



SOPHIA
Enjoy Thinking
LIVE

SOPHIA Enjoy Thinking Live

SOPHIA Enjoy Thinking Live is a synthesis of live experiences and discoveries in dialogue with collections of unique creations. It is a place, where art flirts with design; eternity meets modernity, and the richness of the past harmonically blends with the spirit of the 21st century.

It is not just another shop and it is much more than another concept store. It is a breathing space that welcomes everyone to interact, to discover, to do, to think, to dream, to write, to share, to discuss, to create and to get inspired.

The concept is highlighted and driven by a strong passion to reinvent a new retail structure; a new kind of retail therapy. We aim to create an interactive space, where one can feel alive. Design lovers and creativity supporters are encouraged to meet new, interesting trends and people, by taking part in curated events and workshops with artists, designers, entrepreneurs, makers and doers.

Our collections, carefully curated to connect with the overarching concept of live experiences, unfold across different themes: the art of thinking, the power of dialogue, the excitement of creating, the world of man and women and the supremacy of architecture. The collections entail unique and handmade home decor, lifestyle and fashion items, stationery, as well as healthy products for the body and soul.

Our intention is to empower the local economy, creativity and craftsmanship. A wide range of handmade creations frame diverse experiences (talks, discussions, presentations, seminars), which may lead you to discover an unknown aspect of the world or even yourself.

We have created sustainable and long-lasting partnerships with makers and doers that share the same passion for innovation, design, history and thinking. SOPHIA Enjoy Thinking Live is a space that celebrates the success of collaborative process.

Flagship SOPHIA Enjoy Thinking Live:

www.sophia.com.gr/ www.facebook.com/sophia.enjoythinking.live
www.instagram.com/sophia.enjoythinking.live

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