a collage made by Chilewich founder and creative director Sandy Chilewich. When cutting up sections of discarded printed materials (saved from old product development fabric), she adhered blocks of saturated color to a dark textile surface. Here transposed to a light background, the modular colored shapes appear to float, framed by raw edges that give this high-contrast design a hand-drawn look. Available in two colorways: Jade and Stone.

Selvedge, a placemat design introduced earlier this year, adds a Black version for sophisticated tables. Another new neutral is Steel, a cool grey colorway for Reed woven floor mats

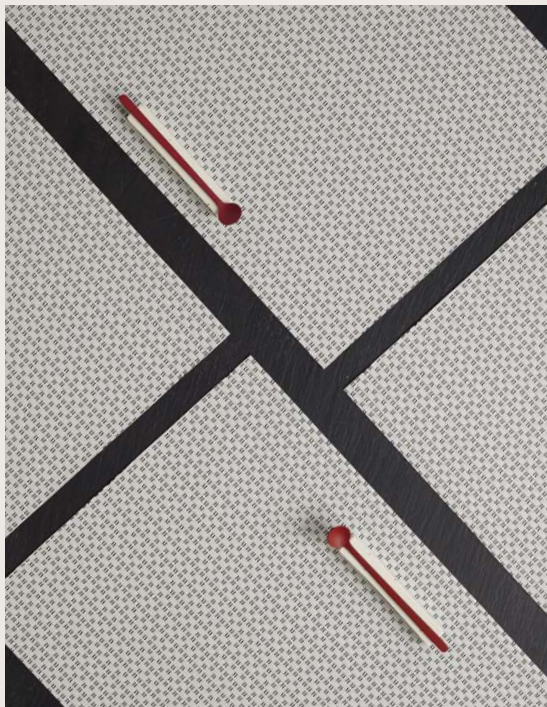


Placemats in BLACK, Pickstitch



Placemats in LIMESTONE, Pickstitch

The intense handworking of boro, the Japanese textiles born from necessity rather than aesthetics, was a starting point for Pickstitch, a foundational new style. Developed and refined on a handloom at our New York studio, the dynamic rows of stitched lines are both texture and pattern, accentuated by a graphic contrast of threads. Available as a placemat and floor mat in two colorways: Black and Limestone.



Placemats in LIMESTONE, Strike



Woven Floor Mat in LIMESTONE, Strike

A companion to Pickstitch, Strike was also inspired by character-laden boro textiles. This especially versatile weave was designed to provide a graphic foundation for any room or table. The high-contrast palette highlights the intricate pattern of paired stitches, which are arrayed in a subtle pattern that is at once geometric and dynamic. Available as a placemat and floor mat in two colorways: Black and Limestone.



Placemats in JADE, Ombré



Placemats in PLUM, Mosaic



Placemats in SEAGLASS, Bamboo

New to the iconic **Basketweave** tabletop collection are rich, autumnal hues of Jade, Plum, and Pomegranate, while the **Mini Basketweave** range expands with the versatile **Mist** colorway. The popular **Bamboo** collection gains depth with jewel-like tones of Seaglass and Rhubarb for the table, and **Mosaic** debuts in deep Plum for both tabletop and floor mats. **Ombré's** new Jade and Gold colorways arrive just in time for holiday entertaining.



Big Mat in BLUE, Ombré Shag Plus



Utility Mat in GREY, Ombré Shag Plus

As Strike joins the collection of woven floor mats, the options for indoor/outdoor "Shag" mats expand significantly for Fall/Winter 2018 with the introduction of **Shag Plus**, which debuts in **Ombré**. Shag Plus combines phthalate-free vinyl yarns with moisture-wicking olefin. Like our signature indoor/outdoor floor mats, this quick-drying, tufted textile is especially durable and resistant to staining, fading, mold, and mildew. Ombré Shag Plus Mats are distinguished by shade-shifting stripes, offering a sophisticated way to add texture to indoor and outdoor spaces. It is available in Blue, Black, or Grey, in four sizes:

Doormat	18" x 28"	46 x 71 cm
Utility	24" x 36"	61 x 91 cm
Big Mat	36" x 60"	91 x 152 cm
Runner	24" x 72"	61 x 183 cm

#### ABOUT CHILEWICH

Chilewich redefines textiles. New York designer Sandy Chilewich introduced her woven textiles to the international design community in 2000. Today the family-owned company's unique coverings for tables, floors, and walls continue to push the boundaries of form and function. Designed and made almost entirely in the United States, the ever-evolving collection combines innovative weaves and a distinctive color palette with extraordinary durability and easy maintenance.

#### ABOUT TERRASTRAND

TerraStrand® is the proprietary name of the yarn developed by Chilewich as part of an effort to make significant environmental improvements in its products. Used in more than 90% of Chilewich designs, TerraStrand® is free of phthalates and contains 25% renewable vegetable content. Every square yard saves 0.02 gallons of petroleum and 0.41 pounds of CO<sub>2</sub> as compared to conventional woven vinyls. The Fall/Winter 2018 collection features this innovative yarn in all new products except the Shag Plus indoor/outdoor floor mats.

For high-resolution images, samples, or additional information, please contact [press@chilewich.com](mailto:press@chilewich.com)