



COVET · HOUSE  
curated design

# THE MOST POWERFUL DESIGN EXPERIENCE IS IN MAISON ET OBJET 2018



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Every top brand in the world of Design is preparing itself for the next great tradeshow: Maison et Objet Paris 2018.

The Covet Lounge presence is no exception, as well as the brands it represents. Boca do Lobo, DelightFULL, Brabbu, Koket, Maison Valentina, Luxxu, Circu, Essential Home, Rug'Society and Pull Cast; ten exquisite design brands inside a stand to give you the pleasure of celebrate design in every way.

At the stand, you will find not only ex-libris pieces of all of them but much more. To open the appetite, Covet House reveals some strong and powerful experiences that you will be able to know if you visit the most luxurious private Lounge at Hall 7 booth- H16 | I15 and also Covet House at Hall 8 with strong novelties.

# PLAYFUL TECHNOLOGY

Every time, Covet Lounge stand has something new and different to show to their clients. Distinctive and special experiences, diverse techniques and original design pieces. This time is no exception. The group exceeds expectations with an amazing 3D technology to all design lovers. A hologram has been designed so everyone can see all products from all different brands as well as their creative process. This is the perfect tool from everyone who wants to see that piece which may not be available on stand.

But if you can't attend the fair, don't worry! As last year, it's possible to follow our stand in a live stream. You will be able to know Covet Lounge stand through the 360° Virtual Tour!

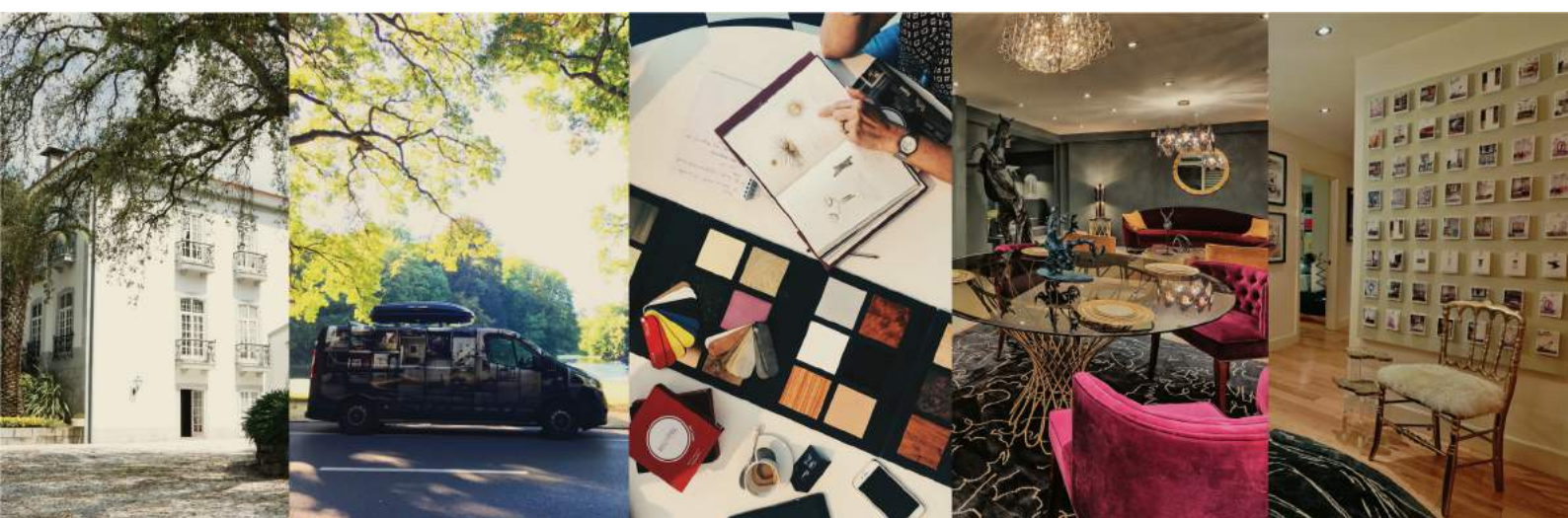


# DESIGN EXPERIENCES

At Covet Lounge, you will be able to know everything you need about Covet House's most exciting projects. They offer incredible experiences in Porto, London, Paris, and New York. Covet House Douro, Covet London, Covet Paris and Covet NY are inspiring places where you can finish your most demanding projects. They provide curated furniture and tools to boost your creativity!

Nearby Maison et Objet you can find Covet Paris. The most recent Design Experience is located in Rue des Rosiers, (inside of "Marché aux Puces"), an old street in the City of Love. During the tradeshow the showroom will be open to different activities. On the 18th January, at 5.30 PM, there will be a Dinner Party for Covet Group's top clients. On the 19th and 20th starting at 4 PM, it's possible to enjoy a beverage at the Cocktail Parties that the group will be hosting and have the opportunity know Covet House Paris like no other! The showroom is open all year round and 6 days a week including weekends.

In all of these experiences, is also possible to throw events and book meetings with journalists, interior designers, architects among many others design lovers.



## COVET STORE

Covet House was created in 2014 and has been inspiring the best interior designers in the World ever since, through a very strong web presence and the participation in the world's top tradeshows and Design Events. Then Covet House went further and decided to open its first shop in 2017. Covet Paris is not only a showroom but also a Store, which is now one of the hottest design spots in the city and we are therefore looking for new partners all over the world.

To know more about this Covet House novelty and conditions, take a look at Hall 8 where you can find a shop-shaped stand, with furniture and lighting of all entire brands. Inspire yourself with this Interior Design Store.

# BR(H)ANDS FOUNDATION

In order to elevate this work to the crafts that have remained for several centuries, the Bra(h)ands Foundation has been created, a tribute to those who, through their wisdom and history, create true works through raw materials and ancestral techniques, and aims to defend those who keep the craft alive with their own hands.

Furthermore, the foundation aims to highlight in a practical way the training of future craftsmen, avoiding the disappearance of the handcrafted arts in the long run. Therefore, it is intended to promote and support artistic production activities, defying the paradigm of educational and cultural strategy in the artistic world. In this way, it's possible to find at the stand photos of the craftsmen's hands, who turn ideas into reality.

With all these experiences it's impossible to be indifferent to Covet Lounge and Covet House stands. Fix the locations, Hall 7 booth- H16 | I15 and Hall 8 respectively, and enjoy a full experience in the interior design world.



**BR(H)ANDS**  
FOUNDATION  
A TRIBUTE TO ARTISANS & CRAFTSMANSHIP

## NOTES TO EDITORS

FOR MORE INFORMATION, INTERVIEWS AND HIGH-RESOLUTION IMAGES, PLEASE CONTACT:

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