



## **ANSELOT ART DESIGN**

### ***At home in the hotel***

*By overturning the conventions of the traditional dressing gown, Isabelle Anselot has created a timelessly elegant line for men and women, designed with the hotel environment in mind. Somewhere between dressing gown and housecoat, her indoor wardrobe can be worn by the guest in their suite or in the hotel lounge, enabling them to move with ease between the private and public spheres while reflecting the style of the hotel.*

### ***Cosmopolitan minimalism and freedom of movement***

*At the crossroads between East Asia and Persia, Isabelle Anselot line crosses the borders and offers a new line of indoor wear, a subtle blend of various civilisations, cultures and time periods, always designed with comfort and ease in mind. The collection combines the comfort of a homewear garment with the stylish look of city wear.*

### ***The designer: Isabelle Anselot***

*“Having spent time in many hotels, I know how every detail counts - a bouquet of flowers, a fragrance, a little music - because together they all affect the customer’s emotions and influence the hotel’s image.*

*Very soon, I realised that this raised the issue of what to wear when going between the hotel room and the various communal areas (gym, beauty treatments, relaxation, swimming pool). The garment needed to be in keeping with the style of the hotel.”*

*A Parisian fashion designer and globetrotter, Isabelle Anselot graduated from the Chambre Syndicale de la Couture Parisienne and ESAT, cut her teeth at Dior Couture, and then turned her attention to the performing arts, theatre and film.*

*142 rue de Rivoli 75001 Paris France*

*Tel : + » » (0)-6 17 81 52 47*

*isabelleanselot@gmail.com*

**[WWW.ANSELOT-ARTDESIGN.COM](http://WWW.ANSELOT-ARTDESIGN.COM)**

