

KIKKERLAND®

Hello friends!

Welcome to our 2021 spring collection. We hope you all are staying healthy, remaining sane and your business is keeping afloat as we head into this new year. We sincerely hope you are doing well. Kikkerland is here to support your efforts of making people happy – if there is anything we can do; we are here for you. "

Every morning after a quick breakfast, I hop on my bike and go to the Kikkerland office in NoHo. Biking down along the Hudson River, I watch the seagulls flying above the water and wonder what our future will look like. The birds seem unfazed as they laugh, croon and cry. I forget to worry for a moment and keep peddling.

This year during the pandemic we collaborated with NYC fashion designer STUART FREEMAN to create a window display of artistic face coverings at our West Village shop in NYC. The masks received great local press and we brought 3 of the designs into our spring collection – a yellow Caution-Tape mask, 'Hello My Name Is' mask and a Birthday Candle mask.

In February, we started a Sustainability Design Challenge with The Appalachian University in North Carolina. We were able to complete the challenge during the pandemic thanks to Zoom. One of the finalists is already in production, Turtle Tofu Press – designed to bring awareness to the global water crisis by BENJAMIN CIGNARALE.

If we want our children to move mountains, we first have to get them outside says Dutch designers CHRIS KOENS and RAMON MIDDLEKOOP of HUCKLEBERRY. They made 4 new products. A very cool Leaf Shaped Deck of Cards, a Cable Transport to bring secret things from one tree to another. A mysterious wooden horn that functions as a stethoscope that may enable you to hear the grass grow. And with the Huckleberry My Garden, kids can make and work in their own garden.

The future belongs to those who believe in the beauty of their dreams. That refers to the new Mugs celebrating Maya Angelou and Janis Joplin by HECTOR SERRANO. Hector also developed a Memory Card Game that features famous women.

If you want to be happy, be like KOBE our office dog. He doesn't dwell in the past and does not worry about the future. He lives for now and he loves to play. Our KDT (Kikkerland Design Team) developed a new spiky chicken ball with squeaky sounds and smells like chicken - dogs cannot resist! Also new for the KOBE dog line, DIY Cross Stitch Collars to create your own personalized dog collar.

So, in the midst of chaos, there is also opportunity. With that we want to thank the Kikkerland Design Team for creating the more than 80 innovative if not best yet products that reflect the present and the future like the Fold-Your-Own Bird Houses, new Face Masks, the Yoga Push Puppet, A Book-Binding kit and more!

We'd love to hear what you think. Be well and hope to see you in the near future.

Best regards,
Jan van der Lande