



What you need to know about Soy vs Paraffin!

Soy wax is a vegetable wax made from the oil of soybeans. After soybeans are harvested, they are cleaned, cracked, dehulled and rolled into flakes. The oil is then extracted from the flakes and hydrogenated to convert into the wax to create soy candles.

Benefits of soy vs paraffin wax
1. Natural: Unlike paraffin wax, natural soy wax comes from soy bean. As a result, soy wax candles do not increase the CO2 level in the atmosphere like

paraffin candles do. Soy wax is also biodegradable, making it an investment that benefits the environment.

2. Cleaner Burning: A candle made from natural soy wax burns cleaner with less soot released as the candle burns. Paraffin candles often create a significant amount of black soot that collects on the jar, as well as on your walls and other surfaces around the home. Soy candles are also non-toxic, so they won't release any nasties into your environment as they burn.

3. Longer Lasting: You will find that soy candles burn up to twice as long as paraffin candles. HomeLifeHomeLove candles offer a burn time of up to 80 hours. The reason behind the longevity of soy candles is the slower burning time and cooler burning temperature of the soybean-based wax.

4. Better Scent: A soy candle holds onto the scent and because they burn slower, the scent is gradually released, so there won't be an immediate wave of strong

scent. This creates a more pleasant and natural atmosphere. So go ahead and light your HomeLifeHomeLove natural soy wax candle (trim the wick before each light) and relax in the fact that you are burning a natural (non-toxic) product in your home.