

PULLCAST

JEWELRY HARDWARE



everything
BUT HANDLES

“If I have chosen the diamond,
it’s because it represents, in its density,
the greatest value in the smallest volume.”

— Coco Chanel



PULLCAST

J E W E L L E R Y H A R D W A R E



Pullcast elevates the future of furniture design at **Maison & Objet 2018!**

Embodying authentic luxury in one of a kind jewellery hardware, **Pullcast** is a highly distinctive brand with transcendent beauty, bringing an exquisite elevation to furniture design with exquisite luxury handles that will be the special element that every design needs.

Moving beyond functionality as a singular and unique complement to any environment, **Pullcast** takes inspiration in timelessness, sophistication and elegance present in the most unique jewellery designs to enrich the hardware industry. The brand aims to mark the beginning of a time for the pledge of an avid reborn language, a selective jewellery hardware fetch, transposing emotion.

Aiming for the excellence of their work, **Pullcast** works with a team of highly skilled jewellers and designers, complementing profoundly innovative processes with ancient forms of handcraft and a selection of the finest materials to create a majestic sense of rarity and legacy in each piece. Creation with no boundaries is one of the brand's key elements, as it effortlessly crafts handmade customization, treasuring the personal bond with its customers.

Pullcast holds a portfolio of three base collections, drawing unexpected inspirations from the most natural and contemporary elements of our planet. Earth, Ocean and Cosmopolitan are the ground collections that introduced the brand to the world at **Maison & Objet**, last September, showcasing irreverent aesthetics that stand out amongst the jewellery hardware world. (See more button with link to the collections page)

Maison & Objet 2018 will be the presenting stage to **Pullcast's** Limited Collection with Feu, the culminate of the intricate connection between the brand and the jewellery world. Depicting a very elegant and beautiful design harmonized with the use of Swarovski crystals, it's a delusion of the luxury character in the hardware industry.

Pullcast invites you to an invigorating journey to its jewellery world, at **Maison & Object 2018**,
Covet: Stand Hall 8 - B104/C103; ATO: Stand Hall 5B - D26; Brabbu: Stand Hall 5B - M29/M30.

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J E W E L R Y H A R D W A R E

Pullcast was born digging deep into the wonders of nature by a jeweller and a designer, which adore collecting objects from outdoor experiences.

Crossing the worlds of jewelry and design only led to a path of exploring new aesthetic design approaches with architectural and artistic strong influences. Expect to find diverse ranges of styles on collectable sculptural hardware, wide spreading a sense of rarity and legacy, grounded by ancient forms of craft.

As artists, we are dedicated to crafts and surrounded with craftsmen with great expertise, passionate about their art and your art. A true atelier, in search of the most high-quality materials and processes to translate exquisiteness and exceptional quality to our jewelry.

Effortlessly we craft handmade customization, treasuring the creation of a bond with our customers. Handcrafted in Portugal and sold worldwide, we actively combine the use of noble materials with artisanal skills and techniques, favouring distinction.

Enter in a voyage with us, outlining the quintessence of your designs.

For further information, please contact:

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