

## LATEST NEWS

# EuroCave, French design receives international Red Dot Design Award

Red Dot is one of the world's most prestigious design competitions. This reputed international prize is synonymous with exceptional quality design. This year, EuroCave, an SME from Lyon with a team of 125 in France, leader in premium wine cabinets, won two Red Dot Design Awards: one for the Inspiration range, designed exclusively for kitchens, and the other for Royale, a true technological masterpiece. Red Dot is a symbol of international recognition for premium quality design and "Made in France" production...



## State-of-the-art technology and design, a winning combination

Design and performance are the watchwords for the EuroCave Group. Since its creation, EuroCave has promoted the values of elegance and French lifestyle...

Royale, is EuroCave's ultimate work. It offers optimal conditions to wine-lovers in terms of performance, durability and aesthetics, in order to ensure sound transmission of its precious content. Royale is quite unique, a veritable technological masterpiece, at the service of keeping wine in optimal conditions.





Inspiration is a resolutely contemporary and high-performance wine cabinet, which targets excellence in wine conservation and service. EuroCave's team of designers have coupled elegance with sobriety in this new range of built-in wine cabinets.

## Red Dot, evaluation of design and innovation

Every year, the Red Dot Design Award is awarded to the best products. The 2018 edition of the competition received over 6,300 objects from designers and manufacturers in 59 countries. The jury of experts, composed of around forty members, examined each product according to a strict set of assessment criteria: degree of innovation, functionality, quality, ergonomics and durability.

Winning a Red Dot Design Award is a symbol of international recognition for premium quality design for EuroCave, who seeks to offer only the very best in wine conservation and design.

*"All the award-winning products stand out through their exceptional functionality. They all show that their designers have fully understood customers and their needs",* declared Professor Dr. Peter Zec, founder and CEO of the Red Dot Award.



reddot award  
product design

### ABOUT THE RED DOT DESIGN AWARD:

The Red Dot Award is one of the world's largest design competitions. In 1955, a jury convened for the first time to assess the best designs of the day. In the 1990s, Red Dot CEO Professor Dr. Peter Zec developed the name and brand of the award. Ever since, the sought-after Red Dot award has been the revered international seal of outstanding design quality. Further information available at [www.red-dot.de](http://www.red-dot.de).

### EUROCAVE - EXPERTS IN WINE PRESERVATION AND STORAGE

Because wine drinking experience is important, EuroCave has created wine serving and storage solutions so that each tasting experience offers the full array of emotions, mirroring your encounter with the wine producer. And the reason why, all around the world, the best bottles are cared for by EuroCave, is because we have always been driven by the requirement of offering a faithful rendition of the passage of time. [For further information visit www.eurocave.com](http://www.eurocave.com)