

## HARTÔ UPDATES ITS IDENTITY

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*The latest designs of the brand are highlighted by a set defined by a play of transparencies and perspectives.*

The new season starting in September will see the launch of new product typologies. A wall shelf, a highboard such as two unique pendant lights confirm the brand's attachment to graphic lines, boldness and artisanship.

We are thus witnessing a development of the choice of materials, an evolution of the colours and an interaction of patterns.

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### SOCIAL MEDIA



[www.hartodesign.fr](http://www.hartodesign.fr)



COLLECTION 2019

## SPOTLIGHT ON

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HARTÔ gains height by putting forward two new pendant lights, a wall shelf and a new sideboard.

Carmen's graphic lines are captivating thanks to its pleats and size. Design studio PaulinePlusLuis had a dancer in mind when designing this pendant light for HARTÔ. The repetitive pleats of its skirt bring rhythm to the space it finds itself in. Carmen does not go unnoticed when she is present in a room. Embellished by her luminous disc, she has been designed according to textile experiments.

Astrée, our ethereal pendant light created by the talented Berlin-based designer Hanne Willmann, brings new materials and new colours to HARTÔ's selection. Blown glass emerges for the first time at HARTÔ. Its smoked or tainted aspect (depending on the colour) gives Astrée a mysterious look and its hanging ring enables it to move freely, float and dance, following the movement of the breeze.

Pierre-François Dubois has designed Jeanne, a wall shelf characterised by delicate lines which give an ethereal feel to its whole structure. This graphic piece is modular, enabling us to play with it to express our creativity. As always, special attention is given to detail; in this case, the latter is made from brass.

The Gabin collection is growing! Designed by HARTÔ's creative director Mathieu Galard, the Gabin collection stood out quickly as one of the brand's leading furniture collections thanks to its modern curvy lines.

In the context of the new season, HARTÔ takes the opportunity to officially introduce its first highboard, launched exclusively by a selection of resellers last May. Like its predecessors, it's defined by a pattern inspired by caning and by the combination of wood and metal. Here clearly lies a retro inspiration... A family affair!



## WELCOME

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Ever since its early days, HARTÔ wishes to support and promote creations made by talented designers by enabling their projects to see the light of day. For this reason, the brand has partnered with studios PaulinePlusLuis and Hanne Willmann.

PaulinePlusLuis is a design studio founded in 2015 by French designers Pauline Capdo and Luis Bellener in Bruxelles. The creative approach of this young duo, who designed the pendant light Carmen, is mainly based on intuition inspired by everyday life. Their creations are unique thanks to their versatile approach and treatment of light. The importance accorded to patterns and repetitive lines is something that the studio and HARTÔ have in common.

Hanne Willmann, who created the pendant light Astrée, aims for simplicity and lightness when she designs structures. Artisanship and minimalism are at the heart of all her creations.

After studying at the Berlin University of Arts and at ELISAVA in Barcelona, Hanne Willmann gained her experience at the design studio Autoba in Istanbul and working for Werner Aisslinger in Berlin, before launching her own studio in 2015. Since 2017, Hanne Willmann runs her own projects in parallel to passing on her knowledge to students as a professor at the Berlin University of Arts.



## FURNITURE



### JEANNE

WALL-MOUNTED SHELF

MDF and natural paint oak veneer matt finish, details of assembly between amounts in brushed brass

*Public price – 649 euros TTC*

### GABIN

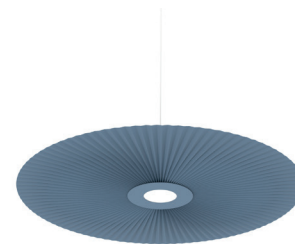
HIGH SIDEBOARD

MDF and oak veneer, three sliding drawers with braking system and sliding doors in perforated and lacquered steel, legs lacquered in slate grey, matt finish, handles with brushed brass finish  
Body colours available in natural oak with light grey doors or in slate grey with slate grey doors

*Public price – 1 680 euros TTC*



## LIGHTNING



### ASTRÉE

PENDANT LIGHT

Structure in mat lacquered metal, glass stained tube (black model) or glass frosted tube (white model), white or black textile wire

*Public price – 239 euros TTC*

### CARMEN

PENDANT LIGHT

Central structure in lacquered metal, PES or Trevira CS pleated fabrics, textile wire

Available in white, light pink, grey blue, slate grey

*Public price – contact us*

