

PRESS RELEASE

TOUCH – MeL presents Cutlery

Touch-MeL sets the standards. Touch-MeL represents an important and unique experience in the world of tableware, presenting melamine in its purest composition, dressed in a rainbow of colours, with the most beautiful and cheerful textures. An experience that now offers the same decorations in **six new cutlery collections**, made of stainless steel with handle in synthetic material, the perfect complement to create a modern, colourful table full of cheerful and decidedly personal style.

The colour and taste of the decoration of the great classics **London, Madrid** and **Porto**, the floral atmospheres of **York** and the new 2018 **Rabat** and **Santorini** find their natural complement in the **24-piece cutlery set**.

The six table sets complete with fork, knife, spoon and coffee spoon are presented in a practical gift box, designed to promote the collectability of the product and respond to the needs of the point of sale.

Pairs of salad cutlery complete the proposal, these too in a practical gift pack. In the London, Madrid, Porto, York, Rabat and Santorini decorations, the serving cutlery is the perfect match for Touch-MeL salad bowls and not only; a touch of colour that perfectly complements the Touch-MeL range.

Focus on evolution of styles, taste and trends is one of Touch-MeL's design features, best expressed in this made in Italy cutlery set.

PRESS:

Emanuele Zobbio
zobbio@serafinozani.it
+39.030.871861



ZANI SERAFINO srl

