

# NEWS

## ILLUSTRATIONS: A new tableware line.

### Goal: quality.

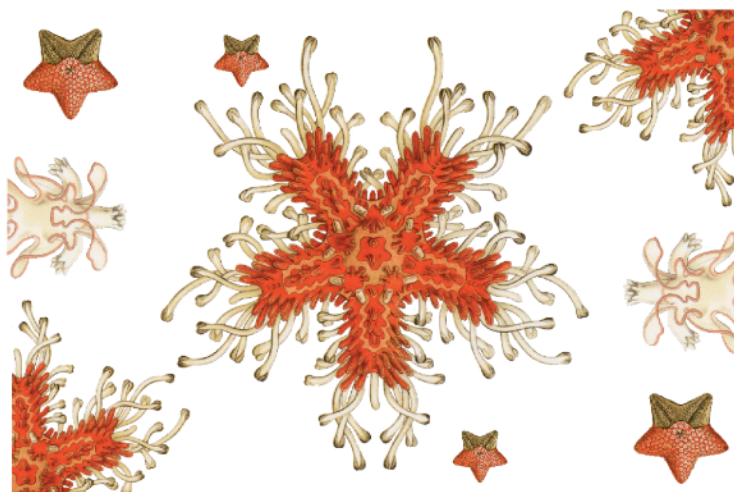
Bellavia Ricami is a family business, now in its second generation, which produces and distributes household fine quality linens.

The use of fine fabrics, linen and cotton, the search for the best manpower and attention to the packaging, are the elements that distinguish every single piece produced.

The NapKing is the new brand created to celebrate the variegated world of Napkins and Cocktails Serviettes.

A brand with a contemporary attitude suitable to meet the needs of customers with different features, without ever losing sight on the achievement of high quality and high standards of elegance.

Exclusive products with extremely limited production that give life to real collector's unique pieces.



## Art Forms and Nature

The range of table accessories offered by The Napking brand, owned by Bellavia Ricami SpA, is increasing.

The brand has gone beyond the traditional offer of hand-embroidered items, Bellavia's core business for about 60 years, proposing an original collection of digital prints on pure linen fabric.

Re-enactments of shapes and colors typical of Mediterranean locations, compositions inspired by futuristic graphic designs of the end of the 19th century, are the result of the work of the artists who helped create the new collection called "ILLUSTRATIONS". The entire collection will be premiered in Paris during the September 2018 edition of Maison & Objet.

