

AFKliving

Kids rug collection and home design



COLLECTION 2019/2020



The story behind the brand

"Inanimate objects, do you have a soul? "

Obviously, Emmanuelle Toché, founder of the French brand AFKliving, has endorsed the thought of the poet Lamartine. For the designer, it is impossible not to integrate her passions for art, travel and her own emotions into the decorative objects she chooses to publish.

Whether for rugs - flagship product - cushions, baskets, wall decors, seasonal objects and collections, AFKliving favour the purity, vector of elegance, and simplicity, vector of sweetness.

Associated with environmentally friendly materials and a warm design, the details of its products - graphism, small pompom and other embroidery - give pride to the creation.

The house spirit "blends into the scandinavian Hygge movement that focuses on comfort, cocoon, family, well-being. We are resolutely turned towards the beautiful, the durable, at the opposite of flashy designs that weary". Almost a philosophy of life ! All at affordable prices.

This way of life is reflected naturally at the level of the collaborations of the brand. Both with the designers who work with it as well as carefully selected manufacturers (in Belgium, France, India) considered as true partners. "Strong relationships are built over time. Mutual respect and a non-confrontational approach are totally compatible with a high professional requirement. "In particular with regard to ethics. Whatever the country where the products are made, the working conditions and production non-toxic inks, etc.) are subject to quality controls..



Made in Belgium
Certified Oeko-Tex 100

KIDS RUG COLLECTION

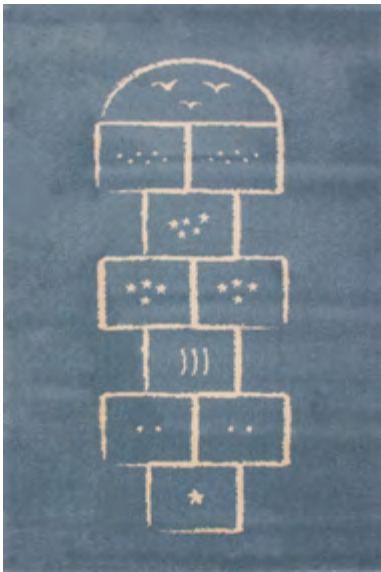
MADE IN BELGIUM

Because the children are creative, audacious, intuitive, passionate, we create the room of their dreams based on their imagination... with an uncluttered design that also please their parents.

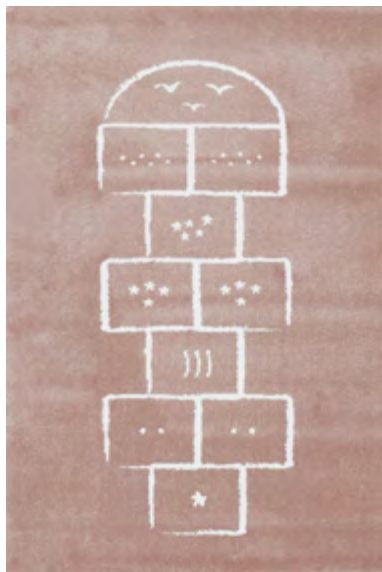
Discover our new kids rug collection !







HOPSCOTCH BLUE
TAP31



HOPSCOTCH PINK
TAP31P



CORAL TAP51

L100 x H 150 cm
L135 x H 190 cm
100% Polypropylen
Oeko-tex





TIPI

TAP40



PANDA

TAP41



FOOTPRINTS

GREY/TAP14G
BEIGE/TAP14B

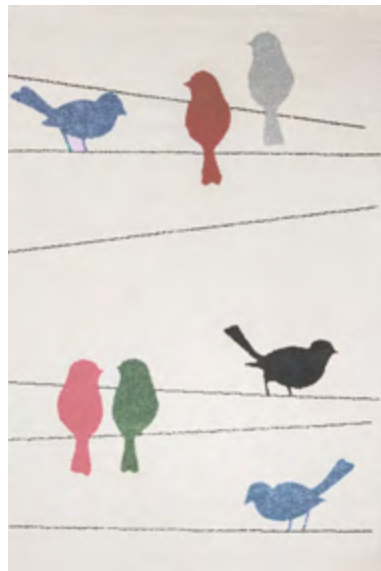
L100 x H 150 cm
L135 x H 190 cm
100% Polypropylen
Oeko-tex





FOX

TAP39



TWEET

TAP44N



TRAVEL

TAP

L100 x H 150 cm
L135 x H 190 cm
100% Polypropylen
Oeko-tex



PUZZLE ANIMALS

L120 x H 140 cm

L160 x H 190 cm

Polycotton

TAPIB



CONSTELLATION

TAP30G



CONSTELLATION

TAP30P

L120 x H 170 cm
L160 x H 230 cm
100% PP Oeko-tex





CONFETTIS
L100 x H 150 cm
L135 x H 190 cm
Pink / Multi
TAPXX



NOVA
120 x 120 cm
Pink / Yellow
TAP38



RACE TRACK
100x150cm
135x190 cm
TAP43









HOME COLLECTION



PP RUG COLLECTION

MADE IN BELGIUM

AFKliving's polypropylen rugs produced in Belgium have a very solid and robust finish. Even when used extensively, the surface of this rug maintains its look, colours and soft feeling.

This rug production is Oeko-Tex Standard 100 and the label "Confidence in Textiles" that goes with it stands for responsible textile production, safety and transparency. It also guarantees that the products are free from harmful substances.

Easy care product : Easy to clean, Water repellent, Antistatic, Anti-bacterial, Colourfast.

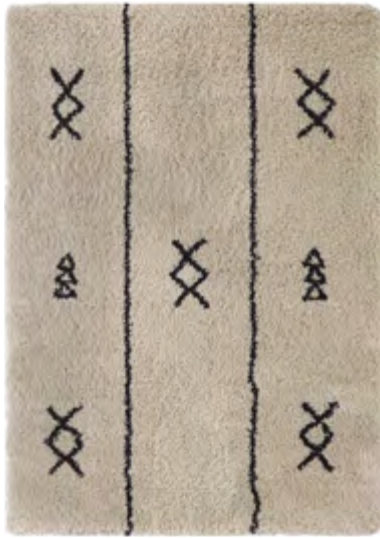




Ethnic Chic



NOMAD
PINK/TAP32PM
BLUE/TAP32BM BEIGE TAP32WM



ETHNIC
RON/5438/1H19



TRIBAL
TAP62



FEZ
TAP60



MARRAKECH
TAP61



TANGER
TAP71



Trending



TIEANDDIE

TAP59



ART DECO

TAP59



Geometric Design



GEOMETRIC TAP34N



CHEVRON TAP36



SCANDI TAP35

L120 x H 170 cm
L160 x H 230 cm
100% Polypropylen
Oeko-tex



CROCHET ROUND RUG

MADE IN BELGIUM

This round rug with hook weave (to give a crochet effect) will bring a touch of design in the house.

100% Polypropylen woven carpets (synthetic wool) -
OEKO-TEX 100 Thickness 1.5 cm.







IVORY TAP52W



GREY TAP52G



PINK TAP52P





KILIM GRAPHIC

TAP53



KILIM OPTIC
GREEN

TAP63V



KILIM STRIPES

TAP56



KILIM OPTIC BLUE TAP63B



KILIM TRIANGLES
BLUE TAP22B



KILIM BOW TIE TAP24



KILIM TRIANGLES
PINK TAP22P



KILIM BIRDS TAP20

L 110 x H 160 cm
L 140 x H 200 cm
L 160 x H 230 cm
80% Wool - 20% Cotton



KILIM CHROMA

TAP54



KILIM DASHED

TAP55



Our Berber rugs are made in the Atlas Mountains in the heart of Morocco. Choose the model and size that suits you from our selection of original designs specially produced for AFK Living.

Handmade Berber rugs

made in Morocco



TAP_MAR_BO01



TAP_MAR_BO02

Beni Ouarain Rugs

The most famous **berber rugs** are the one from **Béni Ouarain** with its sober colours decorated with geometric lines of dark or bright colour.

Among other famous types, are the **Azilal rugs**. They can be identified by their varied and colourful patterns.

Berber rugs are made by women from Berber tribes. The main raw material for these rugs is the wool of a particular sheep. A breed with the characteristic of being small in size and very robust. The manufacture of rugs requires a great deal of know-how passed down from generation to generation and a lot of patience. It should be noted that the manufacture of a berber rug takes 6 to 8 weeks



Azizal Berber Rug
Geometric Blue TAP_MAR_AZ01



Azizal Berber Rug
Blue Diamonds TAP_MAR_AZ04



Vinage Berber Rug
Terracota TAP_MAR_VIN01



Azizal Berber Rug
Geometric Beige TAP_MAR_AZ02

Azizal Rugs



Azizal Berber Rug
Multicolor 1

TAP_MAR_AZ03



Azizal Berber Rug
Multicolor 2

TAP_MAR_AZ05



Handmade Berber rugs

made in Morocco

RUG COLLECTION

VISUAL INDEX



TAP14G



TAP14B



TAP30G



TAP30P



TAP31B



TAP31P



TAP38



TAP38P



TAP39



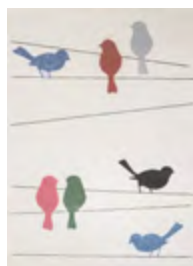
TAP40



TAP41



TAP43



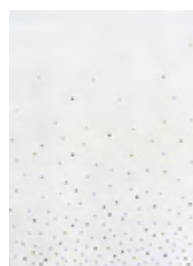
TAP44N



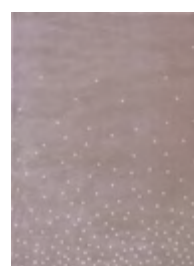
TAP51



TAP58



TAP64M



TAP64P



TAP65



TAP66



TAP67



TAP68



TAP69



TAP1B



TAP71



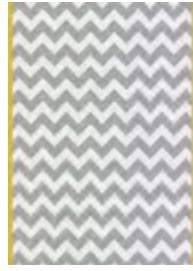
TAP59



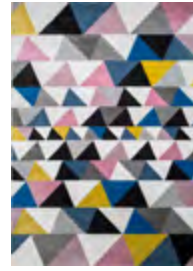
TAP70



TAP34N



TAP36



TAP35



TAP62



TAP32W



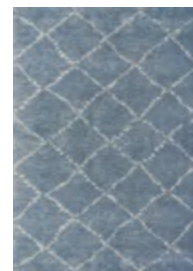
RON/5438/1H19



TAP60



TAP61



TAP32B



TAP32P



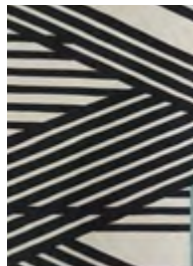
TAP52W



TAP52G



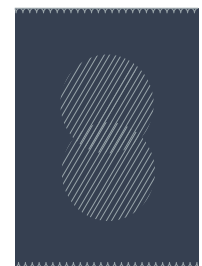
TAP52P



TAP56



TAP63V



TAP63B



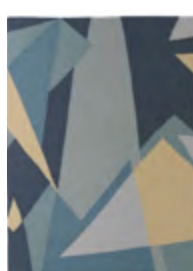
TAP22B



TAP22P



TAP20



TAP53



TAP54



TAP55



HOME ACCESSORIES



TABLE LAMP

Cotton / Hips/Iron
18x18xH41cm

Blue LAMP1B/Grey LAMP1G
/ White LAMP1W



BENCH

Knitted cotton / Eucalyptus wood
70x40x40cm

BENCH1



RACCOON

TEX-MB-11

22x22xH30 cm
Cotton canvas



RABBIT

TEX-MB-12



SPARKLE

TEX -LB-9

35x35xH38 cm
Cotton canvas



TIE & DIE BLUE -

TEX -LB-10B



TIE & DIE GREY-

TEX -LB-10G





IRON WALL HANGER PAT3
GEOMETRIC



IRON WALL HANGER PAT1
CLOUD



IRON WALL HANGER PAT2
STAR



FELT BUNTING BUNNIES GUII
L 170 cm - 11 bunnies
Cotton felt / Polyfill



WALL HANGING MURI
WITH POMPOMS

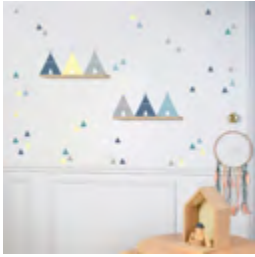


WOODEN TRIANGULAR ETAI
WALL SHELVES - 3 SIZES



wall decor

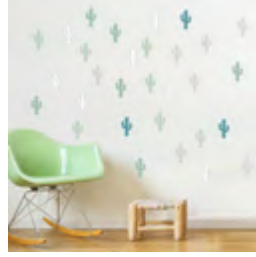
STICKERS 50
made in France



TIPI
ST60



TROPICAL
ST58D



CACTUS
ST55



CLOUDS
BLUE ST59BA / PINK ST59RA



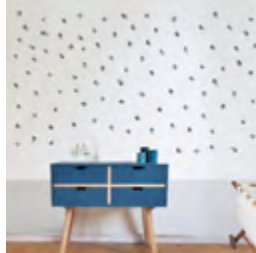
FORÊT
ST44



STARS
BLUE ST57BC / MARINE ST57BM



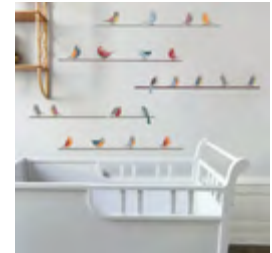
STARS
MINT ST57M / PINK ST57R



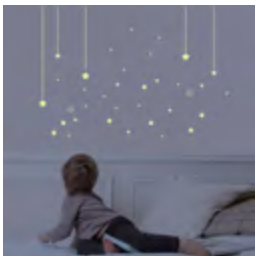
DOTS
BLUE ST56B / PINK ST56R



STARS
SILVER ST57A / GOLD ST57D



LITTLE BIRDS ON WIRES
ST43



MUR D'ÉTOILES
ST29PH - PHOSPHO



BATEAU PIRATE
ST31



PAPILLONS RETRO
ST23R



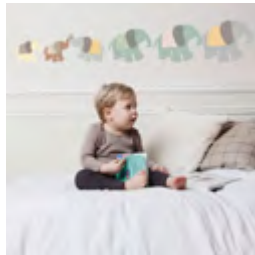
BALLOON RABIT
design by Shinzi Katoh
ST39



PAINT CLUB
design by Shinki Katoh
ST38



CERF VOLANT
design by Z. Larichi
ST48



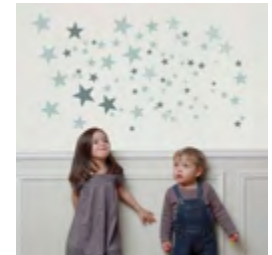
FAMILLE ELEPHANT
ST26



CONSTELLATION
PINK ST46R



CONSTELLATION
BLUE ST46B



CONSTELLATION
GREY ST46G





RABBIT
PINK PP5P/BLUE PP5B



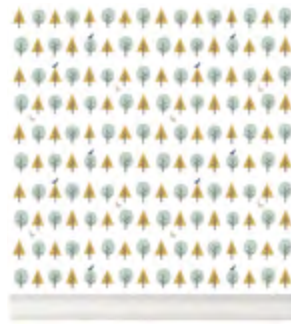
FOREST
PP1G



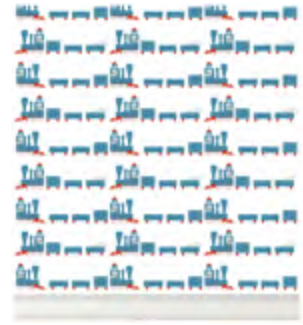
CONSTELLATION
BLUE PP5B/PINK PP5P/GREY PP5G



ANIMALS
BLUE PP12B/GREY PP2G



AUTUMN
PP14



TRAINS
PP6



HAPPY DOGS
PP7



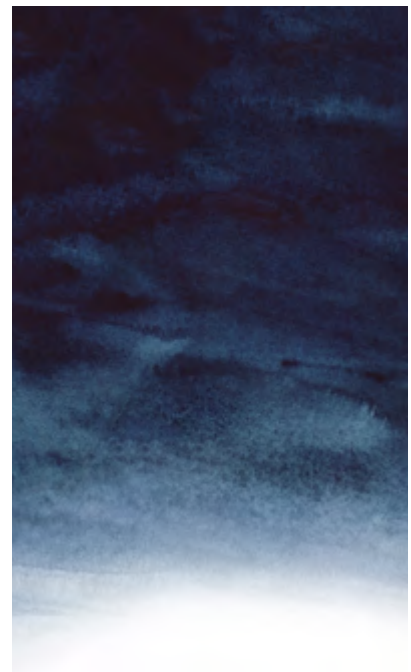
NOMAD
PP11BW



TRIANGLES
BLUE PP10B / PINK PP10P



BUTTERFLIES
PP9



PANORAMIC AZUR
PP17



textile collection

Made in India
Certified Oeko-Tex 100



BLANKET HEDGEHOG
L80 x H 100 cm
TEX-BK8



BLANKET RABBIT
L80 x H 100 cm
TEX-BK7



BLANKET FOX
L80 x H 100 cm
TEX-BK6



MUSIC MOBILE
BEAR
L14 x H 20 cm
TEX-MK1



MUSIC MOBILE
HEDGEHOG
L18 x H 20 cm
TEX-MK2



REVERSIBLE CUSHION
HEDGEHOG
L35 x H 35 cm
TEX-CKC12



REVERSIBLE CUSHION
RABBIT
L35 x H 35 cm
TEX-CKC11



REVERSIBLE CUSHION
FOX
L35 x H 35 cm
TEX-CKC10



SHAPED CUSHION
RABBIT
L55 x H 38 cm
TEX-CKS7



SHAPED CUSHION FOX
L48 x H 50 cm
TEX-CKS6



SHAPED CUSHION
HEDGEHOG
L50 x H 27 cm
TEX-CKS8



SHAPED CUSHION DOG
L40 x H 32 cm
TEX-CKS9



ZOOM ON THE CREATOR OF AFKliving

Emmanuelle Toché has always evolved in an artistic environment. The branches of her family tree are hung by painters, musicians and ardent collectors of carpets.

"Teenage girl, I wanted to create, draw, be an artist! ". A little girl's dream that she will not forget. In the first part of his professional life, Emmanuelle is moving towards marketing and communication, embracing, for fifteen years, a career in large companies around the world. She lives in Asia, India, the United States. Her interest for Art and Creation grew bigger while discovering local crafts.

On her return, the Globetrotter discovers a new planet by becoming a mother.

"I wanted softness, simplicity, harmony including the decoration of the house."

This change of life prompts her to abandon his former profession "Thanks to this past experience, I have been able to combine my artistic fiber with the ability to manage a company." Then, she started creating objects for everybody's Home.

First goal? The carpets, an inter-generational passion among the Toché! Add a multitude of cushions, baskets for all storage, music mobiles, shelves, wall decoration and other small furniture... A variety of objects to satisfy those who appreciate design and simplicity at the antipodes of the ostentatious.

The sources of her inspiration? Her travels, her penchant for art, design, Scandinavian decor and Paris where she was born. What matter most? "Wellness, family Cocoon and zero stress."



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