

# Kanchi

by  
Shobhna & Kunal Mehta

**India's leading luxury home furnishing label, Kanchi, brings their signature of modern elegance to refine interior spaces and a new DARE 2021 collection.**

The luxury home furnishing brand Kanchi has its roots steeped in history that takes you back more than 70 years. Under the umbrella of its predecessors, in 1999 the new faction Kanchi tailored its focus on high-end interior furnishings. Spearheaded by mother-son duo, Shobhna and Kunal, the business sees the third generation taking the legacy global.

With 25 years of experience mastering the finer nuances of luxury interiors, Kanchi's current driving forces have added their personal touch to the brand name. Shobhna's expertise as a couturier, curating wedding trousseaus and designing interior accents for Mumbai's upper crust, is a testament to her refined eye for detail. In the year 2000, while Kunal set up manufacturing units for embroideries, Shobhna redirected her practice to the family business and took to designing in-house along with designing & manufacturing luxury interior furnishings.

Soon the brand tapped into the international market through trade shows, and became the first brand to step into the competitive European market space for interior furnishings. Now 2 decades in the global space, it is their ethos of delivering high-quality accouterments that capture the essence of luxury interiors, which ultimately helped them carve their niche in the field partnering with renowned Architects & Designers.

Influences from diverse regions of the world are a mainstay in their designs and even part of their origins. Their wide portfolio of work includes designing & creating luxury fabrics for interiors of homes, hotels, and also yachts, making bespoke furniture, interior accessories and more. Possessing an edge over the market, Kanchi's projects have a global presence in luxury hotspots owned by the Taj Hotels, ITC group, Accor Group, Hyatt Hotels and many more boutique names in hospitality. Apart from working with the best in domestic space, the brand handles projects around the world with iconic design groups such as HBA, JPA, AAU, Areen, LTW, Wilson Associates, Rockwell, La Contessina to name a few.

The luxury interior furnishings brand unveils DARE 2021. A new collection that brings an edgy sophistication with its take on modern-vintage derived from mid-century 60s splendor.

DARE 2021 takes a maximalist approach towards design. Inspired by the mid-century opulence of modern architecture in the 60s and expressionist painter Jackson Pollock's masterpieces, the color theory and designs promise to bring an artistic eclecticism to the world of interiors.

The modern cultural references are submerged in the details, across design, cuts and colors. The neutrality of muted tones like taupe and cream is balanced with a flash of vibrant colours and patterns. Also featured in the collection are opulent fabrics with botanical patterns modified to suit the edgy theme and geometric patterns.

"The idea of creating a bolder and vibrant collection was to emphasize our philosophy of expressing individuality with our designs, and we do that by introducing colours that add personality to the home space," says Kunal. The message of the collection strives to encourage experimenting with designs and colours to give your interiors a stamp of originality.