

#wordcubes.

Maison Deux introduces a classic toy redesigned for the millennials: Word Cubes. Designer Pia Weinberg translated the classic wooden alphabet blocks into a modern toy. The alphabet blocks are the first in the world to have a #.

Word Cubes: 1 box, more than 1000 words.

The set consists of 10 wooden alphabet blocks containing world's first hashtag. Ready to share your daily moments on Instagram and Facebook. Such as your child's first birthday #hiphooray, your super cool daddy #daddycool or after a short night #needsleep.

Gift with a message

The Word Cubes are the perfect gift with a personal touch. Change the blocks in the box and write your own message. The alphabet blocks are sorted in such a way that you can write popular 9-letter words like: #mommytobe, #merryxmas and #happybday.

Durable toys

The Word Cubes are handmade from FSC-certified European oak with rounded corners. Available in white, pink blush and black.

Availability

The Word Cubes are available at maisondeux.com from € 49 and soon available at various partners such as Colette in Paris and all locations of Hutspot.

Take a look at the full collection on maisondeux.com. For additional information or questions please contact Woes Weinberg at press@maisondeux.com or give us a call at +31 20 - 370 9581.

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Maison Deux

Maison Deux is a home & living brand for kids and their parents. Founded to design fun, minimalist products for contemporary homes. All products are crafted from high-quality and natural materials that last for generations. Simple and iconic products with a playful twist.

A Tribute

Maison Deux was founded by Woes & Pia Weinberg after the birth of their twin son and daughter. The celebration of new life and a turbulent start inspired them to build a new home. A home for kids and their parents. A home for two. Maison Deux.