

## THE BRAND

bangle up is a French jewelry brand **with character**, a brand which strives to capture the essence of free spirited, nomad, adventurous women whilst remaining true to its Parisian origins.

Our bangles, bracelets and cuffs are **adorned with exclusive enamel prints** and shades soaked in a bath of gold. They can be assembled, mixed and matched to create your own unique style.

## COLLECTION #8 WINTER 18

### A TALE OF SCANDINAVIA

As the sun rises, ZEF whizzes on her bike through the blush pink streets of Copenhagen.

SWANN, in her cosy workshop is munching on red velvet flowers.

BRUSH is painting away on sand white china, inspired by pop colored landscapes. Hygge art of living

In a halo of safran yellow light,

LUCY is drawing streaks of Northern Lights.

SALOME in wolf green is feeling outdoorsy and dancing in the woods.

With a heavy heart, VAPORETTO is trying to make up her mind between tangerine and night blue.

Deep red MERMAIDS are singing Andersen's tales in a delft blue breath. They seduce us in JOY.

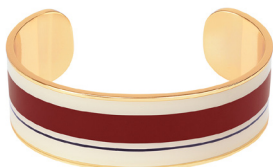
LUNE whispers discreetly to the black night of the North.

Gold and Silver brighten the Danish trilogy, 24 hours have already gone by.

BANGLE & BOLLYSTUD are adorning our wrists.



- ◆ BANGLE: From Pondichéry to the Tuileries
- ◆ BOLLYSTUD: Tribute to studs
- ◆ ZEF: Stripes madness
- ◆ SWANN: Dancing in the woods
- ◆ LUNE: To the moon and back
- ◆ SALOMÉ: Be mine
- ◆ MERMAIDS: Mythical Icon
- ◆ BRUSH: Pop color porcelain
- ◆ LUCY: Northern Lights



## CONFESSION OF A BANGLE (UP)

I take shape in a thin cuff bangle, a clasp bracelet, a wide cuff,  
a ring or an earring.

Created from Paris with love by a team of Frenchies,  
I am born after 6 hour production process.

I highly enjoy being mixed, assembled, combined and  
collected on your wrists.

Soaked in a bath of gold, richly enameled, ornamented, engraved and  
printed, my dream is to be an affordable luxury with a high-quality make.

My main qualities?

- ◆ MY SHAPES
- ◆ MY FINE GOLF
- ◆ MY DESIGNS
- ◆ MY EXCLUSIVE SHADES

My biggest fear? To be left out and forgotten in the sock drawer!  
I love being gifted as a lucky charm, making you beautiful and smile.

My favorite moment? Going out adorning your wrists.

My name is

- ◆ BANGLE
- ◆ MERMAIDS
- ◆ BOLYSTUD
- ◆ LUNE
- ◆ SWANN
- ◆ LUCY

I am a bangle (up).

#BANGLELOVERS



Available from July 2018, online on [bangle-up.com](http://bangle-up.com)  
and in selection of wholesalers and concepts stores,  
department store & inspired marketplaces.

Prices between 35 & 109 euros - QA and pictures on request  
[www.bangle-up.com](http://www.bangle-up.com) - [mail@bangle-up.com](mailto:mail@bangle-up.com) - [@bangleupparis](https://www.instagram.com/bangleupparis) - [#bangleup](https://www.instagram.com/bangleup)