

366 Concept

Good Design from Poland

See you in Paris, 19-23.01
E167, Hall7



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We believe good design is timeless.

Poland is a country of beautiful forests and great furniture, the ideal setting for timeless design. Our goal is to bring together the wisdom of nature with human creativity, creating products able to withstand the test of time and the onslaught of momentary fashions. That's the essence of the 366 Concept.

That is why we bring back only top icons of Polish mid-century furniture design, which have already passed the test of time. Authentic icons of the 60s, made with top quality materials and a contemporary touch. Perfect choice for connoisseurs, who can appreciate the timeless beauty of mid-century design.

The more Chairs, the more Trees

366 Concept is a company rooted in our relationship with nature. We love the woods and their intoxicating scent, always striving to give back more than we take. Therefore, every time you click "buy", we set out to plant a new tree. For future generations.

In September 2017, we have teamed up with Gaja Foundation, the official partner of UNESCO's campaign to plant a billion trees worldwide. Gaja has already planted over 850,000 trees throughout Poland, including the first 1,000 sponsored by 366 Concept. Next planting this spring.

Our Values

We believe that business is not only about the product or the price tag, but also about how things are done. That is why we put great effort into making our business fair: sustainable, ecofriendly and socially conscious.

Cultural Heritage - We believe good design is timeless. That is why we bring back only top icons of Polish mid-century design, which have already proven themselves timeless.

Nature Care - Our philosophy is to live in harmony with nature. We only use wood from sustainable sources. Solely safe, water-based pigments, varnishes and glues are applied in the production process.

100% Made in Poland - Our products are manufactured exclusively in Poland, in state-of-the-art plants, manned by experienced craftsmen, with whom we have worked for years. Our fair-trade policies exceed many of the European Union standards. Buying from us, you support safe workplaces and fair salaries.

Premium wood - Wood is a very organic material. Yet excellence requires time - the wood ages for a minimum of 7 years. Still, it is worth the wait. Properly dried and aged wood becomes perfectly malleable and deformity - resistant, ready to satisfy generations of users.

Admire the iconic 366

The company name comes from our flagship product - the 366 Armchair. The most popular piece of Polish mid-century furniture, its characteristic scissor-shaped legs, compactness and comfort make it ideal for apartments and commercial spaces alike. Named an icon of European design by the OMA architects exhibition for Design Museum London.

Furniture series based on the legendary 366 Armchair designed by Józef Chierowski in 1962. The 366 Armchair is the king of Polish mid-century furniture. Over 500,000 copies were manufactured between the 1960s and the 1980s. Now, over 30 years later, it has been revived, based on Chierowski's original design.

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