



Paris, 19th January 2018

L'Opificio at Maison & Objet 19th-23rd January 2018

L'Opificio, Italian Lifestyle icon, will present its two new Fabric Collections

Since the beginning of its participation to Maison & Objet, L'Opificio takes the January edition as the opportunity to present the new collections. This year two beautiful jacquard fabric collections will enlarge the rich proposal of L'Opificio lampases and damasks.

Perlain Collection

The texture of this L'Opificio collection for upholstery and interior has been inspired by the perfect beauty of the pearl - symbol of the moon thus bound to the water and the feminine - and its shiny appearance, that takes all colouring, creating a multitude of shades.

L'Opificio Perlain, is the new jacquard collection proposed in two different patterns – a stripe and a motif – characterized by the use in the weft of a metal yarn that reminds the lustrous of the pearl.

Perlain Rayure: a textile that plays between yarn and weave: a stripe that becomes animated thanks to the soutache. 12 refined colour variants.

Perlain Moresco: a moorish inspired motif that stylizes elements of the nature. An essential and smooth design. 12 colour variants from neutral tones to the colours of the sky or the forest.

L'Opificio Vision Collection

Let's go '70: **L'Opificio Vision** re-interprets, with a contemporary vision, decor and graphics typical of those years. It proposes a collection with a stinging and a daring spirit. Macro geometric design – with an embossed effect – made by a rustic yarn on an iridescent satin base. 8 colour variants among which: an explosive orange, a mimetic green, unusual blues and an incredible fuchsia colour for a very strong personality.

L'Opificio

L'Opificio, a family textile company established in Turin since 1998, creates, produces and distributes textile and soft furnishing collections for interiors.

Known all over the world for the excellent quality, the refined and eclectic style, the chromatic richness, the subtle thus explosive use of the colour and for the rich velvet collection, **L'Opificio is guided by the brothers Paola, Barbara and Federico**. Italian tradition, style and quality are the bases of the company philosophy.

L'Opificio is **distributed in more than 40 countries** through showrooms, distributors, collaborations with international companies and offices and it is a reference point for those who look for an entirely **formaldehyde free product 100% Made in Italy** with a quality without compromise.

During the past years a number of creative collaborations have arisen with major international companies giving to birth to unique peaces of interiors such as the 6 special lounge-chair of Nigel Coates for Gebrüder Thonet Vienna or the collaboration with Inkiostro Bianco creating the wallpaper collection which offers a new dimension to the décor, the plot and the texture of L'Opificio textile.

Many TV and movie production have used L'Opificio collections, one being "Games of Thrones" which has received several prizes for the costumes and set design.

L'Opificio is member of the Exclusive Brands Torino, the first Italian multi-sector network of high quality companies of the Unione Industriale di Torino, which promotes the international development of the companies. It consists of 17 members operating in different sectors- from jewellery to food, from wine to fashion and design, from textile to publishing, up to parfumes and scents – which have selected customers, a strong international spirit and distinguish themselves for creativity, innovation, research and the quality of their product and services.

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Per ulteriori informazioni:

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