



**NOUN AND SAM SELECTED FOR
PANTONE - VIEW HOME & INTERIORS 2018**
Bugatti products stand out again for design and innovation.

The revolutionary cooking system- **Noun** (The Smart Cooking Appliance - design by Andreas Seegatz) and **Sam**, the practical bottles unscrewers and openers designed by Stefano Pasotti, are **Bugatti products** selected by Pantone for the **PANTONE - VIEW home & interiors 2018** release, a true distillate of the complex universe of color concepts and home & interiors trends.

"**Intensity**" is the Pantone View section where Bugatti products are inserted, real design jewels that well-interpret this concept, understood as the strength of tones that gives style and value to the home environment.

Characteristics of **Noun, The Smart Cooking Appliance** - where innovative design and technology create a new, unique, healthy and exciting way of cooking in glass transparency - as well as **Sam**, that for its aesthetic appearance and incisive design is well-represented in innovative home decorating items.

*Currently, the **BUGATTI** brand enjoys international renown; it operates in over 100 countries around the world and in the most prestigious department stores, including La Rinascente (Italy), KaDeWe (Germany), Galeries Lafayette (France), Harrods (UK), Jashanmal (Dubai), Sogo (Hong Kong), Rustan's (Philippines) and Lotte-Hyunday (South Korea).*

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