



ESSENTIAL HOME<sup>®</sup>  
MID CENTURY FURNITURE



**NEXT STOP:  
ESSENTIAL HOME'S  
UNFORGETTABLE  
M&O STAND!**

## Next Stop: Essential Home's Unforgettable M&O Stand!

Maison et Objet is closer than ever, and for 2018 it will adapt a fitting theme, "Show-Room", inspired by the moto of digital times and the whole world of lifestyles that is just a click away. "Show-Room" will put all eyes on the revolution of consumer behavior in all things décor, while Essential Home brings a new collection with a feeling that no click or scroll can compare.

With a fresh color palette across popular classic textile range. Essential Home creates a feel, that reconnects the senses like tact and smell. This 2018 show will be defined by strong materials and amusing forms and midcentury textures.

From surf the web blue **Mansfield Armchair** and Eden Green **Dandridge Armchair** to pearl white from **Gabel** and **Russel Sofa**. The fine velvet from this upholstery pieces will evoke a sense of luxury ready to inject M&O with fresh and contemporary aesthetic.

Our Case goods collection will bring back the metamorphosis of high design with multipurpose and versatility. Our Iconic **Monocles sideboard** is ready to introduce is family piece; **Monocles Cabinet**, and both will draw you to their plated brass and to their circles engraved to the back and side of the units, giving it an extreme character and high end look that no picture can communicate. **Mulligan bookcase** will pose to every photo with, it's mixed mid-century modern design piece, with a fresh retro vibe perfect for the theatrical approach of social media.



1. Dandridge armchair  
2. Craig Side Table  
3. Russel Sofa





4. Mulligan bookcase 5. Diamond Small Mirror  
6. Gable Armchair 7. Monocles Sideboard 8. Ivete Floor Lamp

The best part is yet to come, however... Essential Home will be presenting four new furnishing pieces in an unforgettable moment that you can't afford to miss. Essential Home Wishes You Un Bon Voyage Pour M&O, but don't Forget Not Going to Essential's Home Stand in M&O, Is The Same as Not Going at All.



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## Essential Home - The brand

Essential Home is the epitome of bohemian retro design. It's midcentury modern lines merge important historical references from the 30's to the late 60's, with contemporary influences. From our designer, to our marketers and sales manager, together we want to assume our mission: to give you an endless experience of the 40's, 50's and the 60's with a reliable customer service to boost. Design. Innovation. Inspiration. These words are with us in everything we do.

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